No Matter How Near or Far Away, Distance M.B.A. Students Have a Front-Row Seat in Virtual Classrooms
Greetings from the College of Business! Spring is traditionally a time of hope and rebirth, and so it is on our campus. As we face an uncertain global economy, we remain focused on embracing the future with the same dedicated vision that has served us so well. We have stayed on course, continually introducing new, exciting programs that expand our view of the world and strengthen those global partnerships that enhance our student and faculty experience regardless of the financial hurdles. It is of vital importance that we continue a positive momentum, remaining totally invested in our students and the roles they will play in our society.

In this issue of *The Difference*, you will read about an exciting program that provides students a leg up in the process of finding the perfect job. The Career Passport program offers real-life experience and preparation from seasoned business partners to skillfully maneuver through the maze of the job hunt. Also, we tell of yet another step in our global outreach through the Distance M.B.A. program. A new partnership with The Graduate School – a government entity – serves a growing community of federal employees and expands our reputation as a front-runner in bringing critical program courses to students everywhere. We also introduce you to our new director of development, Erik Olson, who will use his own Colorado State University ties to broaden outreach to a vibrant group of young alumni dedicated to expanding our College’s achievements.

As usual, it is you, our alumni, who serve as our face to the outside world. Whether constructing buildings that soar into the Denver skies, transforming foreign markets, or designing state-of-the art mobile media websites, we are proud of your can-do spirit. There is adventure on the horizon for us all as we watch the expansion of our Rockwell Hall become a reality and anticipate ceremonies for yet another graduating class that will meet the world armed with the very best we had to give them.

Again, we continue to value your thoughts and ideas as we walk our individual paths. Please let us hear from you!

Ajay Menon
Dean
7 going places
The Career Passport program helps students walk through an itinerary of real-world company experiences designed to help them successfully enter today's business world.

12 across the miles
No matter how close or far away, Distance M.B.A. students have a front-row seat in virtual classrooms, thanks to state-of-the-art technology that reaches across the miles.

20 looking forward
As the new director of development, Erik Olson is looking to the future, eager to reach potential new donors and involve them in the continued growth of the College of Business.

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Sonny Lubick Named to New College of Business Outreach Position

The Colorado State University College of Business announced on March 25 that long-time Colorado State University football coach and community leader Sonny Lubick has accepted a new position as director of community leadership outreach for the nationally ranked College.

“The College of Business has been in the process of developing a leadership program that would strengthen our connections with K-12, business, and alumni audiences,” said Dean Ajay Menon. “We needed a credible Ram voice to help lead this initiative, and it seemed like an ideal way to apply Sonny Lubick’s skills as a teacher and community-builder.”

Lubick was head coach for the Colorado State Rams football team from 1993-2007 and led the team to six conference titles and nine bowl appearances; he was named National Coach of the Year by Sports Illustrated in 1994.

In accepting the new role, Lubick said, “I always appreciated the support I received from the College of Business in working with new recruits when I was coach, and this gives...”
me a way to return that support and give back to the CSU student body. I’m really looking forward to this new opportunity.”

Lubick began the position April 1. His salary will be funded through a gift from the Fort Collins-based Bohemian Foundation.

“The Bohemian Foundation was interested in supporting a program or opportunity at CSU that would make full use of Sonny’s talents and the remarkable base of support he’s established throughout his life and career,” said foundation board member Joe Zimlich. “Dean Menon was actively looking for a leader whose skill set matched Sonny’s, so we were pleased to help fund this important new position.”

Lubick’s duties will include representing the business program with school and community groups, offering leadership guidance and mentoring through public presentations and meetings with campus and community audiences, and promoting the value of higher education to industries and audiences throughout the state.

The hire was approved by Interim President Tony Frank and Interim Provost Rick Miranda.

“Sonny Lubick is well-loved at CSU and in our community,” Frank said. “And we have a program that will benefit greatly from his leadership. The College of Business has seen significant growth in recent years, and its national reputation is on the rise. Sonny is the right person to help enhance the program’s visibility and involvement with the greater public. I’m grateful to the Bohemian Foundation and Dean Menon for their work to make this happen.”

CSU President Emeritus Al Yates, who hired Lubick as head coach in 1993, applauded the appointment.

“Sonny has always been a teacher, first and foremost,” Yates said. “As a coach, he was known for his commitment to helping players chart a successful course in school and in life, not just on the field – and he’ll bring that same commitment to his work with CSU’s academic and leadership programs. I think this is a great move for CSU, and it’s good to know that a new generation of students will have the opportunity to learn from Sonny.”

“We need the external visibility now more than ever,” Menon said, citing the College’s increased competition for donor funds and students. “Sonny brings a credible voice, with the character and integrity we want as a basis for our leadership and outreach activities. Thanks to the support of the Bohemian Foundation, this critical hire is possible at no cost to CSU or its students – but we expect our students, faculty, and community to benefit greatly from having Sonny as part of our team.”
MANAGEMENT TEAM ON THE RUN
Four members of the College of Business Department of Management took part in the 29th Colorado Run 10K race on Labor Day. Susan Golicic, Ken Petersen, Ray Hogler, and Brian Fugate participated in the run, which began on the Colorado State University Oval and wound its way through campus and Fort Collins. All proceeds from the race benefited the Discovery Science Center, Northern Colorado’s only hands-on science and technology center.

GILBERT SPEAKS ABOUT POWER OF BUSINESS
Jay Gilbert, co-founder of B Corporation, which uses the power of business to create public good, was a featured speaker at the Sept. 23 Sustainable Enterprise Speaker Series. B Corporation’s mission is to meet comprehensive and transparent social and environmental performance standards by achieving a minimum score on the B rating system. It also aims to legally expand the responsibilities of the corporation to include stakeholder interests and to build a collective voice through the power of the B Corporation brand.

Prior to creating B Corporation, Gilbert was CEO of AND1, a basketball and footwear apparel company based in Philadelphia. Gilbert graduated from Stanford University with a degree in East Asia studies.

PETEYSON ADDRESSES CHANGE
Ralph R. Peterson, CEO of CH2M Hill, spoke Oct. 2 on the Colorado State University campus about change in the 21st century. Peterson has served in a variety of project engineering, construction, and management roles during his career, including the development and application of environmental, water, and industrial process technologies.

Headquartered in Englewood, Colo., employee-owned CH2M HILL is a global leader in engineering, construction, operations, and related technical services for public and private clients. With more than $5.1 billion in revenue and 24,000 employees worldwide, CH2M HILL delivers innovative, practical, and sustainable solutions in its mission to help clients develop and manage infrastructure and facilities that improve efficiency, safety, and quality of life.

EVERITT REAL ESTATE CENTER HOSTS SMART GROWTH SEMINAR
The Everitt Real Estate Center hosted “Smart Growth Implications for Colorado’s Future” Oct. 16 at the Fort Collins Hilton. The seminar focused on how the infrastructure, development, and transportation decisions of today will affect tomorrow’s quality of life and economic sustainability.

Center Director Steve Laposa, associate professor and Loveland chair, Department of Finance, told the audience that an estimated 500,000 people are expected to move to Boulder, Larimer, and Weld counties within the next two decades, causing a need for more homes and businesses.

John Daggett of Emerge Colorado opened with a discussion, “Regional Planning Issues to Resolve,” followed by a panel discussion. “Smart Growth: A Developer’s Perspective” was presented by Denise Gammon, senior vice president of development for Forest City Stapleton Inc. A discussion about agri-burbia, improving design quality, and reducing costs by centralizing and standardizing planning followed. A commission update and transportation lecture concluded the day.

STUDENT TEAMS SWEEP ACCENTURE CASE COMPETITION
Twenty-one College of Business students comprised six teams that competed in the 2008 Accenture Case Competition, with two teams taking first and second place.

Accenture employees awarded first place to the team of Kyra Bonavida, Sean Sweeney, Brandon Tucker, and Jessica Walerius. Second place went to Maggie Stashak, Stephanie Van Uffelen, and Andrew Bormann.

The competing six teams were selected by their professors, Troy Mumford and Bill Shuster, and represented their respective sections of MGT 320, based on their performance on a case analysis earlier in the semester. During the final round of competition, teams were given two hours to solve a situation involving conflict, miscommunication, and unsatisfactory team dynamics. The teams then gave a 10-minute presentation to a panel of three Accenture senior managers.

An Accenture employee was assigned to assist and mentor each team. Alex Olsen, Adam Anderson, Margaret Tedlie, Beth Munson, Cicely Ferguson, and Areion Azimi participated on behalf of Accenture. Colorado State University alumni Brian Dean Smith, ’95; Chad Stewart, ’08; Jerick Wilson, ’08; and Mark Noonan, ’97, also participated.

Faculty coordinators were Travis Maynard, Troy Mumford, and Bill Shuster, with special mention for Brian Smith, a College of Business graduate.
Founder of Russia's DirectNet Speaks
Frederick Andresen, founder of DirectNet Telecommunications in Russia and president and chairman of Prioritel, a global IP-based telecom enterprise in Moscow, spoke to business students and the campus community at Colorado State University on Oct. 28. Andresen also signed copies of his most recent book, Walking on Ice, An American Businessman in Russia.

A 1954 Colorado State graduate, Andresen has more than 40 years of international business success in Europe, Russia, and Asia. In 1992, he founded DirectNet Telecommunications, which became a leading American company in Russia and was recognized in 1997 as Company of the Year by the American Chamber of Commerce in Russia. DirectNet expanded globally in the six years Andresen lived in Russia. His second telecom venture, Prioritel, is a next-generation global telecom and Internet carrier focused on the Russian, Central European, Baltic, and CIS markets.

He writes historical nonfiction and fiction novels, as well as articles and essays for magazines and journals. In 2005, Colorado State awarded him the William E. Morgan Alumni Achievement Award for his international and national business success.

Graduate Team Attends Deloitte Competition
Four Colorado State graduate students and their faculty adviser, Don Samelson, joined more than 230 students from 44 colleges and universities at 11 regional sites across the country for the seventh annual Deloitte Tax Case Study competition to tackle real-world tax issues and compete for scholarship awards. The prestigious national collegiate competition drew nearly 60 teams to analyze a hypothetical case study and apply their knowledge, skills, and teamwork in a race against the clock and each other to solve complex tax scenarios.

Competitions were held in Atlanta, Boston, Chicago, Columbus, Kansas City, Los Angeles, Milwaukee, New York, Salt Lake City, Seattle, and Denver. The top 12 teams advanced to the nationals in Orlando.

The competition is sponsored by the Deloitte Foundation to "engage and inspire the tax leaders of tomorrow and complement the education they are receiving from the nation's top accounting and tax programs," said Shaun Budnik, president of the Deloitte Foundation and partner of Deloitte LLP.

Participation in the competition is by invitation only, a complement to the Colorado State program.

Deluca Talks about Nature and Biomimicry
The College of Business and Global Social Sustainable Enterprise (GSSE) master's program hosted Denise DeLuca as part of the Sustainable Enterprise Speaker Series. DeLuca, PE, LEED AP, and the outreach director of the Biomimicry Institute, spoke about ways in which nature can inspire sustainable solutions for fields as diverse as design, business, and engineering. Titled "Biomimicry: Innovation Inspired by Nature," her lecture discussed how the living world is a 3.8 billion-year-old research and development laboratory on its own and how many of the problems the world faces today have already been solved by organisms as diverse as boxfish, lily pads, abalones, and geckos.

Demba Weekend Expands Leadership Skills
The third annual Denver Executive M.B.A. leadership weekend conference at Keystone provided College of Business students an opportunity to expand their leadership skills at a retreat in the Rocky Mountains. Dave Larsen, E.M.B.A. director, and John Hoxmeier, associate dean, hosted the event, which attracted 30 students.

Breakout sessions included topics such as coaching, career management, and leadership during a crisis. The sessions were led by representatives of Resnick and Associates and by Stuart Pattison, CEO of Key Bank Colorado and an E.M.B.A. alumnus. During an evening reception, second-year students shared the experience of their recent China trip. The retreat also focuses on developing relationships among students and their family members to provide a better understanding of the program.

Doing Business at the Base of a Pyramid
Bill Kramer, principal author of The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid, recently hosted a discussion titled, “Doing Business at the Base of the Pyramid: Damned if You Do, Damned if You Don’t.” His presentation covered the ethical problems faced by businesses when they engage – or fail to engage – with low-income community markets. He covered five cases that provided rich context for lively discussions.

Kramer, president of The Global Challenge Network LLC, a consultancy and executive education and training company, is also a senior associate of the IESE Platform on Strategy and Sustainability in Barcelona.
From 2001 to mid-2007, he worked with World Resources Institute (WRI) in a variety of posts. During his tenure, he was involved in all aspects of the institute’s work on pro-poor business strategies. Today, Kramer continues his efforts to assure access to state-of-the-art knowledge for developing societies.

**CAN-DO SPIRIT MAKES COLLEGE TOP CONTRIBUTOR ONCE AGAIN**

The College of Business was the top contributor to Cans Around the Oval, now in its 21st year as Larimer County’s largest food drive. The College, which raised 20,292 pounds of food, along with monetary donations, also won last year. In all, Colorado State gathered more than 108,409 pounds of food, which is distributed to people in need throughout the county all through the year. The Dean’s Student Leadership Council, Department of Accounting Associate Professor Margarita Lenk’s KEY freshman students, and Susan Athey, associate dean, organized the event.

**EVERITT REAL ESTATE CENTER LAUDED FOR HOUSING MARKET UPDATES**

The Everitt Real Estate Center, part of the College of Business, was recently mentioned in area newspapers, including the *Loveland Reporter-Herald*, the *Northern Colorado Business Report*, and the *Fort Collins Coloradoan* for its discussions of the current housing market at its quarterly meeting. Three of the speakers were from Colorado State University’s Department of Finance. Sriram Villupuram, assistant professor, Department of Finance, discussed the methodology of models and the data set of Colorado’s housing market, while center Director Steve Laposa, Loveland chair and associate professor, Department of Finance, spoke about the existing state of commercial markets. John Gerhard, research associate for the center, talked about his data collection from Northern Colorado’s housing market. The meeting was held at The Group Inc. offices, where the Everitt Real Estate Center gave Realtec Companies the Hall of Fame award, which was accepted by Steve Stansfield, ’71. Randy Nichols, ’75, of Nichols Partnership, was named the Entrepreneur of the Year.

**GO GREEN! TAKES HONORABLE MENTION**

Accounting students and their faculty advisers received honorable mention in a national xTREME Taxation competition conducted by PricewaterhouseCoopers, which centered around using changes in the tax law to achieve socially responsible outcomes. A hypothetical tax case was the focal point of competition among 775 teams from 83 colleges and universities across the United States. Teams from five universities were named national finalists, while two teams, including one from the College of Business, received honorable mention.

The Go Green! team – Tyler Gilbert, Natalie Chang, Charles Chon, Dena Sporleder, and Nicole Burrel – received honorable mention for its creative use of campaign materials. Team advisers were Don Samelson, associate professor, Department of Accounting; Lauren Long, instructor, Department of Accounting; and Dean Dunn, instructor, Department of Accounting. Associate Professor Margarita Lenk, Department of Accounting, also helped with final preparations.

**SWITZER RECOGNIZED FOR RETINAL IMAGING PATENT**

Ralph Switzer, professor, Department of Finance, was recognized at the Researchers Recognition Dinner and Award Ceremony, “Honoring Innovation, Creation, and Discovery,” for his Retinal Vasculature Image Acquisition System Apparatus and Method patent. The method identifies animals by using a digital image of their retina. Only one set of inventors receives this award each year, which is sponsored by the Colorado State University Research Foundation (CSURF), a private, nonprofit foundation that aids the University in its research and educational efforts, and CSU Ventures.

**PRISCILLA NUWASH SPARKS HEALTH SYSTEM RECOGNITION**

Efforts by Priscilla Nuwash, ’98, have helped Poudre Valley Health System win the acclaimed Malcolm Baldrige National Quality Award. The award is the nation’s top quality award and the highest Presidential honor given to United States businesses and organizations that demonstrate performance excellence. PVHS was the only health care organization honored with this award, which was established by Congress in 1987. A major part of Nuwash’s job at PVHS involves the system’s criteria on which the Malcolm Baldrige award is given. Recipients were selected from a field of 85 applicants, of whom all were evaluated on seven criteria: leadership; strategic planning; customer and market focus; process management; and results.

**POUER VALLEY HEALTH SYSTEM**

**COB WINTER PARTY A MERRY SUCCESS**

The College of Business held its annual winter reception on Dec. 9 at the Fort Collins Country Club. More than 200 friends of the College, donors, alumni, faculty, and staff enjoyed the event. Festivities included flute music by Nancy Henry and Sara Myers, the club’s hospitality, and holiday decorations.
Students participating in the Career Passport program at the College of Business may find themselves sitting in first-class as they navigate a tour through the virtual world of landing a job.

The program, a collaboration of College of Business faculty and companies both local and statewide, lasts about six weeks and provides a hands-on experience outside the classroom for students who will be competing in a tight job market.

“With this program, students walk through an entire ‘itinerary’ to see what they will need to successfully enter the business world. We walk them through each part with a series of workshops that include expert advice in the areas of resumes, networking, interviewing, and searching for a career,” says Bill Shuster, instructor,
Department of Management, and program coordinator. “They’re driven by faculty and business people who offer a variety of opportunities designed to see how students perform up close.”

Designed primarily for marketing and management students, the Career Passport program allows students to learn from a real-world company exactly what will be expected from them in their eventual jobs – everything from creating a compelling cover letter and making value propositions to conducting a successful interview and learning proper office etiquette.

It all works because of a dedicated faculty, an enthusiastic group of businesses, and the quality of participating students.

“We create strong partnerships with the business community. There’s a lot of support from managers who are excited to do whatever they can to help students,” Shuster says. “In today’s market, there’s a lot of competitions, and these companies want to keep their names and brands out there.”

The information provided by business experts helps students adapt to an ever-changing environment. “Each company has its own theory, its own expectations from its employees,” Shuster says. “That information is invaluable. It’s designed to help students be assertive, especially in this economy. You have to get in there and say, “This is what I can do for your company.”

The positive attitude of the participating students helps the program run smoothly.

“I think most of the value of the Career Passport program comes from people who come back to share their experiences with students. I feel it’s my civic duty to be a part of that.”

– Brett Dilley

“First of all, we have high-quality students who aren’t afraid to work,” Shuster says. “They’re not arrogant. There’s a lot of teamwork within the program with deadlines and timelines to meet. These aren’t cut-and-paste programs; instead, these students are forced to go outside the box.”

Shuster says many of the participating business representatives are College of Business alumni, which makes the program even more personal.
As a 2002 graduate and recruiter for Molson Coors, Brett Dilley is personally invested in the program. “I’m a somewhat recent graduate and not far removed from being a student,” he says. “I want to pass on all of the good advice I got. I think most of the value of the passport program comes from people who come back to share their experiences with students. I feel it’s my civic duty to be a part of that.”

Dilley believes the heart of the program lies in its mission to provide a realistic look at what’s really going on in today’s business world. “Once students have learned about the realities, we then have to teach them to dig down to find what sets them apart and how they can differentiate themselves from other students who also will be out there looking for jobs,” he says. “In the passport program, they’ll hear first-hand what grabs the attention of an employer and how to sell them-

Ann Richardson is a 2004 marketing graduate and an area recruiter for The Sherwin-Williams Company. “The passport program’s greatest strength is the professional networking between employers and students,” she says. “Via this networking, students realize what individual strengths they bring to the business world and how to best market their unique skills. As an employer conducting workshops, I get to know what my ‘customers/students’ want from perspective companies.”

The program provides a symbiotic relationship, Richardson says. “With fewer resources being allocated for recruitment due to this economy, many companies are putting money toward those college campuses with the greatest return,” she says. “I make it a point to seek out CSU students for our management training so programs such as the Career Passport program can continue for years to come.”

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The student’s eye view
If it’s true that a program is only as good as its participants say it is, the Career Passport program is one of the best.

Bill Kimball is a senior marketing major who will graduate in May. He transferred to Colorado State University in Fall 2007, drawn to the University’s emphasis on preparing for life after college.

“The Career Passport program assisted me with the tangibles and intangibles for transitioning into the workplace,” he says. “Resume building and interview skills are the basics, but the program really takes it to a new level.”

The Networking and Value Proposition workshop was a particular favorite. “We crafted our own ‘30-second elevator speech’ to explain to a recruiter why we are different and the best candidate for the job,” he says. “I’ve used this at the Career Fair and trade shows.”

Jacqueline Simon graduated in May 2008 with a bachelor’s degree in business administration and a concentration in organizational management. After spending last summer in Berlin, she began working as a consultant with Hitachi Consulting in August 2007. “The passport program offers students realistic industry examples. I found it worthwhile to hear how things work outside the controlled environment of classes and case studies,” she says. “One of the best parts of the program was how I gained many skills that I wouldn’t have learned within the standard business curriculum.”

Simon believes the program helped “paint a realistic picture of things to look out for, bumps to anticipate, and tips to get ahead. As I have moved into my career, there have been many occasions when I’ve looked back on the skills I gained and pieces of knowledge that I acquired through the passport program.”
may be important in helping them find the right job," he says. "This network sets the roots of a student's career well before graduation," Ramsay says. "It's like a tree. It's as big as you want to grow it. Basically, you're grafting one network off another so you have all of these branches of possibilities," he says.

Colorado State turns out an "upper crop" of graduates for whom the program offers significant preparation, according to Ramsay. "They have a lot of abilities, but many of them don't know their own strengths. That's where the passport program is invaluable," he says. "They can be coached in the skills they'll need in getting a job -- the nuts and bolts of the search process."

Those basic skills involve the tricky business of writing a cover letter and resume that will attract a potential employer at first glance. Again, the. Once they tap into that, you can see the confidence building that they actually have something to offer."

Shuster says the program gives students a leg up in a competitive economy. "They will have to work harder to compete for these jobs," he says. "Because of the diversity of the companies involved, students learn that each company, person and business culture is completely different. They see the present, the future, and their particular fit in the company. It opens their eyes to different opportunities."

The Career Passport program provides a break from past job-seeking traditions, says David Ramsay, with the World Wide Product Marketing Workstation at the Hewlett-Packard Company.

"We've gone past the point where the students go into the typical 'cattle call' when looking for a job. We set aside two days each spring and fall when we rent out a ballroom or set up under a big tent on the Oval so we can sit down and talk with students in an atmosphere that's more comfortable," he says. "This fits HP's mission to build an ongoing contact with students from the time they are freshmen. "We don't wait until a month before graduation," he says. "We want to develop a relationship in advance."

During that time, the program provides an opportunity for HP -- which hires more students from Colorado State University than from any other university in the country -- to help participants set the groundwork for a move from the classroom into the business world.

"I talk to them about the care and feeding of their network -- relationships with their parents, friends, teachers, other students -- anyone who knows someone who knows someone else who may be important in helping them find the right job," he says.

This network sets the roots of a student's career well before graduation, Ramsay says. "It's like a tree. It's as big as you want to grow it. Basically, you're grafting one network off another so you have all of these branches of possibilities," he says. Colorado State turns out an "upper crop" of graduates for whom the program offers significant preparation, according to Ramsay.

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Both Ramsay and Dilley stress the importance of internships in helping students define their career future.

"Internships are a huge thing in today's world because they give you an opportunity to try out a company," Ramsay says.

Although Molson Coors isn't hiring at the present time, Dilley says the company continues to offer a variety of internships.

"That's where students can learn how to interact in an office culture," he says. "Sometimes it's also a way to find out what you don't want to do – a 'try before you buy' experience."

Richardson's goal is for students to leave the program knowing two important lessons.

"I will feel it has been a success if, first, they learn to keep an open mind when looking at employers. I would have never imagined working for a paint company (Sherwin-Williams), and now I can't imagine working for any other company," she says.

Richardson also believes students shouldn't apologize for being choosy about finding the right fit instead of taking the first job offered.

"I would like students to remember this is their career search," she says. "Often, the millennial generation gets a bad reputation for being all about themselves. However, it is their career, and they should be shopping for their future employer."

The program is a succession of involvement, according to Shuster.

"We're together in good times and in bad. We turn relationships into partnerships. It goes from the dean to the faculty and staff to the students," Shuster says.

"Each successful student is our investment for the future. That's what makes us an extra-strong business school," he says.

"Other schools may talk about it; we do it."
Aside from its name, there’s nothing distant or isolating about Colorado State University’s Distance M.B.A. program. Students may be across the globe but they are never far from classroom activities.

By Joyce Davis
Through consistently improving content delivery and communications technology, the Distance M.B.A. program offers students around the world a front-row seat in a classroom set up within the walls of the College of Business. Whether in a home in Kansas, an office in China, or a soldiers’ barracks in Kandahar, Afghanistan, participating students are able to interact from thousands of miles away, just as Colorado State students do on campus.
The distance student views the on-campus lecture material via a mixed-media DVD and via video streaming, helping the student to feel as if they are part of the classroom environment.

“To that end, we do everything we can to ensure the students have our full input,” she says. “Our responsiveness is designed to make that happen.”

These global ties serve to strengthen a program that began in 1967 at Colorado State.

The oldest distance education program in the country, it is also the first distance program to be accredited by AACSB International: The Association to Advance Collegiate Schools of Business, the premier accreditation organization for business programs.

Meyer says that out of nearly 1,600 business colleges in the country, less than 500 hold that accreditation.

In recent years, the Distance M.B.A. program has attracted attention among America’s most renowned business colleges. For the past three years, The Princeton Review has named the program one of the top 10 best administered in the country, while Kiplinger magazine lists the Distance M.B.A. program as one of the county’s top “big name” programs.

Until four years ago, the program was delivered only to United States addresses. Today, the refining of technology allows the professor’s full lectures, guest speakers, and students’ questions to be duplicated on DVDs and rendered for video streaming. Lecture content is on its way around the world within eight hours after a lecture on campus ends.

The video streaming technology allows the College of Business to broadcast lectures to places where it is not easy to send DVDs or to students with unique barriers to our technology.

“Because our military has firewalls for protection, we can’t stream as usual,” Meyer says.

“However, our technology allows us to break up the streaming into small packets – zip files – that soldiers can upload onto their personal computers and study wherever they are,” Meyer adds. “That’s where we get kudos. It’s amazing, exciting, and a point of production we’re honored to be part of.”

The Distance M.B.A. program is ever growing and extending its reach on a global level.

In the fall, a distance program will launch, thanks to an agreement between the College and The Alfred George
Hanna (AGH) University of Science and Technology in Krakow, Poland.

“A cohort of Polish students and their professor will be watching our classes, our students, and our professors,” Meyer says. “Throughout the course, the Polish class will occasionally video conference with the lead professor here on campus; this will enrich the learning experience for the Polish students. It’s very exciting for us all.”

Meyer says programs such as this will remain attractive to other countries and institutions.

“The program itself is set up to be very scalable to other countries,” she says. “It can be easily adjusted from country to country with expanded delivery.”

Another new partnership with The Graduate School is sparking excitement within the Distance M.B.A. family. It’s an alliance Meyer has been seeking for several years.

“I was searching for some organization within the federal government as an entry point, a door we could enter,” she says. “In 2004, we saw that the military was a very valuable resource and that about 10 percent of our student base was military. We wanted to find more ways to reach them.”

Thanks to a concentration on meeting the needs of military students, their participation in the program has now grown to 28 percent.

“When we saw this growth, we wanted to get federal employees engaged as well,” Meyer explains. “We knew they could be a valuable asset to the program.”

The Graduate School began in the 1920s under the United States Department of Agriculture as a way to bring advanced education to government employees. Basically, through the years, the association with the Department of Agriculture fell away. However, The Graduate School today remains a primary program for advanced training and education for federal employees.

“We wanted a formal partnership with The Graduate School and signed an agreement a year and half ago,” Meyer says. The program will launch in May.

The promise of this program for the College and federal students is met with great enthusiasm.

While The Graduate School offers an M.B.A. with a certificate in federal financial management that’s specifically designed for federal employees and military, they now have an opportunity to obtain an M.B.A. from Colorado State as well.
“That’s very important because the federal government and the Department of Defense encourage and recognize the importance of middle managers and officers to receive graduate education to advance their careers,” Meyer says.

“To that end, we are fine-tuning our M.B.A. with the federal certificate to meet their needs, “It’s a huge opportunity. We are the only one in the country doing this, at this time.”

When Meyer looks at the future of the Distance M.B.A. program, she sees more successes to come for this enterprise program.

“Those of us involved see it as a profit center, a revenue generator,” Meyer explains. “Because we come from a business base and not strictly academia, we can take advantage of what’s available to allow the program to grow and prosper.”

She credits the College’s Associate Dean John Hoxmeier and Dean Ajay Menon for understanding the business acumen necessary for running the program.

“You can’t separate the program from its leadership,” she says. “These two deans are visionaries who give the M.B.A. the latitude to let the program function as a for-profit entity. Without their support, we wouldn’t be as successful as we are. Programs such as these can’t survive if the deans don’t understand the underlying principles.”

Meyer recognizes the hard work that went into the program long before she took over the management of the program in 2003.

“Its reputation precedes me,” she says. “The Distance M.B.A. program has been known for decades for its technological advances in program delivery. It differs from most schools in that nobody is doing what we are doing in its totality. We have to constantly work hard to retain that ‘crown’ of the best delivery and best customer service to our students.”

Those who work with Susan Meyer might be surprised to know that among her many talents are the vocals of a singer.

“I sang with a choral group at Carnegie Hall in New York City on Easter Sunday several years ago,” she says. “My daughter and mom were also in the same choir.”

Add that to her love for quilting, oil and water painting, reading, and spending time in her flower garden, and you discover another layer to a woman whose business prowess has led her to a challenging position at Colorado State University.

As director of M.B.A. programs, Meyer began her affiliation in 1992 teaching marketing and management as an adjunct faculty member in the departments of Marketing and Management. She took over the Distance M.B.A. program in 2003.

“The M.B.A. programs are one challenge after another as we continue to grow the programs. Being enterprise programs, they are run like a traditional for-profit business but within the academic structure,” she says. “This is its own challenge because you must maintain your feet firmly planted in both camps. I am motivated to come to work each morning because of the quality of the people who work with me, because of the gifted students we have in the program, and because of the latitude the College of Business gives me to build these programs.”

Married since 1972, Meyer has two married children and a 5-month-old grandson. Traveling is something else she enjoys. “I have traveled throughout the world and enjoy most every place I have gone. My favorite is Venice,” she says. “It doesn’t make a difference to me if I travel by car, train, ship, or plane – I just love to travel.”

Although she’s content with her life, Meyer says there is more she’d like to take on. “I want to do something that uses my business experience to positively impact society; this may be working with cottage industries or small business owners in underserved markets,” she says. “Or maybe I’d like to go back to teaching young people to help them improve their futures by giving them options.”

For more information on our M.B.A. programs, call (800) 491-4622, extension 1, or e-mail Susan.Meyer@business.colostate.edu.
“Our students are trained in all the disciplines of business, develop practical knowledge working with organizations, and give back to their communities. They don’t just show up; they work with passion to make a difference.”

Ajay Menon
DEAN OF THE COLLEGE OF BUSINESS
COLORADO STATE UNIVERSITY

The difference is our ranking.

Organizations look for new employees who are steeped in business knowledge. That’s precisely what our graduates have.

Organizations also want well-rounded individuals who are balanced and enthusiastic about their future plans.

They want employees who are prepared to give back to the community and who are committed to make a difference. Proudly, our graduates have that, too.

We prepare professionals for innovative organizations that demand a higher level of talent and new ways of thinking.

Changing the World One Degree at a Time.
**new staff**

Janet Estes joined the College of Business as adviser for the Professional and Distance M.B.A. programs. She received her B.S. and M.Ed. from Middle Tennessee State University. Estes spent 30 years as an educator with the Metropolitan Nashville, Davidson County Public School system in Nashville, Tenn.

Melissa Luna joined the College of Business as the Career Center liaison and assistant director. She received her B.S. in psychology from Colorado State University and her M.S. in education administration from Texas A&M University. Luna was a human resources recruiter in the private sector, assistant director for employer relations at the University of Northern Colorado, and the recruiter for the Del E. Webb School of Construction at Arizona State University. For more information on Melissa Luna, please see Page 11.

Stacey Maynard joined the College of Business as adviser for the Professional and Distance M.B.A. programs. She received her B.A. in international relations from the College of William & Mary, her M.B.A. with a specialization in electronic commerce, and her Master of International Management from the University of Denver. Maynard has worked in several different fields including business consulting, information technology, and higher education.

Erik Olson joined the College of Business as director of development. He received his bachelor’s in business administration and computer information systems and his master’s in computer information systems at Colorado State. An entrepreneur, Olson formerly owned the Cold Stone Creamery franchise in Fort Collins, which he brought into the top 10 nationwide, and Uptown Liquors, a high-end wine management and delivery store. For more information on Olson, please see Page 20.

Denise Pearson joined the College of Business as graduate adviser for the Professional and Distance M.B.A. programs. Pearson received her B.A. in psychology with a minor in anthropology from the University of California, Los Angeles, and her M.S. in education from Indiana University, Bloomington. She has been an academic adviser and adjunct instructor at Front Range Community College and adviser in residential life at Colorado College and in career services at Indiana University.

**MANAGEMENT DEPARTMENT HOLDS WORKSHOP**

The Department of Management, along with Gideon Markman, associate professor and associate editor for the *Journal of Technology Transfer*, recently held its first research seminar involving several business schools in the state. The initial gathering featured papers by Susan Golicic, assistant professor, Department of Management at Colorado State University, and Bret Fund from the University of Colorado at Boulder.

Additional participants included faculty from the University of Denver, University of Colorado at Denver, Colorado School of Mines, University of Wyoming, and University of Colorado at Colorado Springs. Seminars will be held several times a year in an effort to create an energetic research community in which professors can interact, learn about each other’s research, strengthen their network, and bring institutions closer. Each event will feature two presentations, one by a scholar from the hosting institution and one by an outside scholar.

**GILLILAND WINS BEST PAPER AWARD**

David Gilliland, associate professor, Department of Marketing, and his co-author, Erik Mooi of Aston University, United Kingdom, won the Best Paper Award in the Channels of Distribution, Supply Chain Management, Business-to-Business Marketing, and Inter-organizational Issues Track at the 2008 American Marketing Association Educators’ Conference. Their paper titled “Exploring the Dimensions and Transactional Outcomes of Incomplete Business Contracts” speaks to the importance of how incomplete contracts affect inter-organizational exchange.

The authors focused on the multiple dimensions of contract constraints (safeguards), investigated the extent that constraints affect decisions to enforce the relationship by delaying payments, and examined the extent to which the constraints are effective (and ineffective) at reducing transaction problems associated with enforcement. Their research was based on 971 observations of transactions using explicit, written terms and other secondary data in the context of IT transactions in The Netherlands.

**LOUIS W. STERN AWARD GOES TO JOE CANNON**

Joe Cannon, associate professor, Department of Marketing, is the recipient of the 2009 Louis W. Stern Award, given by the Inter-organizational Marketing Special Interest Group of the American Marketing Association. Cannon, along with Christian Homburg from the University of Mannheim in Germany, received the award for their article, “Buyer-Supplier Relationships and Customer Firm Costs,” published in the *Journal of Marketing* in January 2001. The award was established in 1999 through the American Marketing Association Foundation to recognize an exceptional article that has been widely published in a highly respected journal and has had a significant impact in the area of marketing. Cannon has once before received the award.
Sanjay Ramchander, associate professor, Department of Finance, received the Faculty Excellence in Research Award. In his seven years at Colorado State, he has excelled by having 18 refereed publications published, resulting in a portfolio of 37 refereed articles; having an average of three refereed publications per year, more than the typical researcher in his field; having an average of three refereed publications per year, more than the typical researcher in his field; having 18 refereed publications published, resulting in a portfolio of 37 refereed articles; having a national reputation as an expert on the effect of macroeconomic events on asset pricing and financial markets; contributing ideas and thoughtful critique to others in the department and co-writing with many colleagues at other universities; and serving as associate editor for several academic journals.

Paul Hudnut, instructor in the Department of Management, was invited to join the Faculty Council of ACCION International’s Center for Financial Inclusion. The center connects private-sector, nonprofit, and academic expertise and resources to accelerate the reach and increase the quality of microfinance worldwide. The center pursues the proposition that low-income people deserve high-quality financial services and that these services can best be provided through commercial models that incorporate social purpose. Located in Washington, D.C., and Boston, the center sets specific goals and measures of accountability for real-world change through inclusive finance. For more information, visit www.centerforfinancialinclusion.org.

Susan Meyer, director of M.B.A. programs, received the Staff Services Award. Since 1992, Meyer has been an active part in the growth in her area, including the Distance M.B.A. program, which has grown from an enrollment of 581 classes to 2,040 classes in Fall 2008, an increase of 258 percent. The award acknowledged Meyer’s dedication in the following ways. Susan has an admirable work ethic and a positive attitude. She works diligently through obstacles, and she takes on more than her share of work to accomplish a task.
As the new director of development at the College of Business, Erik Olson brings with him a rich relationship with Colorado State University faculty and alumni, as well as a vision for the future.

At 32, in a job he calls “a perfect fit,” Olson also understands it’s a complex world he’s entering – one with an uneasy economy and some challenging projects to guide. It’s a sobering mission, but one he’s eager to take on.

“I’m blessed at this time in my life to have this opportunity, and I feel ready to meet the challenges that come with it,” says the former graduate and Ram defensive back.

“We’re living in a difficult economy, but I’m excited to tell the stories about the innovative programs at the College of Business and to talk about its successful past and the ongoing need to raise funds for a prosperous future,” he says.

Part of Olson’s focus will build on creating connections with those students who attended Colorado State some 10-20 years ago and have yet to reconnect with the College of Business.

“It’s a big push for me,” he says. “We can’t depend only on donations from our long-time alumni. We need to get younger people invested in the College. Young graduates early on are trying to find their way and may not have the means to invest in the College. But once they’re settled into a career, that’s when they get a huge appreciation for what the College has done for them.”

Olson believes higher education is the linchpin for success, growth, and sustainability in today’s global economy.

“It’s an exciting time to bring in funding for continued growth,” he says. “Graduates leave Colorado State with a foundation that allows them to make an impact in the real world right away. I’m eager to reach out to potential donors to tell them about my move and to encourage them to get involved.”

The father of two boys, Brady, 6, and Luke, 4, Olson was the former defensive back for the Rams and ranks in Colorado State’s Top 10 for tackles, interceptions, and games started. He was drafted by the Jacksonville Jaguars after graduation in 2000 and later returned to Colorado State to build on his degrees in business administration and computer information systems by earning his master’s in computer information systems in 2004.

Olson’s strengths also lie in strong ties to the College and professors who helped him become successful. “They’re the big reason I have a solid foundation to work from,” he says. “It’s nice to walk back into this building 10 or 12 years later and know most of the same faculty are here, still dedicating their lives to making a difference. It’s a powerful message and a great opportunity to build on their commitment to the College by funding endowments and fellowships.”

With 24,000 College of Business alumni living in the country and around the world, Olson says urging a higher percentage of them to donate to the University is a priority.

“We still need and appreciate the generosity of our larger donors for Rockwell Hall and endowments, but wouldn’t it send a great message to those donors if they knew we were growing our family and getting more people engaged?”

With each donation comes a promise.

“We, in turn, have an obligation to continue to improve and expand our programs,” Olson says. “We must be good stewards of their donations and invest in our future wisely.”
smart and green, rockwell expansion project is on target

Last fall’s groundbreaking for the Rockwell Hall expansion was the first step in a dream project promising a building that will be as smart as it is green.

The 54,600-square-foot, $17.5 million expansion’s state-of-the-art design is based on sustainable features and high-tech educational concepts that will promote the vision of the College of Business as one of the finest in the Rocky Mountain region.

With 44,000 square feet dedicated to program space, the expansion includes a basement and two floors, which will house nine new classrooms, a 112-seat grand auditorium, a financial data lab, and a student forum.

“This expansion will bring us into the future and serve as a structure that will raise our profile across the country,” says Erik Olson, director of development at the College.

“Our students will walk out of here with an unbelievable foundation that will make them instantly hirable and versatile in a challenging business world.”

The building will have something for everyone – students, faculty, and staff. Its “smart” classrooms will feature teleconferencing, multimedia programs, resources for virtual teams, and financial databases. The focus will be on creating an intelligent, interactive setting that also is physically appealing.

A prime reason for the expansion is to satisfy space requirements that will accommodate the minor in business program, allowing Colorado State University students in seven other colleges to take classes at the College of Business. This minor in business program is now serving more than 1,500 nonbusiness majors. In addition, the expansion will also meet the needs of various graduate programs.

On the green side, the expansion is expected to hold a Leadership in Energy and Environmental Design Gold Certificate. LEED is a rating system developed by the United States Green Building Council to provide standards for environmentally sustainable construction.

Expectations are that the 14-month project will be completed by December 2009 with move-in after the winter break.

“Right now, we appear to be on schedule,” Olson says. “It’s an exciting project, and we’re all anxious to see the walls go up so we can begin showing the building’s progress.”
Pfohl finds her passion in natural foods niche

Bethany Pfohl’s life these days is as hearty as the “seven whole grains” food company she works for.

As the associate manager of brand marketing and innovation with Kashi, a leading producer of natural foods, the Denver native now lives in San Diego, happily immersed in what she believes is a dream job.

“What I like best about working for Kashi is the freedom they give to each employee to better the company and the foods we make,” she says. “They truly value every insight, which cultivates an extremely open and positive atmosphere. I’m so fortunate to be surrounded by such brilliant people – everyday I feel I learn something new.”

Her degrees in business administration and technical journalism provided her with a sound foundation. She particularly credits a special topics marketing project in Ken Manning’s class for helping define her career path.

“The Honda Element project was the hardest class I’ve ever had, and the most helpful,” she says. “Ken Manning was amazing. He helped us all find our strengths and passions.”

Mentors such as Bill Shuster also gave her a push toward the future. “He taught one of my classes and you could tell he had great care for his students,” she says. “He had a big impact on us.”

Entering the College of Business was a bit surprising for her.

“I was more of a liberal arts student,” she says. “I didn’t quite fit in and definitely wasn’t the kind to wear suits. But I quickly found my niche and to this day still proudly wear my jeans and flip flops.”

Pfohl often returns to Colorado to see her family and to snowboard. In San Diego, she’s settling down in a city where the mountains are really “hills” and the ocean a bit intimidating.

“I’ve never lived near the ocean, and I’m a little afraid of it,” she says. “The first week I was here, a man was eaten by a shark, so I’m not too excited to try swimming in it.”

Meanwhile, she’s keeping her feet on the ground as she trains for her first big run, the Rock ‘n’ Roll Marathon, in May.

“It’s a great fit,” she says. “Kashi really is my passion brand.”
class notes

1960

CHARLES WILLIAM JORDAN JR. (’60 Business Administration) finally got around to painting his back porch, with a helpful reminder from his wife, Carolyn. His flower gardens also did very well this last summer. Jordan is retired and lives in Rocky Ford, Colo. chuck1@bresnan.net

ROSS NELSON (’70 Business Administration) started his freshman year at Colorado State University in Fall 1955 and finally received his degree 15 years later. His education put him on track for a 35-year career in computer-related fields. After 50 years, Ross retired from the city and county of Broomfield, Colo. After retiring, he became a beekeeper, an interest that began with a class he took at Colorado State in 1961. He has 20 hives of bees that can produce more than 500 pounds of honey in a good year. RNRNELSON@comcast.net

GINNY TEEL (’70 Computer Information Systems) celebrated her company’s second anniversary in January 2009. She is the CEO and owner of 10 til 2, Northern Colorado. Her business model is designed to place proven, experienced, and college-educated professionals in long-term, part-time jobs. She is also a member of the board of directors of the CSU Alumni Association and lives in Fort Collins, Colo. www.tentiltwo.com and gteel@tentiltwo.com

GREG GATES (’71 Accounting) continued his education after graduation at the College of William & Mary Law School. Since 1982, he has had his own medical practice management-consulting firm, Gates, Moore & Company. The company provides tax, accounting, and practice-management assistance to medical practices in 28 states, including Colorado. It was named by Fortune magazine in February 2008 as one of the 10 Most Dependable Accounting Firms in the Southeast. Greg lives in Atlanta with his wife, Leslie. ggates@gatesmoore.com

DOUGLAS A. JOHNSON (’72 Information Systems) worked for Motorola from 1972 until 1998 in IT operations. In 1999, Johnson changed to CSV Caremark and now works as a security administration lead in IT security. He lives in Elgin, Ill. johnsondoug@wowway.com

DENNY WUTHIER (’72 Business Administration) is living in Golden, Colo., with his wife, Kay. He is a financial adviser for Edward Jones Investments. dennyandkay@tentiltwo.net

1970

BOB CLARK (’75 Business Administration) is new director of sales for Arrow Partnership, a Colorado-based management and information technology consulting firm. Clark will work to expand Arrow Partnership’s services to new clients, develop relationships with existing customers, and collect information to help identify opportunities for new service offerings. His job move was featured in an article on marketwire.com. Clark’s father, Robert B. Clark, was a professor at the College of Business from 1965 to 1971. Bob.Clark@ArrowPartnership.com

DEAN J. ROUGAS (’75 Business Administration, ’76 M.B.A.) has been married for 12 years to his wife, Allura, and has two children, Zoi, 9, and Nick, 6. Rougas has a residence in southern Colorado and continues to follow the Rams as much as possible. He is vice president of sales and marketing for Petro Amigos Supply Inc. in Tomball, Texas. drougas@petro-amigos.com

ROB VOYVODIC (’77 Business Administration) celebrated 20 years as a State Farm agent for Voyvodic Insurance Agency Inc. He lives in Aurora, Colo., with his wife, Susan. rob@voyvodic

DONNA SORENSEN (’79 Two-Year Business Certificate, ’99 Human Resource Development) started teaching business classes in January at Longmont High School in the St.Vrain Valley School District. She loves the school and is enjoying her students and colleagues. She now lives in Louisville, Colo. donnasorensen44@hotmail.com

1980

MARLA WILLIAMS (’80 Business Administration) is living in Millersville, Md., with her husband and 7-year-old twins, a boy and a girl. She owns Integrated Asset Management Inc., a small business offering a full range of RFID and bar code inventory systems and services to the government and private sectors. marlawilliams@mindspring.com

MARK GUTHRIE (’81 Information Systems) recently joined Smart-2Market, a marketing services company focused on technology. Clients include major computer companies and independent software vendors. Guthrie relocated to St. Petersburg, Fla., from Phoenix last spring. markaguthrie@yahoo.com

TIMOTHY MULLEN (’81 Accounting) is the CFO at CCOERA-The Retirement Association. He lives with his wife, Anna, in Westminster, Colo. Tmullenenca@aol.com

DAVID SEITZ, PA-C (’82 Information Systems) works for Lake Loveland Dermatology as a dermatologist. He resides in Fort Collins, Colo. ds@comcast.net

SCOTT MCANALLY (’83 Finance) accepted a position with Chrysler after graduation and has spent nearly 25 years working in various capacities within manufacturing and finance. After joining the company, Scott earned an M.B.A. from Wayne State University in Detroit. His nonprofessional pursuits include building a home in 1992; traveling through the United States, Canada, and Europe; fly-fishing; golf; and spending time with friends and family. His best memories of Colorado State University are of the campus and the many students and instructors who contributed to his experience. He also enjoyed the gang from the North 40 at the Charco Broiler. He lives in Lake Orion, Mich. lsm@chrysler.com

LUIS G. NAVA (’84 Business Administration) is a general manager for Geophysical Systems and Solutions. He lives in Bogotá, Colombia, with his wife, Maria. navialg@hotmail.com

continued on Page 25
nichols brightens denver skyline with ‘spire’

As a boy growing up in Illinois, Randy Nichols loved spending Christmas breaks skiing the mountains of Colorado.

“We always visited my grandmother, and I fell in love with everything the state has to offer,” he says. “After graduation, I knew I was heading for Colorado.”

Although both his parents attended the University of Colorado at Boulder, Nichols says the campus there held no attraction for him. “It was 1969, a very volatile time in the world, and Boulder was a radical place,” he says. “I liked Colorado State University at once; it was well suited to a conservative Midwesterner.”

Graduating in business administration with a marketing emphasis set Nichols on a successful course. He later earned his master’s in real estate development from Massachusetts Institute of Technology (MIT). After working for LaSalle Partners, he established the Nichols Partnership in 1993 in Denver.

Nichols says combining marketing with business classes at Colorado State gave him a strong foundation. “In my business, you’re always selling something, so having that additional marketing background has been a real benefit,” he says.

He also credits good advice from his grandfather for expanding his business opportunities. “He said not to tie yourself down to one profession in case you find later on that you don’t like it,” Nichols says. “With a general business background, you’ll have lots of options. He was right.”

The Nichols Partnership has developed 1.5 million square feet of commercial space and more than 1,000 units of housing, including such prominent projects in the Denver area as Clayton Lane, 1899 Wynkoop, and the Manor Homes at Cherry Creek.

Nichols recently launched Spire, a 42-floor condominium project at 14th and Champa in downtown Denver. “I thought it was a good name with a lot of symbolism for what we are creating here,” he says.

Nichols enjoys spending time with his wife, Holly, and their sons, Daniel, 20; Robbie, 19; and Taylor, 14. They all enjoy traveling and skiing, and each year he climbs at least one, if not two or three, “14ers” with his sons.

Nichols was recently named Real Estate Entrepreneur of the Year by the Everitt Real Estate Center.
JEFF BREEDEN (’93 Business Administration) has been named chief merchant for www.cooksdirect.com, an online retailer of restaurant supplies and equipment. Breeden has been with the company for more than 10 years and spends his time developing new products, as well as overseeing the day-to-day operations of the website. He resides in Naperville, Ill., with his wife and two boys.

ALI HARRIS (’93 Management) married Allison Robin, coordinator of Corporate and Alumni Relations at the College of Business, on Nov. 24, 2007, in Ramona, Calif. Harris received an M.S. in computer information systems from the University of Phoenix in January 2007 and currently works as a senior network analyst for Information Technology Experts in Fort Collins, Colo.

PAUL B. SMITH (’94 Finance) works as the direct sales manager for BizNet Software, specializing in increasing revenue by streamlining the sales process for the software and telecommunications industry. He focuses on contract negotiations and increasing revenue through existing client base, as well as new prospects, data mining for sales purposes, and gathering intelligence. He lives in Costa Mesa, Calif., with his wife, Mary.

WES ALEXANDER (’96 Marketing and Finance) transferred to Portland, Ore., to head the Pacific Northwest Saatchi & Saatchi office as a management director.

ROBYN M. FEATHERSTON (’96 Business Administration) graduated cum laude from Stetson University College of Law, in Gulfport, Fla., on Dec. 16, 2006. After passing the 2007 Florida Bar examination, she was admitted to the bar on April 19, 2007. She also practices before the U.S. District Court for Middle District of Florida and is an associate attorney with Brasfield, Fuller & Freeman P.A. in St. Petersburg, Fla. Featherston litigates in the areas of insurance defense, transportation defense, medical malpractice, employee benefits, and construction. While at Stetson, she was the recipient of the William F. Blews Award for pro bono service and completed the Leadership Development Program. She is an active member of the St. Petersburg Bar Association, the Pinellas County Trial Lawyers Association, the Pinellas County chapter of the Florida Association for Women Lawyers, and the American Bar Association.

BECKY JENSEN (’93 Marketing) is a freelance writer and marketer specializing in SEO-driven Web content, targeted marketing copy, and effective media relations. She is copywriting commander for Toolbox Creative, a full-service marketing and graphic design studio based in Fort Collins, Colo. Jensen is also the new creative manager for DW Design Group, an interior design firm providing fresh solutions for residential and small commercial spaces in Old Town Fort Collins and across the region.

JERI JENSEN (’93 Business Administration) works full-time for Addison Avenue Investment Services. She has been in the investment field for more than 10 years. Two years ago, Jensen also started a pet-sitting business with friends, which has been successful beyond her wildest dreams. She lives in Fort Collins, Colo.

RUTH BENTON (’94 M.B.A.), a CEO with New West Physicians, was recently named a 2008 Champion in Healthcare by the Denver Business Journal. She was chosen for her success in making the group a leading primary care provider in Colorado and for her many contributions to the healthcare industry in Colorado. In Spring 2000, she became a Hall of Fame member of the College of Business Entrepreneurship Center.

BRAD MAUVAIS (’88 Accounting) has taken on a new role in software sales as a solutions engineer with Clarity Systems. He lives in Denver and continues to enjoy all the outdoor activities offered. He is married and the father of Siena, 7, and Cole, 2.

MICHELL DETRY (’90 Marketing) started a new company called BullyFreeWork that focuses on improving organizational performance by resolving difficult people problems at work. She lives in Albuquerque, N.M., with her husband, Richard. bullyfreework.com and michelle@keystoneinc.net

ERIC WISTRAND (’90 Finance) is now working for Applied Physics Systems as a senior software engineer. He lives in Antioch, Calif.

BILL STURDEvant (’91 Business Administration) is working for Fossil Energy as chief administrative officer. He lives in Littleton, Colo.

CHRISTINE (DURVALDT) KASTENS (’92 Marketing) married Charles Kastens. They live in Centennial, Colo., with their three children, Paige, Emily, and Jackson.

JEFFREY S. BANDERER (’90 Accounting) has taken a new role as overseeing the day-to-day operations of the website. He resides in Naperville, Ill., with his wife and two boys.

KARI (LEFEVRE) SANDERFER (’86 Marketing) was promoted November 2008 to operations supervisor at the Social Security Administration. She lives in Reno, Nev., with her husband, Michael.

CATERINE ANNE SEAL (’87 Marketing) was awarded the Master of Laws degree in elder law from Stetson University College of Law. In addition to her private law practice, Seal is the public administrator for the Fourth Judicial District of Colorado, encompassing El Paso and Teller counties. She is one of only 10 attorneys in the state of Colorado designated a certified elder law attorney by the National Elder Law Foundation. Seal is the senior partner and founding member of the law firm of Kirtland and Seal LLC in Colorado Springs, Colo.

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CHARLOTTE CHAPMAN-WHITE (’94 Accounting) is celebrating 20 years with IBM. She lives in Denver with her husband, Alan, and two children, Matthew, 4, and Loren, 2.

PAUL B. SMITH (’94 Finance) works as the direct sales manager for BizNet Software, specializing in increasing revenue by streamlining the sales process for the software and telecommunications industry. He focuses on contract negotiations and increasing revenue through existing client base, as well as new prospects, data mining for sales purposes, and gathering intelligence. He lives in Costa Mesa, Calif., with his wife, Mary.

BRAD ST. CLAIR (’95 Marketing) opened a gym, Snap Fitness, in Golden, Colo. The gym is open to its members 24 hours a day, seven days a week, and never requires a long-term contract. He lives in Littleton, Colo.

WES ALEXANDER (’96 Marketing and Finance) transferred to Portland, Ore., to head the Pacific Northwest Saatchi & Saatchi office as a management director.

ROBYN M. FEATHERSTON (’96 Business Administration) graduated cum laude from Stetson University College of Law, in Gulfport, Fla., on Dec. 16, 2006. After passing the 2007 Florida Bar examination, she was admitted to the bar on April 19, 2007. She also practices before the U.S. District Court for Middle District of Florida and is an associate attorney with Brasfield, Fuller & Freeman P.A. in St. Petersburg, Fla. Featherston litigates in the areas of insurance defense, transportation defense, medical malpractice, employee benefits, and construction. While at Stetson, she was the recipient of the William F. Blews Award for pro bono service and completed the Leadership Development Program. She is an active member of the St. Petersburg Bar Association, the Pinellas County Trial Lawyers Association, the Pinellas County chapter of the Florida Association for Women Lawyers, and the American Bar Association.
alkhalil brings vibrant growth to middle east sites

As managing director of AKWAAN Properties, Mohammed S. Alkhalil is focused on the future of a culturally rich part of the world.

AKWAAN, a real estate development company headquartered in the Kingdom of Saudi Arabia, is focused on the development of land, residential, and commercial projects to meet demands in the Kingdom of Saudi Arabia, Middle East, and North Africa.

It’s an exciting time for such a vision, says Alkhalil, who graduated from Colorado State University in 1990 with an M.S. in computer information systems. The MENA region – the Middle East and North Africa – is quickly becoming a vibrant site for growth.

“With its extensive land area, MENA will remain a strong potential for real estate investment despite the current global financial crisis,” he says. “Investors can capitalize on the economic growth and development in the region, driven by a high-growth population rate and the need for infrastructures.”

The attractive qualities of the area are illustrated by AKWAAN’s Marina Exclusive project – a one-of-a-kind high-rise apartment complex that offers exhilarating views of the Arabian Gulf from its site on the Dubai Marina – and Eden Blue, a 27-story tower condominium that also overlooks the Gulf.

“Dubai continues to be ‘the premier holiday destination’ of choice for countless travelers and travel operators throughout the world,” Alkhalil notes. “This can be attributed to the many white beaches, the best hotels, and the ubiquitous malls, all guaranteed to be one of the safest and most relaxed environments in the world. It also is a venue for conferences, regional and international exhibitions, and major sports. No wonder, it is the ‘happening place’ in the region.”

Alkhalil grew up in Saudi Arabia and came to Colorado State on scholarship from the Saudi Cultural Mission to enroll in graduate programs that fit his field. “Most especially, it also was because of the University’s location, in the nice city of Fort Collins, one of the safest cities in the world,” he says.

His education prepared him for complicated real-life problems. “Having developed a strong foundation and a firm grasp of knowledge in my field of study, putting these theories and principles into practice in real-life situations has been effortless,” he says.

Now his son Yazeed is admitted to Colorado State University following his father’s footsteps and set to enroll as a freshman at the College of Business this coming fall.

In his spare time, Alkhalil enjoys reading, playing soccer, swimming, defeating challenges, traveling, and spending time with his loving wife, Wafa, and children Saleh, 19; Yazeed, 18; Ghaida, 14; Sultan, 10; and Lina, 8.
A recent recipient of the award for Entrepreneur in Business Area, given to a very healthy and happy baby. Miller lives with wife, Kim.

**KEVIN BOWEN** (’98 Business Administration) and his wife, Beth, welcomed daughter, Emma, into the College of Business family on Nov. 6, 2008. Bowen works for US Bancorp as a manager. The family lives in Minneapolis, Minn. kbowen002@yahoo.com

**ANGELA BREUKER** (’97 Business Administration) now owns her own production company called MaxEfx Video. She also does medical insurance billing and fills in as a reporter/anchor at KTUU in Anchorage, Alaska. angelasusanne@yahoo.com

**RACHEL DAMMANN** (’98 Business Administration) is now a full-time Realtor at Metro Brokers-Ford & Associates, Inc. She loves the challenge of marketing homes and helping people find their new homes. Dammann lives in Erie, Colo., with her husband. racheldammann@comcast.net

**GREG LEVITT** (’98 Business Administration) just launched a new business, Eco Mountain, which manufactures and sells reusable grocery bags in small packable sets. The bags are made in Colorado and a portion of their sales is donated to nonprofit organizations with an environmental aim. Levitt has not quit his day job yet but says that business is growing steadily, and he is excited for the coming year. Levitt lives in Arvada, Colo. greg@ecomountainltd.com and www.ecomountainltd.com

**KRISTI POHLY** (’98 Marketing) is the owner of Fleur Décor, which took third place in ABC Denver 7’s A List competition in October 2008. The company also placed third out of 50-plus companies in the category for Best Wedding Florist. It also took third place in the same competition in 2007. Fleur Decor bloomed approximately eight years ago with Pohly’s entrepreneurial spirit to bring floral arrangements to life by complementing the personality and lifestyle of each of her clients, creating the perfect marriage between art and floral. She resides in Denver. knpohly@yahoo.com and www.fleurdector.com

**DARRIN SMITH** (’98 Business Administration) works for Nokia and recently received the award for Entrepreneur in Business Area, given to a very healthy and happy baby. Smith lives with wife, Katie. dsrocks1775@yahoo.com

**ERIC VAUGHN** (’98 Business Administration) is living in Austin, Texas, with his wife, Stacey, and three children. He works in software and technology with Neverfail Group as the director of channels, Americas. evaughn13@hotmail.com

**ERNESTO CHAVEZ** (’99 Computer Information Systems) has accepted a new job with the federal government for one of the bureaus within the Department of Interior. He resides in Thornton, Colo., with his wife, Kim. ej.chavez@yahoo.com

**MARK MILLER** (’99 Computer Information Systems) welcomed daughter, Tessa Anne, on May 29, 2008. She arrived almost seven weeks early and spent just over two weeks in the Neonatal Intensive Care Unit. Today she is a very healthy and happy baby. Miller lives with wife, Jaime, and baby in Thornton. Colo. He is a senior manager in business intelligence with Kaiser Permanente. miller6824@yahoo.com

**CRAIG MORRISON** (’99 Business Administration) was part of a recent U.S. Air Force deployment to the Middle East. In addition to Morrison, a captain, there were five Colorado State University alumni in the B-1 squadron – Lt. Col. David Been (’87), Capt. Heath Miller (’99), Capt. Chris Buechler (’00), and Lt. Col. Davin Shing (’89). They all flew daily missions over Iraq and Afghanistan.

**SANDRA (KIEHNOLZ) RAHE** (’99 Business Administration) married her high school sweetheart in 2002 and they have four children – Ashley, 6; Isaiah, 4; Kinsey, 2; and Sophia, 6 months. Rahe returned to school, receiving her teaching certificate from Western State College and two master’s degrees from Adams State College. She has been a high school math teacher for the last seven years for Holyoke School District. Her husband, Ben, is a vice president at a local bank. The family lives in Holyoke, Colo. sandrahe20@hotmail.com

**JILL CLARK** (’00 Business Administration), with her husband, Michael, welcomed daughter McKenna Reese into the world on Aug. 17, 2008.

**KEVIN CLARK** (’01 M.B.A.) in August 2008 started his own company, Practive Solutions Inc., which specializes in maintenance, reliability engineering, and computerized maintenance management systems such as IBM Maximo. The company’s primary focus is in highly regulated industries such as the life sciences, hospitals, and food industries. Clark lives in North Webster, Ind., with his wife, Linda. www.practive-inc.com and kclark@practive-inc.com

**Kristin Musso** (’01 Marketing) married Brandon Chase Smith on Jan. 19, 2008, in Appomattox, Va. She is a service operations agent at Johnson Controls Inc. in Richmond, Va. Her husband is a general manager with
stefan wenger is living the golden life

Stefan Wenger says his education at Colorado State University allowed him a career path that culminated in a position with “an amazing, dynamic business.”

With more than 13 years experience in the mining industry, Wenger is the chief financial officer and treasurer of Royal Gold Inc., based in Denver.

Founded in 1981 as an oil and gas company, and reorganized five years later as a royalty company, Royal Gold acquires and manages precious metals royalties. “It’s a unique business model in the gold mining sector,” Wenger says. “We hold royalty interests all over the world – our base royalty started in Nevada, and now our portfolio has expanded to Canada, Mexico, South America, West Africa, and Australia.”

Wenger, who grew up in Lakewood, west of Denver, was drawn to Colorado State after visiting the campus with a friend.

“I liked Fort Collins, and I liked the way the University fit my style,” he says. “I think the professors did a great job of preparing us for the real world. We learned the core curriculum, but there were also character-building exercises that helped us build people skills and go out into the world with confidence.

After graduation, Wenger worked as a manager with Arthur Andersen. He later joined PricewaterhouseCoopers as an audit and business advisory services manager. He signed on with Royal Gold in 2003.

Wenger is married to Janette, also a certified public accountant. They have two children, Amelia, 5, and Graham, 3. His free time is happily spent with his children and the family dog, Newt, a year-old black Labrador.

“I guess you’d say my hobby is anything my kids love,” he says. “We enjoy skiing, hiking, biking, and volunteering at our church. And Newt, who is 100 percent puppy, loves to swim.”

At this point in his life, Wenger says there’s no place else he’d want to be.

“I love being with my family, and I’m fortunate to work for a growing company with colleagues who are committed to the mining industry and the professional organizations they are involved with,” he says.
Central Parking Systems and oversees the parking operation for the City of Richmond and various other locations. They now live in Powhatan, Va.
kristin.k.smith@jci.com

ROBIN THOMAS (’01 Business Administration) and Katrina (Laputz) (’01 Liberal Arts) had a baby boy, Cameron Ian, on May 22, 2008. This is their first child. They currently reside in the Seattle area.

JOSH BEAN (’02 Computer Information Systems and Marketing) started a new job in January as senior computer specialist for the aeronautics and astronautics department in the College of Engineering at the University of Washington. In May 24, 2008, he married Emmy Shors, a Colorado State University alumna. They currently live in Renton, Wash., just outside Seattle. rockcity@gmail.com

EIRLYS BENJAMIN-WARLDE (’02 Business Administration) has been living in Paris, France, next to Sacre Coeur for the past four years. She works for a tax company and travels to England to learn English taxes. She makes trips back to Denver regularly to visit family.

JOSH BESER (’02 Business Administration) joined Bingham McCutchen LLP as an attorney specializing in venture capital financing and corporate transactions. He lives in Brooklyn, N.Y.
josh.beser@gmail.com


KARIN (TESSMANN) PORTER (’02 Business Administration) along with her husband, Stephen, and daughter, Emily, 9, happily announce the birth of Delaney Ava on Feb. 23, 2008. Porter is a senior account executive at The Eleven Agency. The family reside in Edina, Minn.
karin.porter@mindspring.com

EMILY BEARDEN LONG (’03 Marketing) recently accepted a position as the marketing director for Net-Results, a Golden, Colo.-based Internet technology company. Net-Results provides sales and marketing intelligence to organizations of any scale by identifying and tracking website visitors. Long currently lives in Littleton. ejbearden@gmail.com

MERGEN CHULUUN (’03 Business Administration and Information Systems) has launched a Web design and development company based in Mongolia. The business was launched late last year; however, they are still putting final touches on the website. The company offers complete business Web solutions for clients worldwide such as design, hosting, support, SEO, Internet marketing, SEO website, and more. The company is hiring and may be open to hiring someone from Colorado State University this summer. He resides in Illinois.
webguru-co.com and mergen.chuluun@gmail.com

ROSS HARMON (’03 M.B.A.) married Lilly (Dye) Harmon on Sept. 6, 2008, in Culver, Ind. He is currently a manager at Hitachi Consulting and living in Denver.
rossgharmon@yahoo.com

CARA MOYLE (’03 Business Administration) has joined Red Square Agency’s creative team as copywriter. She has been with the agency since 2006 and has held positions including office manager, traffic manager, and account executive. In her new position, Moyle will write copy for television, radio, and newspaper advertisements. She lives in Mobile, Ala.

JARED PEDERSEN (’03 Computer Information Systems) married Malia Pedersen on June 7, 2008, at the Hiwan Golf Course in Evergreen, Colo. He works as a systems administrator for the Colorado Judicial Branch. They live in Littleton, Colo., with their dog, Ellie. jared.pedersen@gmail.com

TONY AMADEO (’04 Business Administration) and wife, Kelly (’04 Human Development and Family Studies), celebrated the birth of their first child, Brody, at 11:42 p.m. on May 12, 2008. He weighed 7 pounds, 9 ounces and was 20.5 inches long. The family lives in Highlands Ranch, Colo. tlamadeo@hotmail.com

ELIZA FAIRBANKS (’04 Finance) is now the mother of two children. Weston was born in August 2008, just two weeks before Kambria turned two. Her husband, Bryan, got his residency in prosthetics in Windsor, Colo., and they are happy to be living in Fort Collins, Colo. yellowsiostra@yahoo.com

TOM LESAVAGE (’04 Marketing) is the assistant content manager for Crispin Porter, where he is involved with problem solving and working with nearly every department internally to ensure the process moves along smoothly, from idea conception to production. He considers this to be a great job because of the laid-back culture and the opportunity to work for a prestigious agency. tlesavage@aol.com

RANDY REPOLA (’04 M.B.A) completed a 10-month stint in Iraq as a governance adviser in the region of Babylon in early November. He was assigned to the Babil Provincial Reconstruction Team as an urban planner working in the areas of governance and economic development. He also assisted with various public affairs programs. (This photo was taken at a college/mosque/radio station in Al Hillah. He was at the Al Rafidayn Radio station at the college to do an interview with the Iraqi station personnel.) rmrepola@gmail.com

MARK SWANSON (’86 Agricultural Business, ’04 E.M.B.A.), formerly the COO of Optibrand, became CEO of Birko Corporation, Denver, in September 2007. He is also a member of the CSU Alumni Association’s board of directors.
PETER VLCEK (’04 Business Administration) married Alissa McBride (’04 Liberal Arts) on Aug. 22, 2008, in Highlands Ranch, Colo. He is a life marketing specialist for Farmers Insurance. p_vlcek@hotmail.com

continued on Page 30
BRANDON FORD ('06 Accounting, '07 M.Acc.) moved from Price-WaterhouseCoopers in Denver to McGladry and Pullen in Seattle as a consulting associate. His primary responsibilities include internal control system auditing, enterprise risk management consulting, and Sarbanes-Oxley readiness. brandon.m.ford@gmail.com

GUILLERMO MARTINEZ ('06 M.B.A.) works for Hewlett-Packard as a business planning manager and lives in Boulder, Colo. guillermo.martinez@google.com

VLADIMIR OSTROMENSKY ('06 Computer Information Systems) joined Computer Sciences Corporation as a consultant in October 2006. He has participated in many exciting IT projects and is currently involved with a major client in the aerospace industry at the Denver Tech Center. Ostrom lives in Fort Collins, Colo. vlad.ostrom@gmail.com

SUVACHARA SRIKITPRACHAI ('06 Marketing) married Jiras Charumilinda and is now living in Greeley, Colo. They have a 1-year-old son, Prem. Srikitprachai says she misses Colorado State University and will always remember it as the place where she started her life.

prang83@hotmail.com

AIMEE WALTERS ('06 Accounting) married Jeremy Walters of Fort Collins, Colo., on Aug. 5, 2007. She works at RSM McGladry as a tax associate in Denver. aimee.walters@rsmi.com or yeahhalbach@yahoo.com

THOMAS BIANCO ('07 M.B.A.) partnered with Shawn Davis in 2006 to form a start-up technology company called Attune RTD. Late in 2008, they entered into negotiations with TXU Energy to distribute smart energy controllers to their 800,000-plus consumer base. In an effort to bring jobs back to the United States, they formed several strategic partnerships with MEC Northwest, manufacturer of their printed circuit board technology, USFI Marketing Communications, and other local vendors to eliminate or reduce significantly the number of parts manufactured overseas. They now manufacture just one part overseas. Bianco says that his education at Colorado State University gave him the necessary tools to negotiate with strategic partners and gain efficiencies that result in a net savings by optimizing logistics. He lives in Palm Springs, Calif., with wife, Michelle. www.attunertd.com and tbianco@attunertd.com

PAUL DEVENNY ('07 M.B.A.) has taken on a new role in the major transactions business development group of Vertex Business Services. He will continue to be based out of his home office in Fort Collins, Colo., with regular travel around the United States, Canada, and other locations. Additionally, Devenny has joined the information technology board of Utah State University. Brandon Ford and Thomas Bianco will continue to be based out of their home offices in Fort Collins.

MEGAN MARKWORTH ('07 Business Administration) moved to the Denver Tech Center in July and is working as an associate pension analyst for REPTECH, learning all about the world of retirement planning. She also is planning a July wedding with her fiancé, Alex Israel ('07 Engineering).

RYAN P. MARZEC ('07 Business Administration) recently received his commission as a second lieutenant in the Marine Corps. rpmarzec@simla.colostate.edu
TYLER PHILLIPS ('07 Business Administration) works at Alps Fund Services where, after one year, he was promoted from the fund account department to the hedge fund department. tphillips22@gmail.com

DUSTY GAMMONS ('08 M.B.A.) works as a finance manager for ACE-Asesores de Comercio Exterior, an international consulting firm based in Madrid, Spain, where Dusty currently lives. dgammons@gmail.com

HEATHER LISTOE ('08 E.M.B.A.) married Neal Manuel on March 14, 2009, in San Diego, California.

JILL PHIPPS ('08 M.B.A.) has started a new company called Firefly Works (www.fireflyworks.ca). They have offices in British Columbia and Alberta, Canada. Her company provides international search services to Canadian Oil and Gas sector to help them navigate the amount of paperwork involved with hiring internationally. Jill lives in the town of Medicine Hat in Alberta, Canada. jillphipps@telus.net

ROLAND “RON” ADAMS ('68 Business Administration) passed away May 16, 2008, following a battle with pancreatic cancer. He taught business classes at Montrose High School for several years. Later, he was the first farmer to install a gated pipe underground distribution system for his irrigation water.

JOHN N. BOWLES ('76 Finance and Real Estate) passed away.

JASON HILL ('08 Management) passed away unexpectedly on Sept. 25, 2008. Hill was actively involved with the College of Business, as well as the theater community at Colorado State University and in Fort Collins. Hill was an honors student and was also on the dean’s list.

KATHRYN (FOWLER) HOUSER ('59 Business Administration) passed away in Cheyenne, Wyo. She was a member of the Tri Delta sorority and was active in the Cheyenne community in the Women’s Civic League, PEO Chapter Z, and her church. Houser was the first female president of the Colorado State University Alumni Association in 1973. She served as director of the board of directors for Fowler’s department store and was an employee of the Wyoming Secretary of State’s office from 1984 to 1994.

JAMES J. KENNEDY III ('73 Business Administration) passed away.


BRADLEY J. MILLER ('06 Finance, Real Estate) died the last week of August 2008 in an auto accident in Littleton, Colo.

DUANE A. SCHNEIDER ('76 Business Administration) passed away.

RONALD L. SMITH ('61 Business Administration) passed away on Aug. 31, 2008.

DOYLE J. SOUSER ('73 Accounting) passed away on Sept.12, 2008.
alumni resources

Do you know that you belong to a network of more than 24,000 College of Business graduates worldwide? Below are a variety of ways to interact with and strengthen your alumni network and take full advantage of your affiliation:

**alumni chapter**

College of Business alumni are invited to join COBAG, the College of Business Alumni Group. Monthly meetings take place on the first Monday of the month at 5:30 p.m. (MST). Please join us via conference call at (970) 491-1253, or in person on the CSU campus in Room 234 Rockwell Hall.

**online social networks**

COBAG has created several online social network groups to foster interactive communication and resource/idea sharing among alumni. Make your alumni networks work for you! Visit www.biz.colostate.edu/alumni for links to YAHOO! Groups, LinkedIn, and Facebook. I hope you will take full advantage of your affiliation and join today.

If I can help, contact me at (970) 491-3265 or Allison.Robin@colostate.edu.

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A 1993 alumnus recently made an annual gift of $19.93. Imagine if all alumni followed his lead...

Your investment in the College of Business helps make outstanding programs and services available to current students. Higher participation rates enhance the College’s reputation and the value of the degrees it confers. Each gift – regardless of size – shows a commitment to the vision of creating the best business school in the Rocky Mountain region.

You have the power to make a difference in the daily life of Colorado State business students. May we count on you to start today?

(970) 491-1184
Development@biz.colostate.edu
www.biz.colostate.edu
the company we keep

the following individuals spoke to students, presented at seminars, or served on panels at the college of business during the past six months.

**Sharon MacLeod**
Brand Building Director | Dove – Unilever Canada

**Steven Muhlhauser**
Assistant District Director for Lender Relations
U.S. Small Business Administration

**Barbara Naranjo**
Vice President of Corporate Relations
Vandyne Superturbo Inc. – Fort Collins, Colo.

**Greg Owsley**
Chief Branding Guy | New Belgium Brewery

**Stuart Pattison**
Colorado District President | Keybank

**Sarah Schupp**
Owner and Publisher
University Parent Guides – Boulder, Colo.

**Bryan Simpson**
Media Relations Director | New Belgium Brewery

**Joseph Sparks**
Accountant | Colorado State University
Department of Business and Financial Services

**Tom Stoner**
Owner | Spoons, Soups, & Salads – Fort Collins, Colo.

**Craig Storey and Justin Discoe**
Co-Founders | Sprig Toys Inc. – Fort Collins, Colo.

**Ed Vandyne**
President, CEO and CTO
Vandyne Superturbo Inc. – Fort Collins, Colo.

**John Voss**
Accounting and Financial Reporting Manager
City of Fort Collins, Colo.

**Lisa Wellington**
Senior Research Manager | Coca-Cola Company

**Hon. David Williams**
8th Judicial District Judge
State of Colorado District Court

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**Frederick Andresen**
Chairman and President | Prioritel LLC

**Joan Boykin**
President
Boykin Marketing, Public Relations & Coaching

**Sam Cooper**
Owner | Sam Cooper Design

**Mark Damschroder**
Owner | Doctors Express

**Gretchen Gaede**
President and Co-Founder
A-Train Marketing Communications

**Jay Gilbert**
Co-Founder | B Corporation

**Kurt Hoffman**
Member | Lionshead Global Partners
Former Director | Shell Foundation

**Patrick Hunt**
Creative Brand Strategist/Senior Copywriter
Burns Marketing Communications

**Ken Joel**
Partner – Management Consulting Practice
Accenture

**Doug Johnson**
Co-Founder
Advanced Microlabs LLC – Fort Collins, Colo.

**Andrew Kassoy**
Co-Founder | B Corporation

**Ed King**
President | Spectradigital Corporation

**Bill Kramer**
President | Global Challenge Network

**Mary Beth Lewis**
CFO | Fresh Produce

**Don Lyon**
Owner | Lyon & Associates
calendar of events

Monday, April 6, 5:30 p.m.
BUSINESS ALUMNI GROUP MEETING
Allison.Robin@colostate.edu

Wednesday, April 15, 7:30 a.m.
MIND TOOLS ALUMNI BREAKFAST
Power Up for a Down Economy, Bill Shuster
The Ranch, Loveland, Colo.
Allison.Robin@colostate.edu

Friday and Saturday, April 17-18
VENTURE ADVENTURE
Hosted by Center for Entrepreneurship
ecenter@business.colostate.edu

Saturday, April 18, 5:30 p.m.
DISTINGUISHED ALUMNI AWARDS
Hilton Fort Collins, Colo.
GMorehouse@ar.colostate.edu

Saturday, April 25, 6:00 p.m.
ALUMNIGHT SCHOLARSHIP FUNDRAISER
Hosted by the College of Business Alumni Group
The Rio Grande Mexican Restaurant, Fort Collins, Colo.
Allison.Robin@colostate.edu

Friday, May 1, 8:00 a.m.
EMERITUS FACULTY AND STAFF BREAKFAST
Rockwell Hall Room 119
Allison.Robin@colostate.edu

Monday, May 4, 5:30 p.m.
BUSINESS ALUMNI GROUP MEETING
Allison.Robin@colostate.edu

Friday, May 15, 3:00 p.m.
GRADUATE COMMENCEMENT
Pam.Johannsen@colostate.edu

Saturday, May 16, 8:00 a.m.
UNDERGRADUATE COMMENCEMENT
Pam.Johannsen@colostate.edu

Thursday, May 28
FRONTIER SOCIETY LUNCHEON

Thursday, May 28, 5:30 p.m.
BUSINESS ALUMNI GROUP SOCIAL
Embassy Suites, Loveland, Colo.
Allison.Robin@colostate.edu

Saturday, May 30, 8:00 a.m.
APICS NOCO GOLF TOURNAMENT
Hosted by APICS NOCO
Highland Meadows Golf Course, Windsor, Colo.
www.connectforeclassic.com

Friday, June 12
HOEVEN GAMES GOLF TOURNAMENT
www.HoevenGames.com

www.biz.colostate.edu/events