the college sees opportunities and explores new avenues in tough economic times
Greetings from the College of Business!

Our campus is alive with activity as the sights and sounds of construction on our building expansion continue against a backdrop of Colorado’s traditional fall weather – beautiful blue skies and changing foliage. We are excited to be taking possession of the completed facility in early January and will spend the following months tweaking the technology and other aspects of the building in time for grand opening ceremonies on April 1, 2010. I hope you will save the date and consider this a preliminary invitation to join us for what will be a monumental occasion at the College of Business – an occasion that is only possible as a result of student funding and private donations.

This exciting new phase of our College’s history is accompanied by growth in other areas. In this issue of The Difference, we visit two student programs that are truly making a difference – the Business Diversity and Leadership Alliance and the successful student Mentoring Program. We also highlight our increasing focus on building closer relationships with the Denver area alumni community as we embark on a five-year comprehensive campaign. Lastly, but certainly not least in importance, is the impact of the economic downturn on Colorado State University and the College, which is resulting in more than the usual financial challenges.

While we are delighted and gratified by donor response to the new building, the College has been hit hard as a result of recent cuts to higher education made by the state of Colorado in response to budget shortfalls. Colorado State University has seen an FY09 reduction of $30 million in state funds, and that amount will increase by another $16 million in FY10. As a result, Colorado State and the College of Business have taken steps to cut costs wherever possible. We continue to assess all areas of operations for efficiency and will reduce overhead wherever possible without negatively affecting the quality of the education we provide our students. As part of this process, this magazine will now be offered online, and we hope that our alumni and friends will embrace our efforts to reduce costs and fulfill our commitment as The Green University. The College is also actively looking at increasing revenues, including expanding our graduate programs with additional offerings and new partnerships.

This is undoubtedly a time of tremendous opportunity and challenges and one in which we very much need and appreciate the continued support of our alumni.

Ajay Menon
Dean
6 cultural exploration
Students engage in diversity awareness and take a proactive approach on social justice issues.

10 challenges spark opportunities
The College sees opportunities and explores new avenues in tough economic times.

16 push for prominence
Colorado State University strives to build a bold presence in Denver via the RAMS 5,280’ outreach effort.

contents
2 alumni resources
3 college briefs
14 faculty and staff
16 make a difference
18 alumni highlight
19 class notes
25 the company we keep
alumni resources

Do you know that you belong to a network of more than 24,000 College of Business graduates worldwide? Below are a variety of ways to interact with and strengthen your alumni network and take full advantage of your affiliation.

**Online Social Networks:** The College of Business Alumni Group (COBAG) has created several online social networks to foster interactive communication among alumni. Make your alumni networks work for you! Visit [www.biz.colostate.edu/alumni](http://www.biz.colostate.edu/alumni) for links to YAHOO! Groups, Twitter, LinkedIn, and Facebook.

**Lifetime E-mail:** Currently, we are maintaining mailboxes for students who started at the College of Business after 2004. Your FirstName.MI.LastName@business.colostate.edu address will stay the same as it was when you started. However, it will be forwarded. For additional details, please visit [www.biz.colostate.edu/alumni](http://www.biz.colostate.edu/alumni) and click on Alumni Advantages.

**CSU Career Center Benefits:** The CSU Career Center offers alumni an array of services including on-campus and online recruiting services, career counseling, career assessments, walk-in counseling, job search preparation, career fairs, career workshops and presentations, and a complete career resource library to help you with your job search. For more information, please visit [www.career.colostate.edu/alumni.aspx](http://www.career.colostate.edu/alumni.aspx).

**Class Notes:** Keep your classmates informed of your career accomplishments and personal achievements through the Class Notes section of *The Difference* at [http://tinyurl.com/AlumniClassNotes](http://tinyurl.com/AlumniClassNotes).

I hope you will take full advantage of your affiliation. If I can help, contact me at (970) 491-3265 or Allison.Robin@colostate.edu.

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alumnight has biggest year yet

The seventh annual ALUMNIght Fundraiser hosted by the College of Business Alumni Group was held in April at The Rio Grande Mexican Restaurant in Fort Collins. This year’s event raised more than $13,900. Due to the success of the event, COBAG was able to endow the Children of College of Business Alumni Scholarship.

Clark Haggans, former Rams defensive end and current linebacker for the NFL’s Arizona Cardinals, signed autographs at the event. Haggans was drafted by the Pittsburgh Steelers in 2000 and was a starter when the Steelers won Super Bowl XL. Haggans (right) is pictured here with auctioneer Marc Reck (’77 Agricultural Business).
college briefs

STUDENT FLIES HIGH AS EAGLE SCOUT
David Harrell, a junior business administration major, recently became western regional chief in the Order of the Arrow, a national honor society within the Boy Scouts of America. He received the honor in January and is one of only four regional chiefs in the country.

Harrell has served in a variety of positions within the order, including chapter vice chief, lodge chief, and section chief before receiving the regional chief honor.

SCHWERIN TAPPED FOR BRAVO! ENTREPRENEUR AWARD
Clayton Schwerin, a 1993 MBA alumnus and president and CEO of Alliance Construction Solutions, was honored March 11 as Loveland’s Entrepreneur of the Year at the 11th Annual Bravo! Entrepreneur Award ceremony. The business community presents the award to an individual who has shown tremendous leadership, business initiative, and community involvement that encompasses the entrepreneurial spirit. Schwerin will retire at the end of the year.

Alliance Construction Solutions was founded in Fort Collins in 1982 as Baldwin Construction. Schwerin joined Baldwin in 1993 and was instrumental in the company’s expansion from public-bid work to negotiated contract work in the private sector. In 1996, the company’s name was changed to Alliance Construction Solutions.

ANDREW HARGADON SPEAKS ABOUT CARPE GREEN’EM
Andrew Hargadon, associate professor of technology management and director of the Center for Entrepreneurship and the Center for Energy Efficiency at the University of California-Davis, spoke as part of the Sustainable Enterprise Speaker Series, hosted by the Global Social and Sustainable Enterprise graduate program. Hargadon, well known for his work in innovation and entrepreneurship, presented “Carpe Green’ em: Why Now is the Time to Start a Clean Tech Venture.” The speaker series provides students and the campus community an opportunity to learn from sustainability experts from around the globe.

STEAMBOAT WOOD PROJECT CHALLENGES STUDENTS
In Spring 2009, students in the College’s new Venture Management course were recently challenged to create a way to remove dying lodge pole pines infected with pine beetles from the Steamboat Springs, Colo., area. Eight students dedicated their coursework to brainstorm creative options for not only removing the wood but also deciding what to do with it after its removal.

Nick Daniluk, Megan Grieve, Craig Johnson, Paul Kelley, and Gavin McCormick created SteamboatBlue, a program for using the affected wood to make wood products for consumers. The name was inspired by the blue stain left by the pine beetles. The second half of the semester, the team put together a modified marketing plan highlighting some of their ideas. The project was then passed onto another group toward the end of the semester and is being continued this fall.

GLOBAL INTERNSHIP PROGRAM OFFERS MULTICULTURAL EXPERIENCE
Business student Carlos Orozco worked in Denver and abroad for four weeks in Barcelona, Spain, during the summer of 2008, thanks to the Global Internship Program offered by KPMG, one of the world’s “big-four” accounting firms. In addition to furthering his knowledge of accounting by working with global clients, Orozco also had a multicultural experience that changed his life and perspective of the world and its people. The Denver/Barcelona internship eventually led to a full-time offer for Carlos in the Denver office.

JARED CUMPSTEN RECEIVES MCGOWAN SCHOLARSHIP
The 2009-2010 William G. McGowan Scholarship, which provides full, in-state tuition, was awarded to Jared Webb Cumpsten, a senior business administration major. Scholars are selected based on academic performance, financial need, and two essays and must be full-time business students recommended by a College faculty member. Cumpsten demonstrated his leadership abilities through active participation in several organizations. He served as liaison for the Student Legal Services Advisory Board and as an associate member of the Student Fee Review Board. Cumpsten also served as a cabinet member for the Associated Students of Colorado State University and, in August 2008, received the AmeriCorps Service Award for completing more than 500 hours of service to nonprofit organizations.

RESNIK PARTNERS OFFERS COACHING PROGRAM FOR EXECUTIVE MBA STUDENTS
Students in Colorado State University’s Denver Executive MBA program will get extra help in learning leadership skills this year, thanks to a Denver-based consulting firm. Through a contract with Colorado State, Resnik Partners, a career partners international firm, will offer an executive coaching program to students.

Led by Matt Resnik and Helen Oesterle Resnik, the firm has provided coaching and consulting in the Denver area for 26 years. The coaching program involves confidential consultation targeted at practical work-related behaviors and is intended to help leaders identify and improve their overall effectiveness.

“With Resnik Partners, our students will receive professional coaching as a routine part of their graduate programs,” said Dave Larsen, executive director of the Denver Executive MBA program. Coaches will meet with students individually and in small groups.

“The coaching experience is immediately applicable in their real-world working environment,” said Helen Resnik. “It’s a forward-thinking addition that sets the Colorado State Executive MBA program apart.”

continued on Page 4
The objectives of the McGowan Scholars Program are to recognize academic achievement, encourage leadership, reward excellence of character, and increase awareness of the contributions made by McGowan to the fields of business, telecommunications, entrepreneurship, and society.

**BUSINESS STUDENTS PRESENT NEW VENTURES AT NORTHERN COLORADO MEETUP**

Five student teams from Colorado State, four from the College of Business, presented their new ventures at the Northern Colorado Entrepreneurs Meetup in January. More than 80 local professionals, entrepreneurs, and students attended the meetup, which was devoted entirely to Colorado State students. The plans included JuniorBiz.com, Roundfoot Homes, Frontline Tools, The Box House, and Vibrant Living. The teams developed the plans as part of the College’s Entrepreneurship Certificate program and were selected by a panel of judges from the business community.

The presentations are part of emerging cooperation among the Northern Colorado Entrepreneurs Network, the College’s Center for Entrepreneurship, and the College of Engineering. The meetup is designed to enhance the regional entrepreneurial community through networking and mentoring programs. The Center for Entrepreneurship develops programs and offers curriculum to help students learn about the process of new venture creation.

**PANDA BICYCLES A BIG HIT AROUND TOWN, STATE**

Panda Bicycles, a Fort Collins-based company founded by graduates of the Global Social and Sustainable Enterprise program at the College of Business, was recently featured on Denver Channel 7 News and in a major Canadian newspaper, the *Toronto Star*.

John McKinney, Jacob Castillo, and Mark Schlink worked diligently over the past nine months to create one of the first bamboo bicycles to sell for less than $1,000 in the United States. Bamboo is an ideal bike frame material, as it has a strength similar to steel, a similar weight to aluminum, and the vibration dampening characteristics of carbon fiber. The company obtains its bamboo from sustainable plantations in Mexico’s Yucatan Peninsula.

Castillo says, “The icing on the cake is that there is a sustainability factor to it as well.” Not only is bamboo a rapidly growing renewable resource, but it also eats up carbon dioxide pollution as it grows, reducing the carbon footprint of the bicycles. Panda bicycles are expected to be on the market by October and should sell for approximately $850 each.

**STUDENTS GO UNDEFEATED IN SIX PRELIMINARIES AT REGIONAL SHRM CONFERENCE**

Five business students from Colorado State competed in the Regional Society for Human Resource Management (SHRM) Conference and HR Games and made it to the final four. With 14 university teams from the western region competing, the Colorado State team went undefeated in the six preliminary rounds, placing third in overall points – the only Colorado team to make it to the final four.

**DISTINGUISHED ALUMNI AWARDS**

On April 18, outstanding Colorado State University graduates and friends were honored at the 2009 Distinguished Alumni Awards dinner. This program recognizes CSU alumni and friends who have distinguished themselves professionally, brought honor to the University, and have made significant contributions of time and/or philanthropy to the University or their community.

Sidney Simonson received the 2009 Albert C. Yates Student Leadership Award. The award recognizes a graduating undergraduate student whose leadership, academic achievement, community service, and commitment to excellence have significantly contributed to the success of Colorado State. Simonson, a recent graduate from the College, was honored for outstanding performance and continuous efforts to impact his community. His volunteer efforts have contributed more than $1,000 in food and toys for the Larimer County Food Bank and Santa Cops, as well 1,500 pounds of used textbooks to Africa through Better World Books.

Simonson had a record-setting 13 employment offers from accounting firms upon his graduation. He plans to pursue a Master in Business Administration and/or a Master in Accountancy and will also work toward becoming a certified public accountant and a certified management accountant, all while continuing his volunteer work.

Brenda Davis ('80 Business Administration), global chief information and change initiatives officer for Molson Coors Brewing Company, received the College of Business Honor Alumna award. Davis is responsible for Molson Coors Brewing Company’s information technologies, as well as the Corporate Program Management Office. She held several jobs in other industries before signing on with Coors 16 years ago and is now an integral part of the company’s growth. A merger two years ago with Canadian brewer Molson Inc. has turned Molson Coors into a $6 billion company.
**AMANDU NAMED ACUMEN FUND FELLOW**
Sule Amadu, former Global Social and Sustainable Enterprise student from Ghana who earned a master’s degree in a record 2½ years at Colorado State, has been named an Acumen Fund Fellow, a prestigious award dedicated to serving the poor in developing countries.

The program is a 12-month fellowship for individuals dedicated to serving the poor in the developing world with the business, operational, and professional skills needed to effect change. Though primarily based in South Asia and East Africa, the fellowship begins with a six-week orientation program in the Acumen Fund New York office, during which the Fellows explore business models for the poor, build their personal networks, hone critical leadership skills, and get to know the culture and people of Acumen Fund.

After orientation, each Fellow works for an Acumen Fund investee on a critical business issue facing the organization, helping to meet Acumen Fund’s goal of developing knowledge about market-based approaches to poverty alleviation.

**STUDENTS SHINE IN BUSINESS PLAN COMPETITION**
Several business students participated in the Venture Adventure Undergraduate Business Plan Competition. The Colorado State teams—Frontline Tools (Trevor Trout, John Farmer, Markus Lutz, Westin Deats, and Traver Heckman) and Junior Biz (Nick Tart and Paul Gagliardi)—earned first and second place, respectively, in their track. Junior Biz competed in the elevator pitch contest for a place in the finals but was beat out by an impressive pitch by the University of Arkansas. Frontline Tools came in fifth place at the finals.

**GSSE SPEAKER CATHERINE GREENER ASKS ‘IS LESS BAD GOOD ENOUGH?’**
The Global Social and Sustainable Enterprise graduate program hosted Catherine Greener for a talk titled “Is Less Bad Good Enough?”

Greener is CEO and founder of Greener Solutions Inc., a network of firms creating a sustainable future. For more than 20 years, Greener has been a leader in the field of sustainability, lean manufacturing, and industrial quality management systems. She served as a consultant to Wal-Mart, helping the company’s 1.3 million U.S. employees learn about sustainability. Other clients range from entrepreneurial start-ups to the industrial facilities of multinational corporations and Fortune 500 companies. Greener focuses on sustainability, continuous quality improvement, waste reduction programs, and problem-solving groups for manufacturing strategy.

The Sustainable Enterprise Speaker Series is presented by Accenture and the Global Social and Sustainable Enterprise master’s program.

**TREVOR TROUT HONORED AS AN OUTSTANDING BUSINESS GRADUATE**
Trevor Trout joined fellow graduates Sule Amadu and Sidney Simonson in being named a 2009 outstanding business graduate this spring, an honor bestowed on students who demonstrate superb academic achievement and significant professional progress while completing their studies.

Trout, vice president of the Tau Kappa Epsilon fraternity, initiated a fundraiser that contributed to more than 12 percent of the chapter’s operating budget. He was the vice president of Associated Students of Colorado State University, successfully lobbied the state legislature for affordable and equitable tuition rates, and helped pass of the Colorado statute on textbook affordability. He is the chief executive officer of Torque Innovations, a tool and equipment provider for wild land firefighters that he successfully developed during his time in the College of Business Entrepreneurship program. This business was ranked among the top five new ventures at a national business plan competition hosted by Colorado State’s Venture Adventure.

Amadu is an original team member of PowerMundo, a company started as a project for the Global Social and Sustainable Enterprise master’s program at the College. PowerMundo is now operating in Peru.

Simonson completed an internship in the Colorado State Senate as a student and became chairman of the board of the Rocky Mountain Student Media Corporation; he was the first college student to hold this position.

**DDSLNC MEMBERS RAISE FUNDS IN RELAY FOR LIFE AS ‘RISKY BUSINESS’**
Relay For Life, held by The American Cancer Society, is a life-changing event that brings together more than 3.5 million people worldwide. The Dean’s Student Leadership Council (DSLC) collected more than $200 to donate to the cause. Members spent the entire night of April 24 in the student recreation center with at least one member of their team walking the track at all times. The theme was “A Night At The Movies,” and the council decided to dress as Tom Cruise from Risky Business. For their efforts, they won the Best Baton award for the pair of boxers they used as a flag. This was Relay For Life’s 25th year and third year at Colorado State. There were a total of 45 CSU teams with 418 participants, and together they raised almost $31,000.

**COSMETICS DUO HAS SWEET TIME AT INDI BUSINESS CHALLENGE**
Sweets Cosmetics, an upcoming company focused on empowering women through healthy and environmentally friendly products, was founded in 2006 by College of Business students Molly Dunkle and Katie Barstow.

Starting with a lip balm recipe, the company has expanded its cosmetic line, while marketing its products out of several local shops in Fort Collins. After graduation, Dunkle and Barstow hope to open their first store in Old Town Fort Collins.

The Sweets Cosmetics team, with coaching from faculty adviser Burt Deines, participated in the March 20 annual Nascent 500: Business Plan Challenge. They were one of 12 teams chosen to present their business plan to a panel of judges while riding in a limo around the Indy 500 speedway. Teams had 500 seconds (about 8 minutes) to pitch their business plans as the limo traveled around the famous track. The challenge attracts students from universities across North America.

“We had a lot of fun in Indiana. We didn’t win, but we learned a lot and received really helpful feedback from the judges,” said Dunkle.
BDLA
shapes future ambassadors to the world
Colorado State University’s vision of global leadership is enhanced by its one-of-a-kind program, the Business Diversity and Leadership Alliance.

Formerly the Student Network Program, BDLA provides education related to cultural competence and social justice issues to College of Business students, faculty, and staff. Through activities that blend understanding and respect with specific training, BDLA fosters an environment of acceptance to enhance student social and academic experiences.

Katya Stewart-Sweeney, adviser, and Shawna Strickland, a marketing student entering her senior year, are the BDLA coordinators. Mike Jaramillo, director of undergraduate programs, and Stewart-Sweeney teach a Social Justice and Leadership class required of all BDLA members. This class addresses social justice issues that are at the heart of the students’ future as ambassadors of cultural acceptance.

“There’s an experiential component of these classes as we learn about the “isms” that may shape how we see the world,” Stewart-Sweeney says. “We pair that with frank conversation about our own backgrounds.”

This cultural exploration may be challenging.

“Respect is the basis for dealing with cultural differences among us from an ever-growing international basis,” Jaramillo says. “For instance, some people may have differing perspectives on gender roles. While maintaining respect and awareness of assumption, we help students learn how to work with people who may hold very different viewpoints.”

Arriving at open and candid conversation requires a certain comfort level, Stewart-Sweeney says.

“BDLA’s year starts with a retreat in the mountains, where we tread mindfully, starting with safe group activities that lead to challenging conversations,” she says. “We set ground rules for respect and a place where we can all be honest. It can be scary at first to talk about personal issues, but no one is right and no one is wrong during these discussions.”

Discussions are designed to help students acclimate and grow, Jaramillo explains. “Our students learn to apply these theories to real-life situations. One of the top skills companies look for today is cultural competence in working with teams comprised of different perspectives. Because of this program, our students are already gaining this experience.”

Stewart-Sweeney says while it may sound strange for a business class to go in this direction, students soon realize the importance of what they’ve learned as it applies to their future. “Many tell us how powerful it is,” she says. “Once they’re out in the business world, what they learned here is definitely reinforced.”

Amy Del Castillo, now a senior credit manager at Wells Fargo Financial in Fort Collins, says the BDLA was a positive force in her life, teaching her skills that have contributed greatly to her success.

“One skill that has stuck with me is learning how to speak to different individuals and being able to relate to each person you speak with,” she says. “I deal with a lot of clients and need to gain their trust. This skill is something you are able to hone in on.”

BDLA students bring potential change to the world. “Some go out to corporate America, and although they may find there’s not as much open acceptance of cultural difference, they can use what they’ve learned here to help influ-
ence corporate culture become more inclusive," Jaramillo says.

Being a part of BDLA is a life-changing experience, says Del Castillo. "It makes you a better person, which leads, I like to think, to a better world."

Del Castillo chose to stay with the group as a volunteer.

“I can honestly say that each member of BDLA was a true friend, not just people I met with because of club meetings,” Del Castillo says. “When I became student coordinator, I made it a point that everyone felt like they were genuinely part of the group.”

At the class’s end, students are ready for the course final in which they work in teams to present a half-hour workshop. “By then, they’re skilled enough to be co-facilitators at the College or at national conferences, putting what they’ve learned to good use,” Stewart-Sweeney says. “It’s exciting to see the growth and understanding of the issues they’re so passionate about.”

The program is expanding to the rest of the College’s students. “We’re beginning to guest-lecture about these issues in business and education courses. It’s a discussion that will help all business students in the future.”

Jaramillo says the globalization of business offers new opportunities for students with these communication skills. “What is great about BDLA is that we’re seeing students become business leaders who will go on to become world leaders,” he says. “There’s great hope in what they can teach.”

As student coordinator, Strickland says participation in BDLA was rewarding and influential.

“It allows students to not only explore societal issues in an encouraging atmosphere, it also gives students the tools to engage in conversation with peers, family, and friends. We are taught not only how to see but how to do,” she says. “BDLA has changed the way I look at this world for the better, and I feel that I am better able to communicate, interact, and positively work with anyone I come in contact with. (It’s) reinforced and classified my values for how I want to live my life and how I want to contribute to others through my career and leadership.”

Strickland recently returned from a summer internship in Dublin, Ireland, where the skills learned in BDLA meetings enriched her experience.

“I felt at ease in an unfamiliar situation that was diverse in a broad range of ways, from the environment to my coworkers and our clients,” she says. “In short, BDLA gives its members the life lessons to enter the workforce with an advantage in communication and teamwork and an understanding of societal and interpersonal dynamics.”

Stewart-Sweeney says as instructors, she and Jaramillo also continue to learn.

“We certainly grow in our personal acceptance, viewpoints, and experience with each new group,” she says. “BDLA is forever changing. It’s always an adventure.”
Thanks to a program designed to guide students to success, diverse freshmen entering the College of Business will find their transition from high school to college filled with resources and connections.

The College's Mentoring Program is aimed specifically at three types of student: ethnically diverse, first-generation, or out-of-state.

“It's important for us to help these students find a good academic home here at CSU,” says Felicia Zamora, program coordinator.

The program provides a variety of guides to ensure a positive progression from freshman to graduate. The relationship between mentor and mentee continues throughout the student's first year and provides valuable connections to social and academic communities.

“It's designed to alleviate trepidation about college and especially to pair new students with someone they know is looking out for them,” she says. “Their mentor will be there throughout the entire year as a resource and guide.”

Admittance to the program takes place well before students arrive.

“We do our recruiting during the spring semester while they’re still in high school,” Zamora says. “Students are selected based on their acceptance letter to the College of Business.”

The program's success lies in seeing that both mentee and mentor are actively engaged throughout the year.

“This is a reward program, not simply a way to pinpoint those who need help,” Zamora says. “Our mission is to get them through to graduation and to make sure they are just as successful in college as they were in high school.”

Mentors and mentees are matched based on personal interests, hobbies, academic concentration, and geographical regions, among others.

“Your first year can be scary, and you can feel overwhelmed,” Zamora says. “Your mentor most likely had the same fears and also relied on a mentor. They can understand what you're going through.”

Chrissy O'Maley, a first-generation student in her second year with the program, knows firsthand the importance of having a mentor.

“The program is so special because the mentors can truly relate to the freshman mentees,” she says. “We have all been through the freshman experience of trying to find a class for 20 minutes or having roommate trouble. The program has helped me become a better listener, and it has allowed me to help with everyday problems and concerns that freshman have.”

Cody Chacon, a returning business student, was inspired by his mentor's knowledge.

“I wanted to be a mentor myself to give a freshman the same experience and advice in regard to the College of Business,” he says. “This program is great – it helps with leadership.”

The mentoring program also provides opportunities for mentees to make connections within the College and in the Fort Collins community.

“Mentors can help their mentees write resumes and provide letters of recommendations as well,” Zamora says. “Mentors can help them build valuable networks of friends and business contacts.”

These connections and experiences are one way to make sure students stay in school.

“Studies show that retention rates at the College are slightly higher for those who've been mentored,” Zamora says. “Basically, we're not here to recruit freshmen; we're here to recruit graduates.”
Navigating Economic Headwinds

Like other higher-learning institutions across the country, Colorado State University is feeling the impact of the nation’s economic downturn.

“There’s no doubt we are feeling the strong headwinds,” says Ajay Menon, dean at the College of Business. “Circumstances may look grim, but prudent and thoughtful actions on our part can help alleviate the outcome. These times of stress afford us an opportunity to redefine ourselves and explore new avenues that otherwise would have been ignored or regarded less appealing.”

The annual budget for Colorado State stands at close to $730 million. While the state of Colorado’s contributions dropped from $130 million in Fiscal Year 2009 to about $100 million in FY10, the school anticipates an additional base budget cut of $16 million in FY11. This will bring the state’s contribution to the University’s budget to about $84 million.

Although the University is serving 2,000 more students each year than it did 10 years ago, resources from the state have continued to decline. In actual dollars, recent reports show that Colorado State receives $1,500 less per full-time student than it did 10 years ago – $3,500 today versus $5,017 then. Total state support today is slightly less than it was in 1994, without any adjustment for inflation.

University data indicate that undergraduate students aren’t graduating with significantly more loan debt than they did a decade ago – $16,221 then and $18,607 now – roughly a $2,400 difference. This means that increases in institutional aid have helped to buffer the tuition increases and federal aid cuts for many students.

A 2006 study commissioned by the Colorado Commission on Higher Education reported that Colorado’s colleges and universities are funded at levels significantly below the national averages for “peer” institutions. The report concluded: “By starving our higher education system, we are undermining our future. And that leads to the inevitable conclusion that the quality of life and economic opportunities enjoyed by past generations of Coloradans may not be available to those of the future unless thoughtful action is taken today.”

Coloradans today contribute only about $4 of every $1,000 in personal income to higher education, according to Colorado State figures. In 1971, that figure was close to $14. That puts Colorado fifth in rankings with only four other states spending a smaller
for inflation, on expenses such as travel, and about 40 percent less on building repairs and maintenance than it did 10 years ago – adding to a backlog that must be dealt with in the future.

In the face of resource constraints, the College is actively exploring new partnerships and market opportunities for its degree programs. The College is preparing to bring its programs in computer information systems and accounting onto its highly successful distance delivery platform. New overseas markets for its acclaimed Distance MBA program include the Republic of Tatarstan, where the program is currently being delivered to the cabinet of the prime minister. Additional opportunities in China and Poland continue to be a priority. Distance-based certificates in business competencies is another approach the College is utilizing to reach new target markets. Finally, the College is exploring opportunities to develop industry-specific management programs. These newer initiatives will make use of established delivery platforms and reach larger audiences, allowing the College to maximize its capacity utilization and fixed infrastructure investments.

Revenues from these new initiatives will allow the College to ensure that the state cuts don’t unduly harm its mission of educating the future leaders of our nation. Retaining faculty is a primary concern during these funding-constrained times. The market forces will make it difficult to retain productive faculty if the focus is aimed only at a cost-cutting strategy without an equal (if not greater) focus on investing in programs and talents.

Menon believes maintaining a high-caliber faculty is crucial. “It’s easy to say we can cut costs by paying our faculty less, but to me, that is one of the most important assets we have at Colorado State,” he says.

To remain accredited, Colorado State is required to maintain a certain percentage of Ph.D.s as faculty members.
“You can’t continue to bring in strong talent without investments,” Menon says. “Our students expect excellence from our faculty. That’s how you turn out the academic achievers Colorado State is known for. With the decline in the number of Ph.D-qualified faculty entering the national academic marketplace, the competition for faculty hires has become tougher and the investment dollars needed has risen.”

Therefore, like any competitive business in any industry, the College looks to streamline its operations, explore new market opportunities, and evaluate the value proposition of its existing products.

Recently, the University made public its plans for a comprehensive campaign – The Campaign for Colorado State University – with a goal of raising $500 million in private gifts. Nearly half the money raised will be used to fund student scholarships. The College is an active participant in this endeavor.

The College’s share of the campaign total is $55.7 million. Menon believes the efforts undertaken over the past several years to strengthen the College’s outreach to graduates and business associates should bear fruit during the fundraising efforts.

“What we have to do now is deliver our message and bring together our alumni, our stakeholders, who believe in the power of public education to transform lives and the importance of higher education (especially business schools) as engines of sustained economic development,” he says.

Today, alumni and business donations are even more critical to the school’s success. Currently, only 8 percent of Colorado State graduates give back to the school, Menon says.

“We have been silent for a long time, and it’s only in the past seven years that we’ve begun to establish these contacts,” he says. “Our hope is that alumni will recall the role of professors, staff, and programs at CSU in their professional growth and progress. We need them to recall their time here at CSU and empathize with the needs of our current students in terms of financial aid. Maybe that will propel them to consider setting up a scholarship fund to support a needy student or support a faculty member who is in need of resources for his or her classroom or research efforts.”

“‘This outreach to donors will come from a position of strength,’ says Menon. The College has made significant strides in being recognized as an academic leader. Currently the highest ranked undergraduate business school in Colorado – with national strength in its accounting program as measured by the CPA examination pass rate for graduates – the College is also recognized as having one of the top distance MBA programs in the nation.

“I invite alumni and friends to connect with me directly,” Menon says. “They can stop by my office if they happen to be on campus, or they can call me, and we’ll discuss the issues confronting higher education in the state of Colorado and how they can help. Together, we can explore the steps one must take for higher education to come through these challenging times.”

“As I often say, allow me the opportunity to gain a share of one’s mind. I will then work to earn a share of one’s heart by conveying the story and vision of the College of Business. Time and again, the story provokes listeners to take action, whether through financial investment or involvement. I am hopeful that our alumni and friends will remain loyal and generous as we weather this storm.”
NEW STUDIES EMERGE FROM EVERITT CENTER
A new study from the Everitt Real Estate Center reviewed fees in more than 20 cities and counties along Colorado’s Front Range. The first of its kind for the area, the Colorado Front Range Comparative Study found that some communities have unique value range tables that influence the total building permit and plan review fees. The study can be a tool in helping cities evaluate the permit and fee process to ensure it is best for serving their communities.

The center also launched the EREC House Price Indices Report, which found five of the 11 major housing markets in Northern Colorado have experienced increases in value despite the overall economic downturn.

new faculty and staff

Matthew Bratschun joined the Department of Information Technology as the MBA systems administration coordinator. He received his B.S.B.A. from the College this spring with a concentration in management and computer information systems. While a student, Bratschun managed the department’s Rockwell lab, among other roles.

John Elder joined the Department of Finance and Real Estate as associate professor. He received his B.A. from Rutgers University and M.A. and Ph.D. from the University of Virginia. His primary research interests relate to empirical asset pricing and financial econometrics. Elder has served on an investment advisory board at an investment firm and has earned the professional designation of chartered financial analyst. He also has published articles in corporate finance, market microstructure, and macroeconomics.

Daniel Ganster joined the College of Business as the Richard and Lorie Allen professor of business administration and chair of the Department of Management. He earned his Ph.D. at Purdue University and held the Charles C. Fichtner chair in management at the University of Arkansas. Ganster’s research broadly concerns the impact of work-life experiences on the mental and physical well-being of organizational members. He is also on several editorial review boards.

Chris Henle joined the Department of Management as assistant professor. She received her B.A. from the University of Northern Iowa and her M.S. and Ph.D. from Colorado State University in industrial/organizational psychology. She previously taught at the University of North Carolina Charlotte and was a visiting professor at the University of Rhode Island.

Rob Peters joined the Department of Information Technology as multimedia coordinator. He received his B.A. in technical journalism from Colorado State University in 2007. Peters has worked part-time with the College since December 2005 and has been involved with video production for the Distance MBA program, as well as working to improve classroom technology throughout the College. He is currently pursuing his master’s in educational technology through a distance program.

Robert Remsik joined the Department of Information Technology as systems coordinator. He received his B.S. in computer science from Colorado State University. Remsik had been a technician in the College’s computer lab for many years before joining the staff.

Tuba Üstüner joined the Department of Marketing as assistant professor. She recently taught at Cass Business School in London. Prior to joining academia, Üstüner worked at Procter & Gamble and started a business-to-business marketing firm in Turkey. She holds a Ph.D. from Harvard Business School, an M.B.A. from Texas Tech, and an M.A. in sociology from the University of Illinois. Üstüner’s research interests include consumer acculturation, status consumption, and the sociology of consumption in the developing world. Her work has been published in the Harvard Business Review and the Journal of Consumer Research.

Jana Whittall joined the College of Business in graduate admissions for MBA programs in September 2008. She received her paralegal certificate at Western Washington University and worked in the legal field for 10 years before moving to Colorado. Prior to joining the College, she was the registrar and assistant to the director of a nonprofit organization.

Shuoyang Zhang joined the Department of Marketing as assistant professor. She received her B.S. from Jilin University, M.S. from the Chinese Academy of Sciences, and M.B.A. from Indiana University, where she will also receive her Ph.D. this fall. Zhang is interested in the social schema of marketing research, especially in learning how the relationship dynamics in group processes and social networks affect consumer attitude, information processing, and decision making. She has taught marketing principles, international marketing, and marketing research.
John Gerhard, research associate, and Sriram Villupuram, assistant professor in the Department of Finance and Real Estate, conducted the study, which is released twice each year.

SONNY LUBICK INDUCTED INTO TWO HALLS OF FAME

Sonny Lubick, former Rams head football coach and now director of community leadership outreach in the College, was one of six people inducted into the Class of 2009 at the 45th annual Colorado Sports Hall of Fame.

Lubick also joined three other sports figures inducted into the Pacific Life Holiday Bowl of Fame. This hall of fame, in conjunction with the San Diego Hall of Champions Sports Museum, selects inductees on a biannual basis. To date, there are only 23 members in the hall of fame.

COLLEGE OF BUSINESS PROFESSORS VISIT INDIA

Three professors from the Department of Computer Information Systems – Jon Clark, Dan Turk, and Leo Vijayasarathy – along with business students Jessica Bryar and Matt Eden, visited India in June 2008. The trip gave the students an opportunity to learn optimal practices essential for successful software development and to learn about globally distributed software development from both provider and client companies.

GOLICIC STUDIES AUSTRALIA’S WINE SUPPLY CHAINS

Susan Golicic, a management professor at the College, spent five weeks this summer studying various supply chains in the wine industry as a visiting scholar at the University of Western Australia. She conducted extensive research on innovation and sustainability as part of a global supply chain management study in Perth and the Margaret River regions.

This expedition is part of a multiyear, multiregional study to learn how firms in the global wine industry strategically develop and apply innovative customer engagement platforms, supply chain solutions, and sustainability initiatives in producing and delivering value for customers and consumers throughout wine demand and supply networks. During research, key regions of the global wine industry are studied through visits to major wine-producing regions such as France, Italy, Argentina, and Chile.

In February, Golicic traveled to New Zealand to collect data in the Marlborough and Canterbury regions. Her study resulted in a paper written with co-researcher Daniel Flint that received an award at a marketing conference and will be reviewed by the International Journal of Physical Distribution and Logistics Management.

faculty, staff honored with awards

New Business Faculty Fellow

Vickie Bajtelsmit, chair and professor in the Department of Finance, is the newest faculty fellow within the College. Ryan Yoder (’95 Management) and Brian Cunningham worked hard to establish the Northwestern Mutual Financial Network, The Cunningham Group, and the Fort Collins Group Faculty Fellow. This designation carries with it an annual stipend and support for travel or other research needs. Faculty members are recognized for their research, publication, instruction, and citizenship and are outstanding members of their discipline. During Bajtelsmit’s 18 years at Colorado State, she has published more than 30 papers in academic and professional journals and books. Her textbooks on personal finance are used at many universities around the country, and for the past three years, she has written a column on personal finance issues for the Fort Collins Coloradoan.

AP Star Award

Susan Meyer, director of MBA programs at Colorado State, received the 2009 AP Star Award at the Administrative Professional Council’s annual luncheon in February. AP Stars are individuals who shine in their job performance, collegiality, diligence, creativity, commitment, and contributions to the University. The council’s purpose is to represent and promote the interests of administrative professionals at Colorado State and to facilitate communication among administrative professional staff, faculty council, classified-personnel council, the administration, and other appropriate campus constituencies.

Excellence in Teaching Award

Margarita Lenk, associate professor of accounting, was honored with this year’s Excellence in Teaching award from the Board of Governors of the Colorado State University System. This all-University award is one of the most prestigious honors given for teaching at CSU. Nominations include comments from students and peers and information on typical annual course load, workload distribution, and undergraduate courses taught by the nominee in Colorado. The award committee looks for evidence that the awardee stimulates the curiosity of students, motivates and challenges students via innovation in the classroom, and interacts with students outside of teaching.

AEF Research Fellow

Sanjay Ramchander was selected as research fellow for the 2008-2009 year at the 36th annual meeting of the Academy of Economics and Finance (AEF). The official recognition ceremony will be held at the academy’s meeting in 2010. Each year, the academy selects one research fellow from a competitive pool of researchers from various universities. Ramchander’s nomination noted that his scholarship activities include eclectic research interests that span several different areas in finance and economics. Currently, he is studying the strategic implications from environmental, social, and corporate governance activities.
make a difference

CSU Strives to Make Bold Presence in Denver Initiative Pushes for Prominence

By Joyce Davis

The green Denver skyline, set against a gold mountain and accented by the Colorado State University logo, leaves no doubt in the viewer’s eye that the University is making its presence known.

As part of the Colorado State Denver Initiative, the bold logo, bearing the University’s signature green and gold, will be featured on banners, shirts, brochures and all correspondence that announces the University’s push for a place of prominence in the Denver metropolitan area.

Denver is home to more than 39,000 Colorado State graduates and another 70,000 who attended the school for more than a year. Forging new ties and strengthening existing connections within this vital area is the mission as Colorado State moves to the future.

The outcome is to build a broader and stronger Denver base of alumni, donors, corporations, and civic organizations that are engaged with Colorado State, according to Brett Anderson (’87 Mechanical Engineering), member of the University’s Campaign Leadership Council.

Through a multifaceted Denver-based public relations approach – including relationships with alumni, donors, and corporations – Colorado State will reap a greater return on its investment to build a strategic and consistent awareness effort with Denver corporations and alumni, Anderson said.

An ongoing presence is crucial to connecting the University to the variety of activities and programs continually taking place in the Denver metro community and to cultivate the school’s reputation as the preeminent university in the state.

“Our goal in engaging the Denver area is about making sure all our alumni have a true connection to the College of Business and the University,” says Erik Olson, director of development at the College of Business.

Housing more than 54 percent of the state’s population and generating more than 60 percent of the state’s economic activity makes the six-county metro area a hub rich in opportunities.

“The majority of our alumni are in the Denver area, and a lot of them don’t have the connection they deserve,” Olson says. “Our mission is to find ways to connect to all of our alumni and to spread the word about the great work being done at CSU.”

Funding for the initiative, although challenging, is vital in going head-to-head with other schools competing for the Denver market.

“We need our alumni to be our voice,” Olson says. “With limited resources and decreasing budgets, we have to use the power of relationships to tell our story, to engage current alumni, and to attract the students of tomorrow.

“It’s about spreading the word and building the buzz in Denver,” he says. “We need to physically be there to create relationships with our alumni and corporate partners.”
On Aug. 29, the College of Business embarked on a $55.7 million campaign as part of The Campaign for Colorado State University. During the silent phase of the campaign, which began in 2005, the College raised 38 percent of its goal.

“The campaign is designed to bring us to the next level, to build on the strong foundation already present at the College,” says Erik Olson, director of development at the College.

Fundraising in today’s economy provides a challenge, especially when predictions for an upturn are cloudy.

“We have many alumni who are waiting to see when the economy will turn around,” Olson says. “Everyone is very cautious right now. We understand that, but at the same time, we’re pushing forward with our objective to make sure our alumni and friends understand our needs to move the College forward.”

Funding is critical to continuing vital programs that have not only proved successful but also are continually growing, including outreach into the global community and the ability to attract top-notch faculty.

“There’s a tremendous buzz around the College of Business right now,” Olson says. “Our faculty and staff have done an excellent job of educating and developing our students with programs that are recognized worldwide. That’s the piece of information that’s most fun to talk about. It makes it all the more important for us to keep raising the bar.”

The College’s mission is to extend and expand these programs. “We’re constantly looking at ways to continue the good work that’s done here to make it a better place for our students,” he says.

A major portion of the College’s campaign – $34 million for academic excellence – will support scholarship and fellowship, endowed faculty, and the undergraduate experience. According to campaign overviews, business administration is among the largest majors sought at Colorado State. Because of this, the College endeavors to provide scholarships for these students and also to recruit high-achieving students who are being courted by other business schools.

Research and programs to solve universal challenges – including funding for the Global Social and Sustainable Enterprise Master of Science program, the Everitt Real Estate Center, and the Center for Entrepreneurship – will require $16 million in funding.

Approximately 33 percent of funding for the Rockwell Hall expansion – a 54,600-square-foot, $17.5 million state-of-the-art design based on sustainable features and high-tech educational concepts – comes from private donations. With 44,000 square feet dedicated to program space, the expansion will house nine new classrooms, a 110-seat grand auditorium, a financial data lab, and a student forum. The campaign hopes to raise $5.7 million for the expansion.

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**college of business comprehensive capital campaign objectives**

<table>
<thead>
<tr>
<th>Objective</th>
<th>Funding Required</th>
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<tbody>
<tr>
<td>Academic excellence</td>
<td>$34 million</td>
</tr>
<tr>
<td>Scholarship and fellowship</td>
<td>$7 million</td>
</tr>
<tr>
<td>Endowed faculty positions</td>
<td>$24 million</td>
</tr>
<tr>
<td>Undergraduate experience</td>
<td>$3 million</td>
</tr>
<tr>
<td>Research and other programs to solve universal challenges</td>
<td>$16 million</td>
</tr>
<tr>
<td>Annual funds, research, and initiative</td>
<td>$2 million</td>
</tr>
<tr>
<td>Global Social and Sustainable Enterprise Master of Science</td>
<td>$8 million</td>
</tr>
<tr>
<td>Everitt Real Estate Center</td>
<td>$3 million</td>
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<tr>
<td>Center for Entrepreneurship</td>
<td>$3 million</td>
</tr>
<tr>
<td>New and renovated facilities for a 21st-century university</td>
<td>$5.7 million</td>
</tr>
<tr>
<td>Rockwell Hall expansion</td>
<td>$5.7 million</td>
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“Research and programs to solve universal challenges – including funding for the Global Social and Sustainable Enterprise Master of Science program, the Everitt Real Estate Center, and the Center for Entrepreneurship – will require $16 million in funding.”

“I think the new building will be a great tool in attracting the best students and to help retain our excellent faculty,” Olson says. The expansion, which began last fall, should be completed and turned over to the College in December.

“From January through May, we’ll be testing the technology to make sure everything is what it should be,” Olson says. “The building will open to students and faculty in Summer 2010.”

While the campaign outlines critical financial needs to continue the College’s growth, it also provides alternative ways to advance its vision.

“Donating is much more than writing a check,” Olson says. “It ranges from being a guest speaker in a class, to contacting and engaging other alumni to participate in College activities. Most importantly, our outreach to donors and alumni is a way for them to have a voice in the College’s future.”

The goal of The Campaign for Colorado State University – the first comprehensive campaign in its history – is to raise $500 million in support of key University priorities by 2012.
mentoring, team building are chris hjelm’s passion

After graduating from Colorado State University, Chris Hjelm worked in a variety of jobs before returning to his home state, Ohio, in 2005 to accept a position with Kroger, the largest operator of traditional grocery stores in the United States.

Hjelm had moved from Ohio to Colorado, attending Rocky Mountain High School his senior year before entering Colorado State. Armed with an innate ability to adapt to most situations, Hjelm now incorporates that skill into a critical component of his job: mentoring and team building. “My education at CSU certainly left me well prepared to enter the business world in software development,” he says. “But once you’re out there, much of your success is built on how much the University taught you to keep up with change.”

Using personal experience, Hjelm conducts leadership seminars that challenge his team. “We go beyond team building toward leadership development,” he says. “My objective is to help them benefit from the experience of others while enhancing their ability to adapt to change. Can they walk into a new environment and quickly become comfortable making decisions?”

Hjelm believes an important part of decision making lies in understanding your core ethics. “I give students questions that have no wrong or right answers,” he explains. “For instance, if their boss tells them to do something unethical, would they do it because he’s the boss or not do it because they know it’s wrong? They may never have to test their value system to that extreme, but they should be prepared to face those life challenges.”

His philosophy at work is one of servant leadership. “I work for the people who work across my organization,” he says. “I ask them if it would matter if I didn’t show up for work for a day or more. On the other hand, what if they didn’t show up for a day or a week? The reality is that their jobs are arguably more important for the day-to-day success of our company. We have different responsibilities, but my first priority is to ensure they have the support needed to accomplish our mission.”

Hjelm loves the challenges in his job. “My job involves everything from strategy, people development, and change management. It’s an adrenaline rush.”

He and his wife, Karen, have a daughter, Michelle, 22, and two sons, Christopher, 21, and Connor, 11. Making time for his family is a priority. Golfing is a big family sport and a time to bring everyone together. “My wife is my sanity check for the work-life balance,” he says. “I remember my father saying he wished he had spent more time with his kids during the growth years of his career. They both have helped me realize, despite the endless work demands, I need to allocate time for my family when I am not distracted. Ironically, the tools of my trade make distraction-free time ever more challenging.”
class notes

1960

GLEN SMITH (‘65 Business Administration) “retired” in 2007 from 40-plus years in local government finance. He joined a local co-op art gallery and is involved in Rotary International. He was elected as one of more than 500 district governors worldwide and will train for two years before beginning work with 41 clubs and 1,300 Rotarians. He and his wife, Sherry, live in Payson, Ariz. gllsmith01@hotmail.com

PATRICK MILLER SOMMERVILLE (’69 Accounting, ’71 M.B.A.) retired in May 2008 from Saint Mary’s University of Minnesota. She would like to let everyone who took accounting in the 1960s to know that Dr. Barger and Dr. McCoosh were right: She was a better teacher than accountant. She taught for 37 years and now lives in Ocala, Fla., with her husband, Michael. psommerv@smumn.edu

1970

LU DINARDO (‘70 Business Administration) is president of Lu Enterprises, Inc., and has been recognized by Cambridge Who’s Who for dedication, leadership, and excellence in all aspects of bookkeeping. She has 40 years of professional bookkeeping experience and served as a lieutenant in the United States Air Force from 1972 to 1974. She is a member of the American Legion, the Heritage Foundation, and the Reagan Presidential Library. www.cambridgewhoswho.com; ludinaro@comcast.net

RICHARD P. (PHIL) HARDWICKE (’70 Marketing) in June received Weyerhaeuser’s highest award, the President’s Award, for outstanding management of product liabilities. He lives in Tacoma, Wash. phil.hardwicke@weyerhaeuser.com

LEE DIEL (’72 Business Administration) is the vice president of sales at Main Street Décor. Lee and wife, Sandy, live in Fort Collins, Colo. ldiel49@aol.com

DOUGLAS KAHN (’72 Accounting) is the vice president of finance/administration and chief financial officer at Advanced Processing & Imaging. He started this position on April 30, 2008. He lives in Coral Springs, Fla. turkeyday@aol.com

PAT TRACY (’73 Marketing) married Jane on April 28, 2007, and now lives in the St. Louis area. He is the chairman for Dot Foods, Inc. pat.tracy@dotfoods.com

RICHARD CLICK (’75 Computer Information Systems) retired from the information technology and banking professions as vice president of support. He now devotes his time to his tax business, RLC Triad Services, LLC, by providing personal and small business tax preparation and consulting. He lives with wife, Rebecca, in Lone Tree, Colo. rcltriad@comcast.net

SALLY GIBB (’76 Marketing) has taken her database knowledge and applied it to her new job as the database specialist at the University of Northern Colorado Foundation. She works with several Colorado State University alumni and has found a friendly rivalry with the UNC alumni on staff. Gibb lives in Greeley, Colo., with her husband, Kirk Goble (’76 Agriculture Sciences). sallygoble@comcast.net

MICHAEL GELLER (’79 M.B.A.) is the executive manager for Contra Costa Chapter, National Electrical Contractors Association. He lives in Vacaville, Calif., with his wife, Linda. mgneca@sbcglobal.net

1980

GREGORY HEFFINGTON (’80 Accounting) lives with his wife, Barbara, in Fort Collins, Colo. g.heffington@comcast.net

BRENT WRIGHT (’81 Marketing) just recorded and released an 11-track rock album with the band Toxicana titled Pandemia. The album was released on June 15 on his own label, Flight Records, and is available on iTunes, Rhapsody, and Amazon. He is the senior vice president at CB Richard Ellis and lives in La Jolla, Calif., with his wife, Jeanette (’82 Home Economics). brent.wright@cbre.com; www.toxicanaband.com

ROBERT BROWN (’82 Business Administration) was promoted to president/chief operating officer at Swift Communications in January. He has relocated his office from Reno, Nev., to Gypsum, Colo. rbrown@swiftcom.com

ELIZABETH THOMPSON (’82 Computer Information Systems) recently completed a master’s degree in information design and communication degree from Southern Polytechnic State University in Marietta, Ga. ebethet@yahoo.com

MARGARET SONNENBERG SMITH (’82 Computer Information Systems) was recently promoted to senior configuration analyst for the Maverick Missile program with Raytheon Missile Systems. She and husband, James, live in Tucson, Ariz. margaret_i_smith@raytheon.com

JAKKI MOHR (’83 Marketing) recently published the third edition of her book, Marketing of High-Technology Products and Innovations (Prentice Hall), co-authored with Sanjit Sengupta and Colorado State marketing professor Stanley Slater. She was also appointed as regent professor, a rare honor at the University of Montana. www.markethightech.net; www.business.umt.edu/faculty/mohr; Jakki.Mohr@business.umt.edu

BOB SORRENTINO (’85 Marketing) and wife, Vickie (’83 Professional Studies), are happy to announce the arrival of their first grandson. Lucy Elizabeth Sorrentino was born to son Bobby and his wife, Mary, on July 31 in Lafayette, Colo. The Sorrentinos make their home in Westminster, Colo., and say hi to all former classmates from 1980 to 1985! bobsorrentino559@comcast.net
LISA BROWN WENSKE ('85 Business Administration) has lived in the Dallas/Fort Worth Area for the past six years. She is married to Christopher Wenske, an electrical engineer. Her daughter, Alexandria Mason, was accepted to Colorado State for the fall semester. Wenske is part of the procurement materials liaison staff at Lockheed Martin Corporation and was recently nominated for mentor of the year through the partnership with Lockheed Martin and the In-Roads Program. lisa.j.wenske@lmco.com

CATHERINE MARGHEIM ('85 Accounting) is now the vice president of finance at Pendum, LLC, the nation’s largest independent provider of sales, service, and armored cash transport for ATMs and other cash automation equipment, including kiosks, cash dispensers, and recyclers. She has more than 20 years of global finance and accounting experience, including multiple positions at Re/Max, MCI, and Deloitte & Touche.

DAN CORAH ('86 Finance and Real Estate) is the chief real estate officer for the Pi Kappa Alpha International fraternity. He resides in Germantown, Tenn. dcorah@pikes.org

JULIE MORRISON ('86 Business Administration) is the director of the enterprise platform ERP/JDE at Standard Pacific Homes. julie@lay ENTERPRISES.COM

ERNEST E. BETHE III ('86 M.B.A.) and his wife, Virginia Clynes Bethé, have two sons, ages 11 and 8. He is the program manager for the International Finance Corporation (the private sector arm of the World Bank) in Indonesia. ebethelii@gmail.com

KELLY GRAVES ('87 M.B.A.) took a full-time position as a data analyst at Rainbow Rewards to build marketing campaigns and leverage customer loyalty data for database marketing at the local merchant level. She lives in Centennial, Colo. kellygr@q.com

LAURA (NUTTER) REED ('88 Marketing) and her husband, Dale, welcomed their son, Kyle, on Oct. 29, 2008. The family lives in Aurora, Colo. ldnreed@yahoo.com

GREG MITCHELL ('88 Computer Information Systems) received a master’s degree in health services administration with a concentration in health policy and management from the University of Kansas Medical Center in May 2005. He recently received a master’s in business administration with a concentration in operations management from the University of Missouri. He lives in Roeland Park, Kan., working for the University of Kansas Hospital Authority as the director of supply chain management. gmitchel@kumc.edu

LISA LAMUNYON ('89 Finance) is doing silent auction consulting with the motto, “Paying It Forward.” She helps introduce the name of small businesses to the community. llamunyon@aol.com

JODI (ROBERS) STEYER ('89 Marketing) is currently in her eighth year at Iowa State University as the assistant women’s basketball coach. This past season, she and her team reached the Elite Eight. She enjoys family life with her husband of almost 17 years, Ed, and children, Jamie, 13, and Eric, 11, in Ames, Iowa. jsteyer@iastate.edu

DIPA S. KOMALA ('89 Marketing) is the head of the strategic business unit for PT Mayora Indah Tbk. He was transferred from the candy to the coffee division in May. He resides in Jakarta, Indonesia. dskomala@yahoo.com

DEREK DALPIAZ ('90 Business Administration) is the vice president of marketing for ORS Nasco. He lives in Broken Arrow, Okla. dalpiaz@yahoo.com

LORA HISH ('90 Finance) is a software quality engineer II with Baxa. She lives in Denver. hishil@yahoo.com

MARC GUSINDE ('91 Marketing) was promoted to chief underwriting officer for Zurich Global Corporate Germany in April. He has worked for Zurich Insurance Company in various senior functions for more than 12 years and recently left Zurich, Switzerland, with his family to relocate back to Frankfurt, Germany. marc.gusinde@zurich.com

STACIE KELLEY LAPLANTE ('91 Accounting), husband, Mark, and daughter, Annalivia, welcomed Lincoln Arthur, on June 2. Laplante is an assistant professor at the University of Georgia. laplante@uga.edu

BRENT HINES ('91 Business Administration) will celebrate his 25th year with Unisys Corporation in November. He is currently a senior systems analyst in the Montgomery, Ala., office and works primarily with the Air Force on its mainframe systems. He has been in the Montgomery area for 14 years, after living in Huntsville, Ala., and Niceville, Fla. He lives with his long-time companion, Charlotte Elkins, in Wetumpka, Ala. brent.hines@unisys.com

JIM NAGY ('91 Marketing) is a business development manager at Istonish. He and wife, Sarah ('93 Liberal Arts), live in Denver. jpndenver@msn.com

JOANNE (MACK) GRYNIEWICZ ('92 Finance) and husband, Jack, welcomed a beautiful baby girl on Oct. 3, 2008. Gryniewicz is the implementation project manager at Equifax Marketing Database Services. The family lives in Bedford, Mass. jsmcustrel@earthlink.net

MICHAEL COLLINS ('92 Business Administration) launched a video production company called Four Wire Productions. He lives in Denver. www.fourwireproductions.com; emichaelcollins@hotmail.com

JIM BERGER ('92 M.B.A.) and wife, Judy, ('68 Liberal Arts), constructed a new house in Montrose, Colo. They invite friends to stop by and visit. jjberger@bresnan.net

MATT RITTER ('92 Business Administration) and Megan Ritter of Haddon Heights, N.J., welcomed their first child on August 1, 2009. Finnley Piper Ritter weighed 6 pounds, 1 ounce. ritter911@googglemail.com

MIKE DEVLIN ('93 Business Administration) and wife, Rosemary, had their first child on Oct. 10, 2008. Conor Leo already has a closet full of green and gold. Devlin is the vice president of sales and marketing at Hard Rock Tool. The family resides in Denver. miked@hardrocktool.com
BRENDA BIJKEMA-HOLCOMB (‘98 E.M.B.A.) has decided to stay home with her son, Benjamin, who is 3. She worked for eight years in accounting and finance and now does part-time tax work and bookkeeping. She lives with husband, Brian Holcomb, and son in Lakewood, Colo. brendaholcomb@msn.com

KEVIN M. PITTS (‘98 E.M.B.A.) is now working for Polycom Inc. as the product manager for video management applications. He lives in Longmont, Colo., with his wife, Rebecca Vogel-Pitts (‘92 Applied Human Sciences). kevin.pitts@polycom.com

MICHELL LOGSDON (‘98 M.B.A.) is now leading a team of five marketing writers supporting three lines of business as a communications manager for WellPoint Inc. She lives with husband, TODD LOGSDON (‘92 Finance), in West Hills, Calif. all3logsdons@earthlink.net

TEENA HARVEY (‘98 M.B.A.) is working with Project C.U.R.E., where 50 percent of the proceeds from all sales of the project’s blended coffees go directly to help deliver medical supplies to the most needed parts of the world. She suggests that a monthly subscription would make a nice gift to coffee lovers. Harvey lives in Centennial, Colo. www.projectcure.org/coffee; tharvey@laam.biz

JESSICA SAGE (‘99 M.B.A.) in March joined Americans United for Life as a staff counsel. She previously worked as a staff attorney with the North Carolina Family Policy Council and served as a legislative fellow for the Speaker of the Florida House of Representatives. She works in AUL’s Washington, D.C., office assisting in legal programs including legislative drafting and consulting, the development of new pro-life legislation, and litigation in support of life-affirming laws. AUL is a nonprofit public interest law and policy organization, the first national pro-life organization in America, committed to defending human life at the federal and state levels since 1971. www.aul.org/Jessica_Sage; jessica.sage@aul.org

BEN KAPLAN (‘99 Marketing) recently became the new director of product management at AVG, the fourth largest antivirus vendor in the world with more than 85 million customers worldwide. He resides in Atlanta. BenKaplan1975@gmail.com

SUSAN J. STENGEL (‘99 M.B.A.) has been formally evaluated for demonstrated experience, knowledge, and skills to lead and direct project teams and has been awarded the global credential of project management professional (PMP) by the Project Management Institute. She resides in Goode, Va. kkg4me@verizon.com

LISA CAMPOS (‘99 Business Administration) recently completed her doctoral degree in educational leadership from the University of Texas at El Paso. The title of her dissertation was “An Investigation of Cognitive and Non-Cognitive Variables That Affect Student-Athlete Graduation and Retention.” ldcampos@utep.edu

BRADY WELSH (‘99 Marketing) and his wife, Jennifer, live in Denver and are expecting their first child. For the past four years, Welsh has been a commercial real estate broker representing investors and tenants with the sales and leasing of industrial and office properties throughout the metro Denver area. He is active with the CSU Alumni Association as the current president of the Denver Ram Network and enjoys playing golf, skiing, and traveling. bwelsh@bitzerrep.com

Michelle Krause. She was born on April 20 and weighed in at 7 pounds, 9 ounces. dkrausec@yahoo.com

Bradwinger@yahoo.com

Michelle Krause. She was born on April 20 and weighed in at 7 pounds, 9 ounces. dkrausec@yahoo.com

and more than 800 basic trainees.

$30 million facility and the well-being of 45 military training instructors

a member company of the IPG group of companies. Day resides in San

ness. Campbell-Ewald is one the nation’s most established ad agencies and

advertising and marketing for USAA Bank as well as other lines of busi-

nings.

Michelle Krause. She was born on April 20 and weighed in at 7 pounds, 9

ounces.

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ounces.
DAVE AABO (’00 Finance and Real Estate) and a team of professionals, including other returned Peace Corps volunteers from Peru, have launched a social venture that connects surfing and sustainable development. WAVES for Development combines educational surf programs that develop local youth into healthy and empowered adults. WAVES stands for water, adventure, “voluntourism,” education, and sustainability. www.WAVESfordevelopment.org; dave@WAVESfordevelopment.org

CHRIS BOKOVITZ (’00 Business Administration) and Melissa Vetterling were married May 2 in LaPorte, Colo. Chris is employed by WyHy Federal Credit Union in Cheyenne, Wyo., as director of member experience. The couple honeymooned in Hawaii and is making their home in Fort Collins. bokovitz@comcast.net

DENNIS HOBEIN (’00 Business Administration) and his business partner started RecoveryBracelets.com, a business aimed at spreading optimism and confidence. The company also supports small- and medium-sized American companies and the economy, while helping individuals who have been hurt most by the economic crisis. Hobein lives in Clarendon Hills, Ill. dhobe13@yahoo.com

STEVEN GRIFFIN (’00 M.B.A.) has been working for the Department of Energy granting awards for the American Recovery and Reinvestment Act. He lives in Firestone, Colo. mba_boy2000@yahoo.com

DARREN O’DONNELL (’00 Business Administration) moved back to California in January and is working for Silicon Valley Sports & Entertainment as the sales manager for corporate partnerships. He secures corporate partners for the NHL’s San Jose Sharks, HP Pavilion (arena), and other sports properties including a pro-tennis event (SAP Open/ATP), a boxing series, and a mixed martial arts series (Strikeforce). He and wife, Colleen, live in San Jose, Calif., and would love to re-connect with other CSU alumni in the Bay Area. dodonja@hotmail.com

KRISTIN SMITH (’01 Business Administration) is a service operations agent for Johnson Controls, Inc. She lives with husband, Brandon, in Powhatan, Va. kristimussosmith@gmail.com

MELISSA (SIPPY) PICKETT (’01 Marketing) recently opened Rising Star Real Estate, an independent residential real estate company specializing in comprehensive property marketing and delivering first-class customer service, in Fort Collins, Colo. She and her husband, SETH PICKETT (’01 Computer Information Systems), and kids reside in Fort Collins. Melissa@RisingStarRE.com; www.RisingStarRE.com

AMY KASTEN (’03 Marketing) was accepted into The University of Georgia Master of Marketing research program in 2008. She was also awarded a $10,000 research assistantship and graduated in May. This is one of the most exclusive market research graduate programs in the country and is extremely competitive. She currently lives in Athens, Ga., with her cross-country travel buddies, two dogs named Ozzy and Jimi, and her cat, Robby. amy.l.kasten@gmail.com

NICK PORTER (’03 Marketing) is currently the owner of Fairway Promotions, an outdoor advertising agency and golf promotions company. He married BRITTANY SCOCARO (’05 Marketing) on May 23. She is an account manager at Aetna Healthcare. They reside in Centennial, Colo. www.fairwaypromo.com; nick@fairwaypromo.com

EMILY (BEARDEN) LONG (’03 Marketing) was recently promoted to vice president of marketing for Net-Results, the leading provider of marketing automation solutions to the small-to-medium sized business market. She joined Net-Results in August 2008 and immediately began implementing new strategies and tactics to build a marketing infrastructure from the ground up. She lives in Westminster, Colo. www.Net-Results.com; ejbearden@aol.com

ALINA PETRA (’03 Business Administration) is returning to the United States after three years on an expatriate assignment with John Deere in Brazil. She learned to speak Portuguese well and fell in love with the beautiful country and its people. She is relocating to corporate headquarters in the Quad Cities. Her M.B.A., earned through the distance education program, helped her earn her assignment to Brazil and now a promotion to an exciting new job. petraalinah@johndeere.com

BANNING COLLINS (’03 Business Administration) studied entrepreneurship and marketing at the College. He has combined his passion for fly-fishing with his marketing skills by working for several major fly-fishing manufactures as a business consultant, which has become a fruitful business. Two themes that the entrepreneurship professors Hunt Lambert and Paul Hudnut taught him were “have passion in what you are doing” and “know accounting.” That knowledge helped shape his career. He lives in Austin, Texas. Banning@classv.net

KEAVY FOWLER NEWCOMB (’03 Finance) is the senior financial analyst at Hudson Capital Partners, LLC. She and husband, Andrew, live in Jackson, Miss. keavy.newcomb@gmail.com

TIM WIEDEMAN (’03 Business Administration) is in a new position within Pearson Learning Solutions. Previously in sales for eCollege, he is now selling broader education solutions for the parent company’s custom college and university solutions group. He lives in Denver. tim929@gmail.com

TYSON WIPPERLING (’03 CIS) made a 14-day trek to a 17,700-foot base camp at Mount Everest. Wipperling helped raise $140,000 for education efforts in Nepal. As an analyst with Accenture, Wipperling’s love for the outdoors influenced his decision to join Accenture’s partnership with the global charity Voluntary Service Overseas. Accenture provides funds and enables employees to work on VSO projects or participate in charity treks to help raise money for local initiatives. t9wip9@hotmail.com
CALEB AUGUSTIN (‘04 Marketing) has accepted a promotion to manage a sales development team with the world’s largest technology company, Hewlett-Packard. He and his team support the sales and marketing organizations under HP’s software and services business. He will relocate to Arkansas in the fall to help open a state-of-the-art facility in Conway in late December. He attributes this opportunity to the solid business foundation he obtained while at Colorado State as well as working alongside some of the brightest and most innovative people in the industry while at HP. augustincaleb4@hotmail.com

ROBERT SUDAR (‘04 Finance) and wife, NATALIE (CRANDELL) SUDAR (‘05 Marketing), welcomed a new baby boy to their family on March 24. Emerson Joseph Sudar came home from the hospital wearing green and gold and is already on his way to becoming a CSU alumnus. Sudar is a mineral revenue specialist for Minerals Management Service. The family lives in Littleton, Colo. robert_the2nd@yahoo.com

CODY R. DIAL (‘04 Business Administration) relocated to the Bay Area in February for a position with Wells Fargo in Burlingame, Calif. He thinks this is an excellent opportunity, despite the current ongoing financial calamity in the world. He found a place in San Francisco and is amazed at the beauty and inspiration of the city. codyrdial@gmail.com

DEREK BURTON (‘04 M.B.A.) has accepted a promotion with Praxair Inc. to senior facilities manager based in Pittsburg, Calif. derekburton@comcast.net

RANDOLPH (RANDY) REPOLA (‘04 M.B.A.) returned to Iraq in February to Phase III of the Local Governance Program as a governance adviser. Randy was promoted to team leader in June, overseeing governance advisory teams in Diyala and Nineawa provinces. rmarepola@gmail.com

JESSE LAUCHNER (‘04 Business Administration) and Annie (Zimmerman) Lauchner (‘05 Applied Human Sciences) were married May 9 in Playa Mujeres, Mexico. They currently reside in Madison, Wisc., where Annie works for the University of Wisconsin Hospital on the electronic medical records (EMR) implementation, and Jesse works in the business intelligence practice of the Hitachi Consulting Chicago office. lauchner@gmail.com

LIZ (SKELTON) MATTIN (‘05 Computer Information Systems) accepted a position with Cisco Systems of San Jose, Calif., in their corporate internal audit department. She spent three years as a SOX auditor/consultant with PricewaterhouseCoopers in Denver within their systems and process assurance department. She recently obtained the certified information systems auditor professional certification. liz.mattin@gmail.com

JONATHON CQ.A. BROWN (‘05 M.B.A.) is the assistant vice president of patient care services at Newark Beth Israel Medical Center in Newark, N.J. He lives in Nanuet, N.Y. jbrown11@optonline.net

LAUREN (MALYSZKO) BOSTROM (‘05 Business Administration) and her husband, Erik, have opened Hand & Stone Massage and Facial Spa in Highlands Ranch, Colo., and will be expanding throughout Colorado. lauren.bostrom@gmail.com

AARON NAEGELY (‘05 Business Administration) moved to Florida in 2006. He previously worked at Merrill Lynch in Jacksonville but is now a contractor at Siemens Energy in Orlando, Fla. He was married on April 11 to his beautiful wife, Judith. buffapn@gmail.com

SHELLY ANDREWS (‘06 M.B.A.) is the new vice president for financial affairs at Eastern Wyoming College (EWC). She has community college and legislative experience and was the budget and finance director for the Wyoming Community College Commission in Cheyenne as well as working as a budget analyst for the state of Wyoming. slandrew7@yahoo.com

KIM LEINWEBER (‘07 Business Administration) married Matt Jardine (‘07 Applied Human Sciences), May 9 in Loveland, Colo. She is an account manager at Flood and Peterson and resides in Fort Collins, Colo. kimanne37@hotmail.com

TYLER PHILLIPS (‘07 Business Administration) was promoted in 2008 at Alps Fund Services to a senior position in the hedge fund department. He is directly responsible for the accurate and timely valuation of five to 10 hedge fund portfolios. His new position includes more responsibility and direct client contact with portfolio managers, prime brokers, investors, and custodians. He lives in Denver. tphillips22@gmail.com

JUSTIN BELLAMY (‘07 M.B.A.) is working for Pioneer Natural Resources as the West Texas growth manager. In 2007-08, Justin discovered the “Pierre Shale Play,” located in Raton Basin near Trinidad, Colo., a sizeable new shale resource with an estimated 2 trillion cubic feet of recoverable methane gas. Pioneer has drilled five wells in the “play fairway,” producing an aggregate 2 million cubic feet of gas per day from one of five prospective zones. Five additional wells are in the early stages of evaluation. Pioneer initially drilled vertical wells but are now evaluating horizontal wells to test the benefits. jbbellamy@hotmail.com

ERIC TISDALE (‘07 Computer Information Systems) and Danielle Johnson (‘08 Liberal Arts) have enjoyed four years of fun, “dorkiness,” and love and have decided to spend the rest of their lives exploring new roads together. They are to be married on Saturday, May 22, 2010. etisdale@cahs.colostate.edu
MANUEL C. TREVINO (’07 M.B.A.) retired from the U.S. Army on March 1 after 24 years of service. Stationed in Germany at the time, he immediately accepted a job as a Department of the Army civilian working in Germany for the United States Army Garrison Garmisch as a supervisory logistics management specialist. Garmisch is a beautiful resort area with wonderful mountains and fantastic scenery with outstanding variety of outdoor activities. He looks forward to several years of working and enjoying life in Garmisch with his family. manuel.trevino@us.army.mil

PATRICK WILSON (’07 Real Estate Finance) recently moved to Scottsdale, Ariz., for a new position as an analyst with PGP Valuation, Inc., the valuation arm of Cohen Financial and Collier’s International. patdubb@gmail.com

MARGARET CURTIS (’08 Finance) and husband, Mark, announce the birth of their first grandchild, Siena Shinju Gonzales, born May 31. Curtis lives in Fort Collins, Colo. mscurtis5@gmail.com

JIM HOWARD (’08 M.B.A.) is a lieutenant colonel in the United States Air Force and is returning to the friendly skies in the F-15E after two years of “flying a desk.” He resides on the Seymour Johnson Air Force Base in North Carolina. james.howard@us.af.mil

MATT STENCIL (’08 M.B.A.) is the associate partner for Gallup Consulting. He lives in Amherst, Ohio. matt_stencil@gallup.com

JOSEPH DARNELL (’08 Business Administration) is working for Universidad Autonoma de Yucatan (UADY) business school in Merida, Mexico, specifically, at the Facultad de Contaduría y Administración (School of Accounting and Management). He is teaching an introduction to social and sustainable enterprise class and is also working to help establish a master’s program at UADY similar to the GSSE. He also advises some students on thesis work and various sustainable enterprise projects. jdarnell@larar.colostate.edu

2008

2008

CHARLES T. MILAVEC (’61 Business Administration) passed away on Jan. 10. He was a member of the Alumni Association.


DALE SHIPLEY (’74 Natural Sciences Business) passed away in July. After he retired from the Air Force, he returned to CSU in 1998 to volunteer for the Department of Computer Information Systems. He taught Visual Basic and Java lab sections for no pay, just the satisfaction of interacting with students.

JOHN A. MCFARLANE JR. (’75 Finance and Real Estate) passed away this last year.

ELIZABETH FREEMAN (’05 M.B.A.) passed away at age 29 on April 17. A memorial service was held in Centennial, Colo., and the funeral service was held May 2 in her hometown, Anchorage, Alaska.

2009

ERICA MARANIAN (’09 M.B.A.) and husband, Chris, announce the birth of their son, Nicholas Charles Maranian, on June 14. She is the director of lending administration for the Fresno County Federal Credit Union. The family lives in Fresno, Calif. egmaranian@yahoo.com

JOHN LUNDE (’09 M.B.A.), wife, Cindy, and big brother, Weston, welcomed baby boy Keegan Michael Lunde, born at 11:17 p.m. March 29, weighing 7 pounds, 4 ounces. The family lives in Cumming, Ga. john_lunde@ahm.honda.com

KIP TAYLOR (’09 Business Administration) is working for Hewlett-Packard doing inside-business-to-business sales management. He resides in Rio Rancho, N.M. kip.han.taylor@hp.com

KOREY McMAMHON (’09 Business Administration) has a career as a financial representative with Northwestern Mutual Financial Network in Denver. McMahon helps create financial security for individuals and their families. boardkm3@aol.com

ROBERT SAWYER (’09 M.B.A.) is currently pursuing a master’s in business intelligence with the Haub School of Business at Saint Joseph's University in Philadelphia, Pa. He began this program the same week he graduated from Colorado State in May and will graduate from the program in January 2011. He is grateful for the professors at Colorado State for preparing him for such a rigorous program and opening another door of opportunity. robertsawyer@comcast.net

TREVOR TROUT (’09 Business Administration) started a new venture called Frontline Tools and Equipment in Fort Collins, Colo. tdtroout@gmail.com

CHRIS LOMBARDI (’09 M.B.A.) is working towards his doctoral degree in the education department at Colorado State and has launched a successful real estate company that specializes in investment properties. clombardi@velocityrei.com

SCOTT COBB (’09 M.B.A.) recently left U.S. European Command’s Anti-Terrorism Division in Stuttgart, Germany, to attend the Marine Corps Command and Staff College in Quantico, Va. scottcobbusmc@yahoo.com

HANNAH COSTA (’09 Finance) is a management trainee at FirstBank. hmcosta18@yahoo.com
the company we keep

the following individuals spoke to students, presented at seminars, or served on panels at the college of business.

michael abdoulah
PRINCIPAL | IMPROV VISION

kevin beaty
MANAGER, HYBRID POWER SYSTEMS UNIT
EATON CORPORATION

randy bender
BUILD TO ORDER LEAN SPECIALIST
WOODWARD GOVERNOR

c.b. bhattacharya
EVERETT W. LORD DISTINGUISHED SCHOLAR
AND PROFESSOR OF MARKETING
SCHOOL OF MANAGEMENT,
BOSTON UNIVERSITY

peter boyle
WORKFORCE PLANNING ANALYST
HEWLETT-PACKARD

amy broughton
STRATEGIC MARKET INTELLIGENCE MANAGER
MWH GLOBAL, INC.

mose cagen
OWNER
GREEN SWEEP CLEANING & MAINTENANCE

brian callahan
DIRECTOR OF FUN | NEW BELGIUM BREWING

alan campbell
DIRECTOR, GLOBAL SUPPLY CHAIN
ENVIROFIT INTERNATIONAL

mark carleton
SENIOR VICE PRESIDENT | LIBERTY MEDIA

david conner
BUSINESS CONSULTANT | MWH GLOBAL, INC.

else degeorge
BUSINESS CONSULTANT | MWH GLOBAL, INC.

vanessa de la puente
ASSURANCE SERVICES
PRICEWATERHOUSECOOPERS

paul dodge
SENIOR VICE PRESIDENT, SUPPLY CHAIN
PROBUILD

kyla duffy
FOUNDER | HAPPY TAILS BOOKS

walter garzon
CHIEF OPERATING OFFICER
APPAREL DESIGN ALLIANCE

jeff goody
RECRUITING AND HR MANAGER | VESTAS INC.

david graves
SYSTEMS ENGINEER
IBM GLOBAL TECHNOLOGY SERVICES

catherine greener
CEO AND FOUNDER | GREENER SOLUTIONS INC.

rick griggs
FOUNDER
GRIGGS ACHIEVEMENT TRAINING & RETREATS

andrew hargadon
ASSOCIATE PROFESSOR OF TECHNOLOGY MANAGEMENT
UNIVERSITY OF CALIFORNIA-DAVIS

jesse horning
ASSOCIATE DIRECTOR
NAVIGANT CONSULTING

ken joel
PARTNER | ACCENTURE

brandi johnson
MANAGER, ECOMMERCE MARKETING
F+W MEDIA

edward h. king, jd
PRESIDENT | SPECTRADIGITAL, INC.

bill landin
SUPERVISING PROJECT MANAGER
MWH GLOBAL, INC.

mary beth lewis
CFO | FRESH PRODUCE SPORTWEAR, INC.

kris linderholm
FIREFIGHTER | POUDRE FIRE AUTHORITY

dave mcallister
PROGRAM AND BUSINESS MANAGER
IBM GLOBAL TECHNOLOGY SERVICES

tania mcнут
CIVIL ENGINEER AND MBA | SELF-EMPLOYED

ramiro montealegre
DIRECTOR, INTERNATIONAL MANAGEMENT PROGRAM
UNIVERSITY OF COLORADO - BOULDER

mike musgrave
VICE PRESIDENT, BUSINESS CONSULTING
MWH GLOBAL, INC.

david neenan
CHAIRMAN AND CEO | THE NEENAN COMPANY

kris linderholm
FIREFIGHTER | POUDRE FIRE AUTHORITY

dave mcallister
PROGRAM AND BUSINESS MANAGER
IBM GLOBAL TECHNOLOGY SERVICES

tania mcнут
CIVIL ENGINEER AND MBA | SELF-EMPLOYED

ramiro montealegre
DIRECTOR, INTERNATIONAL MANAGEMENT PROGRAM
UNIVERSITY OF COLORADO - BOULDER

mike musgrave
VICE PRESIDENT, BUSINESS CONSULTING
MWH GLOBAL, INC.

david neenan
CHAIRMAN AND CEO | THE NEENAN COMPANY

jeff goody
RECRUITING AND HR MANAGER | VESTAS INC.
calendar of events
fall 2009 and spring 2010

Thursday, October 1, 2:00 p.m.
PETER SWINBURN, PRESIDENT AND CEO OF MOLSON COORS
Karin.Cowles@business.colostate.edu

Friday, October 9 - Sunday, October 11
CSU HOMECOMING WEEKEND

Saturday, October 10, 4:00 p.m.
RAMS VS. UTAH*

Wednesday, October 14
CANS AROUND THE OVAL FOOD DRIVE
Allison.Robin@colostate.edu

Tuesday, October 20, 6:00 p.m.
WATER: HOW LONG WILL IT KEEP FLOWING? PANEL DISCUSSION
pwolansky@ar.colostate.edu

Friday, October 23
1870 RECOGNITION DINNER

Saturday, October 24, 2:00 p.m.
RAMS VS. SAN DIEGO STATE*

Saturday, October 31, 2:00 p.m.
RAMS VS. AIR FORCE*

Thursday, November 10, 5:30 p.m.
CENTER FOR ENTREPRENEURSHIP ROTATING DINNER
Allison.Robin@colostate.edu

Friday, November 27, 12:00 noon
RAMS VS. WYOMING*

Friday, December 18, 3:00 p.m.
GRADUATE COMMENCEMENT
Pam.Johannsen@colostate.edu

Saturday, December 19, 12:30 p.m.
UNDERGRADUATE COMMENCEMENT
Pam.Johannsen@colostate.edu

Thursday, January 28, 5:30 p.m.
COLLEGE OF BUSINESS ALUMNI SOCIAL
Allison.Robin@colostate.edu

Wednesday, February 17
BUSINESS DAY
Susan.Athey@colostate.edu

Thursday, March 25, 5:30 p.m.
COLLEGE OF BUSINESS ALUMNI SOCIAL
Allison.Robin@colostate.edu

Thursday, April 1
GRAND OPENING OF ROCKWELL HALL EXPANSION
Karin.Cowles@business.colostate.edu

Saturday, April 17
DISTINGUISHED ALUMNI AWARDS
CSUAlumni@ar.colostate.edu

* For Rams game and ticket information, go to: