Global Partnerships

Bridging Cultures Helps Students Address Global Challenges

Stepping Outside the Box in Supply Chain Management

Teachers at the Top of Their Game
Greetings from the College of Business! Fall is always an invigorating time for us but this year, as we look to the future, even more so. Colorado State University is investing in new buildings, forging partnerships all over the world, and gaining a reputation as one of the greenest yet academically challenging universities in the United States. I’m sure you won’t be surprised to learn the College of Business also has extraordinary positive momentum as we continue to broaden our view of the world and our place in it.

All eyes are trained on defining our role in strategic global partnerships and projects designed to enhance the student experience and contribute to the growth of our faculty. We are dedicated to be a frontrunner in bringing together the classrooms of the world, not only to strengthen our educational ties, but to join in a universal effort to address the challenges of poverty, hunger, and development that trouble us as a world community.

In this issue of The Difference, you will learn more about our mission and how three key partnerships have been put into play in Poland, Australia, and Peru. With the dedication of our people and investment in technology, we have built unique programs that bridge cultures and shape thought.

As you have read in earlier issues, our College is steeped in experiential learning. In this issue, we take a look at a start-to-finish supply chain management project that thrusts students into a compelling problem-solving partnership with local businesses. And, as in every issue, we share in your personal triumphs and successes as we touch base with four alumni who credit their achievements to their experience at Colorado State.

Yes, it is a thrilling time for all of us as we expand our classroom walls to encompass students and faculty around the globe. Each of you, as alumni, share in our success and those yet to come. As we move forward in this adventure, focused on the horizon, your thoughts and ideas continue to be a valuable resource.

Let’s hear from you!

Ajay Menon
Dean
reaching out
International partnerships and outreach by the College of Business are teaching students about sustainable approaches to addressing the global challenges of poverty, health, and the environment.

start to finish
Students in a unique supply chain management program learn to step outside the box as they target and solve real-world business problems.

staying in touch
At the College of Business, teaching styles are aimed at making strong connections with students, putting teachers at the top of their game.

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In its 2008 undergraduate business school rankings, *BusinessWeek* magazine ranked the College of Business as one of the top business schools in the country. The College ranked 15th among business schools in the west and southwest regions of the United States, seventh among public universities in the west and southwest regions, 73rd overall among business schools in the nation, and 32nd among public universities in the United States.

The magazine surveyed more than 80,000 graduating seniors at 127 eligible programs about such topics as quality of teaching and overall student satisfaction. Ranking criteria also included factors such as academic quality, cost, location, job placement, starting salaries, innovative curricula, career services, and more.

In addition, 618 corporate recruiters were interviewed as to where to find the best graduates, curricula, and career services.

college of business a top school

Colorado State University’s College of Business has been rated and ranked a Best Buy M.B.A. by Get Educated.com, coming in 24 out of 62 competing schools nationwide.

A Best Buy M.B.A. indicates the College of Business program has been reviewed and judged as one that offers a high-quality distance M.B.A. to a national audience at tuition rates well below the national average.

The national tuition average for an AACSB-accredited distance M.B.A. is $32,200, while Colorado State’s tuition is $19,692.

The College’s distance M.B.A. program has also received a top spot in other prestigious rankings: *Kiplinger* magazine called it one of its top “big name programs,” while *The Princeton Review* named the program as one of the best in the nation and one of its top 10 best-administered for three years in a row. Colorado State also is among the top 290 colleges listed in *The Princeton Review*’s 2008 annual guide, which features a two-page profile about the school’s academics, student life, admissions, and career/placement programs.

distance m.b.a. program rated a best buy

Colorado State University placed second in the nation in the Grand Champion competition for RecycleMania, a 10-week recycling competition among colleges and universities across the nation.

A total of 58.6 million pounds of material was recycled by all of the schools involved in the competition. During the 10 weeks, Colorado State recycled 451,872 pounds of material, finishing with a cumulative recycling rate of 51 percent of the total waste generated on campus. The school also finished fifth in the country in the waste minimization category.

“We are so proud of the entire University’s recycling effort. It was the best finish yet for Colorado State University,” said Tonie Miyamoto, director of communication for Housing and Dining Services at Colorado State. “Finishing second in the nation among the hundreds of participating universities underscores both University and student commitment to sustainability.”

csu listed in u.s. news & world report top-tier study

*U.S. News & World Report* magazine has listed Colorado State University in its 2008 top tier of public and private doctoral universities and 59th among all public research universities.
COBAG FUNDS SUPPORT SCHOLARSHIPS, STUDENT PROGRAMS

Colorado State University’s College of Business Alumni Group (COBAG) hosted its sixth annual ALUMNight Fundraiser April 19 in support of the Children of College of Business Alumni Scholarship, CSU Marketing Club, and College of Business Fund. The event has become a traditional event that combines entertainment, live and silent auctions, great food, and fun.

Formed in 2001, COBAG supports College programs and student scholarships; promotes information exchange and fellowship among alumni, faculty, friends, and students; and enhances the visibility of the College. This year’s proceeds will be used to increase the number of scholarships, support the College’s Marketing Club, and build a sustainable scholarship. For information or to make donations, contact Allison Robin at (970) 491-3265.

SUPPLY CHAIN MANAGEMENT STUDENTS GAIN CERTIFICATION

The Association for Operations Management Northern Colorado (APICS) offers supply chain management students the opportunity to take free courses to become certified in the following areas: Certified Supply Chain Professional (CSCP), Certified Supply Chain Analyst (CSCA) and Certified in Production and Inventory Management (CPIM). Seventeen students recently passed the CSCA exam to gain certification: (from left) Grant Guy*, Adam Davies*, Michael Rossi*, Gretta Smith (APICS vice president), Jordon Gaspard*, Lee Tolbert (APICS president, 2007-2008; passed CSCA earlier), Ryan Friederich*, Donald Gury*, Nicole Lenhard*, Marissa Fails (APICS vice president 2008-2009), Matt LeBlanc (APICS vice president 2007-2008), Brandon Trekell*, Weston Deats* (APICS president 2008-2009), Joel Maxfield*, Paul Vanderspek (APICS faculty adviser), and Rachel Phillips*. Not pictured: Aaron Mann, Daniel Parberry, Emily Patton, Hanson Unruh, Neil Johnson, and Paul Morrish.

* Passed CSCA April 12, 2008

FIRST CONNECT FORE GOLF CLASSIC A SUCCESS

APICS Northern Colorado hosted its first annual Connect Fore Classic Golf Tournament on May 24 to benefit the supply chain management program at the College of Business. All proceeds will support present-year academic scholarships, the creation of an endowment, and professional development opportunities for current students.

APICS Northern Colorado is a chapter of the Association for Operations Management, a worldwide network of accomplished supply chain professionals. Charged with training and certifying operations professionals for firms across much of the state, the organization is invested in Northern Colorado’s economic vitality.

STUDENTS ORGANIZE SUCCESSFUL BUSINESS DAY

Members of the Dean’s Student Leadership Council (DSLC) recently organized, reinvented and hosted a successful Business Day. Marshall Barton, president and CEO of The Green Cartridge, a local remanufacturing ink and toner company, started the day with a presentation about going green. Students also were given opportunities to learn practical skills in preparing for the professional world, while workshops and presenters covered topics such as building resumes, managing interviews, financial literacy, and what not to wear in the professional world. Presenters came from the University, the College, and the Fort Collins community.

COLLEGE OF BUSINESS STUDENTS SHINE AT MOUNTAIN WEST CONFERENCE

Seventy Colorado State student-athletes earned academic all-conference accolades for their work in the classroom during the winter and spring seasons. Thirteen of the 70 were from the College of Business and were honored at the Mountain West Conference. They competed in seven different sports at Colorado State.

To be eligible for selection, a student-athlete had to complete at least one academic term at Colorado State while maintaining a cumulative grade-point average of 3.0 or better and be a starter or significant contributor on his/her team.

The following students were honored:

- **Men’s Basketball** – David Cohen (senior) and Joshua McGinley (freshman)
- **Women’s Basketball** – Lauren Young (freshman)
- **Men’s Golf** – Zen Brown (junior) and Bryce Hanstad (sophomore)
- **Women’s Golf** – Stefanie Ferguson (junior) and Kayley Kempton (freshman)
- **Women’s Swimming and Diving** – Charlie Swearingen (freshman)
- **Men’s Track and Field** – Jakob Keyser (freshman), Ian Lettow (freshman), and Tyson Williams (sophomore)
- **Women’s Track and Field** – Hilary Fraser (freshman) and Tanesha Johnson (sophomore)
DENVER M.B.A. CLASS VIEWS PRE-Olympic PLANS DURING CHINA TRIP

The Denver Executive M.B.A. class of 2009 completed its international study tour to China the first week of June. The tour seeks to enrich the classroom experience through study projects, corporate visits, and cultural immersion through visits to the cities of Beijing and Shanghai.

The group received a special orientation of the planning process for the August Olympic Games by a member of the United States Olympic committee and the U.S. Embassy liaison to the Olympic planning committee. The Beijing portion of the trip featured business visits to the law offices of Anadarko, Zhongzi, and the China Beijing Equity Exchange. The students also toured the Forbidden City and visited the Great Wall with M.B.A. students from China Agricultural University.

The Shanghai portion of the trip included business visits with Coca Cola, ProLogis, CH2MHill, Johnson and Johnson, and Faegre & Benson. The group also toured the deep port at Yangshan.

AUDRETSCH SPEAKS TO ECONOMIC GROUPS

The Center for Entrepreneurship in conjunction with the Department of Economics, the Department of Agricultural and Resource Economics, the Office of Economic Development, the College of Liberal Arts, and CSU Ventures, Inc., presented David B. Audretsch, author of The Entrepreneurial Society, in March. Audretsch is director of the Max Planck Institute of Economics in Jena, Germany. He also serves as a scholar-in-residence at the Ewing Marion Kauffman Foundation and is the Ameritech chair of economic development and director of the Institute for Development Strategies at Indiana University.

NORTHERN COLORADO’S WATER FUTURE IS TOPIC

The Everitt Real Estate Center’s event, Northern Colorado’s Water Future, on May 1 at the Fort Collins Hilton, addressed the major issues of water in Northern Colorado and how it has and will affect future growth and real estate in the area.

The evening concluded with the annual presentation of hard hats to graduating seniors and the induction of the new Alpha Sigma Gamma members. To be inducted into the honorary real estate society, one must have a 3.2 GPA overall and a 3.75 GPA in real estate curriculum. The 2008 inductees are Craig Lessard, Rachael McCrory, Jeffrey Nelson, Michael Smith, and industry member Steve Laposa.

BUILDING GREEN: FADS, FACTS AND OUTLOOKS PRESENTED

On March 6, the Everitt Real Estate Center hosted a half-day practical and applied workshop at the Fort Collins Lincoln Center featuring local and national leaders in green building. Brian Dunbar, Colorado State’s executive director of the Institute for the Built Environment, discussed what green building practices used to be, what they are today, and what it means to build green for the future. The Institute fosters stewardship and sustainability through research-based, interdisciplinary educational forums within the Department of Construction Management.

Keynote presenter, Walter Rakowich, president and COO of ProLogis, addressed corporate sustainability. Other presenters included: Steve Laposa of the Everitt Real Estate Center; Don Shannon of Shannon & Associates; Steve Byers, principal of Energy Logic; Judy Dorsey, president and principal engineer of The Brendle Group; Mark Boekenhide from the Related Companies; Jamie Sabin, president of Aspen Homes; and Susan McFaddin, partner of Seven Generations.

GOLF TOURNAMENT BENEFITS HOEVEN SCHOLARSHIP

In June, 120 golfers, including College of Business faculty and staff, took to the course at the Southridge Golf Course for the 10th Annual Hoeven Games Golf Tournament, a benefit for the James Abbott Hoeven Jr./Sr. Scholarship Fund. Following the tournament, a party was held in the Rockwell Hall Courtyard.

The Hoeven Jr./Sr. Scholarship Fund was established in 1984 to honor James Abbott Hoeven Jr. (Chip), pictured at right, who tragically passed away while he was a business student at Colorado State. Recognition of James Sr., a former professor in the Finance Department at Colorado State, was added to the scholarship after his death in 1996. The Hoeven Games were designed to bring together, in social activities, friends and supporters of the College of Business, to generate financial support for the continued growth of the scholarship fund, and to celebrate and commemorate the lives of the Hoevens.

The scholarship recipient for 2007-2008 is Joseph Tedesco, a spring graduate, who received a $7,000 award.

AWARDS LUNCHEON HONORS TOP GRADUATES

In May, 349 students graduated from Colorado State University with a degree in business administration. An awards luncheon was hosted on May 7 in the Lory Student Center Ballroom to honor graduates who achieved high academic performance and demonstrated leadership within the College of Business.

Students were honored in the categories of summa cum laude, magna cum laude, cum laude, the University’s Honors Program, club presidents, team competitions, the Phi Kappa Phi outstanding junior award, and Delta Sigma Pi’s scholarship key. The top 10 graduating seniors awarded the scholarship key for abilities and achievements in scholarship, leadership, and service are Hal Anderson, Sarah Hubbard, Mason Schrack, Troy Anderson, Audrey LaSalle, John Bidwell, Evan Massie, Amy DelCastillo, Sean O’Bryan, Amy Griffin, and Erin Yemm.
SCIENTIST, ENGINEERS PLAN TIME MACHINE PROGRAM
C.A.P. Smith, associate professor in the Department of Computer Information Systems, hosted a meeting in May with Jeff Morrison, incisive analysis program manager, regarding Intelligence Advanced Research Projects Activity (IARPA). IARPA manages research for the combined 16 national intelligence agencies. Twenty scientists and engineers from the United States and Canada participated in a planning meeting to develop a research plan for two new programs: Time Machine and Mind Snaps. Both programs will sponsor research with the goal of developing new technologies to assist the intelligence community. Smith served as science adviser to the program manager and helped facilitate the meeting.

KEMPTON NAMED ALL-AMERICAN SCHOLAR
Colorado State University golfer Kayley Kempton was selected as a member of the National Golf Coaches Association’s All-American Scholar team for the 2007-2008 season.

Kempton competed in all 11 tournaments as a freshman and was one of only three golfers to compete in all 32 rounds for the Rams. A business finance major from Littleton, Colo., Kempton ranked 15th in the Mountain West Conference and third on the team with a stroke average of 77.63. She recorded a top 10 finish at the Jeannine McHaney/Audrey Morehead Invitational, where she finished in a tie for ninth place with a three-round, season-low total of 228.

A total of 402 collegiate golfers were recognized in NCAA Divisions I, II, and III. To be eligible for the award, a golfer must have a minimum cumulative 3.50 GPA and compete in half of the team’s regularly scheduled competitive rounds.

LONGHURST IS FINALIST FOR TRUMAN SCHOLARSHIP
Corey Longhurst, a junior business administration and agricultural business double major, has been selected as a 2008 finalist for the prestigious Harry S. Truman Scholarship Program.

Longhurst possesses the characteristics necessary for this prestigious scholarship by being actively involved in issues of homeless prevention in Fort Collins through the 24 Hours for the Homeless program, serving as vice president of public relations on the Interfraternity Council, spearheading a funding campaign for a Habitat for Humanity house, and as a presidential ambassador, representing the student body.

After graduation, Longhurst plans to pursue a master’s degree in cross-cultural studies and an M.B.A. with an emphasis in nonprofit management.

“My commitment to service is deeply connected to my faith,” Longhurst said. “It gives me the greatest joy to live outside myself and to live for the needs of others.”
At the College of Business, seeking solutions to such world challenges as poverty, public health, and the environment is big business, with global sustainability and international partnerships a major focus among faculty, staff, and students.

While Colorado State University as a whole is taking important steps to address such needs, the College is making it a personal mission to address food supplies, water and land management, ecologically friendly industries, and population growth. To see to the needs of humanity around the world, the College has stepped up efforts to partner with other institutions across the seas regarding these issues. With a like-minded vision, world businesses, institutions, and educators are engaging in a variety of programs aimed at providing international learning experiences.

Through partnerships the world over, the education of the student is enhanced, the faculty experience strengthened, and the College's reputation as an essential affiliate heightened.
In seeking institutions to share its vision for change through enterprise, the College found a great match in the Institute for Liberty and Democracy (ILD) in Lima, Peru. An international memorandum of understanding bringing the two institutions together was formally signed in May by Tony Frank, provost and senior executive vice president, and Hernando de Soto, president and co-founder of ILD.

Paul Hudnut, instructor at the College of Business in the GSSE Program, says the link between the two institutions is a natural association based on their joint focus on sustainable economic solutions for poverty alleviation.

That became clear, he says, when de Soto – who seeks to reduce poverty through improved policies on business regulation, property rights, and freedom – spoke at Colorado State in September 2006.

“He spent time with faculty, met with donors and administrators, and continued discussions with Dean Ajay Menon about ways to collaborate,” Hudnut says. “They had common ideas on how the business school and ILD could work together on projects targeting economic, social, and environmental change in less wealthy regions of the world.”

The partnership will work on projects to help people in the developing world move out of poverty, based on new models of private enterprise and collaboration.

Hudnut says David Neenan, CEO of The Neenan Co., a development, architectural, and construction firm in Fort Collins, also followed up with de Soto.
Mention Hernando de Soto’s name, and economic reforms to help the poor in developing nations come to mind. The Nobel Prize for Finance finalist and the man former President Bill Clinton called “the great Peruvian economist” is president of the Institute for Liberty and Democracy in Lima, Peru, and one of the world’s most foremost leaders in empowering the poor.

The ILD’s partnership with the College of Business is a part of deSoto’s ongoing programs designed to address world issues. At the time of the signing of the partnership, he said, “CSU’s new program is fantastic. Educating students on how to use private enterprise to address global economic development challenges is both important and exciting. The real-world project experience this program offers will help make its graduates valuable contributors to global society.”

A champion of property rights for the poor and for environmental projects to improve their lives, de Soto and his ILD colleagues are focused on designing and implementing capital formation programs to empower the poor in Africa, Asia, Latin America, the Middle East, and former Soviet nations.

In its 1999 issue, “Leaders for the New Millennium,” Time magazine named de Soto one of the five leading Latin American innovators of the century. In 2004, the magazine included him among its 100 most influential people in the world. That same year, the Peruvian National Assembly of Rectors honored him as “most outstanding.”

Lauded in Forbes magazine’s 85th anniversary edition as one of 15 innovators “who will reinvent your future,” de Soto’s ILD, which he founded in 1983, is considered by The Economist to be one of the two most important think tanks in the world.
When students enroll in the Colorado State University Professional M.B.A. program, which takes place in the evening, they most likely have no idea they will one day be film stars.

The class lectures are filmed live at the College of Business in Fort Collins and are the foundation for the College’s highly successful Distance M.B.A. program. These lectures will soon be viewed by a similar class of students at AGH University of Science and Technology in Krakow, Poland. It’s part of a partnership agreement between AGH and the College of Business that was signed in late May.

“We have everything in place for a launch in January,” says Senior Associate Dean John Olienyk. “The folks at AGH are actively recruiting students, and we’ll be ready to go.”

On this side of the world, the M.B.A. classes are taught in Rockwell Hall in a specially designed, U-shaped, two-tiered classroom designed to facilitate discussion but also to allow filming of the course.

“We have several cameras mounted at various points in the room, all coordinated by a production crew in a booth,” Olienyk says. “When class is over, we begin the process of pressing all the recorded audio and video onto DVDs. The DVDs are shipped the next morning to students throughout the United States and some foreign countries who are enrolled in the Distance M.B.A. program.”

Students watch the lecture at their leisure in their homes, in airports, in hotel rooms — wherever and whenever is convenient for them, Olienyk says.

“It’s a great benefit for people with jobs or family constraints that prevent them from coming to campus. The distance students watch the same lectures and complete the same assignments as the on-campus students; they just don’t participate directly in real time,” Olienyk explains.

“Now we are embarking into new territory by offering the program to students in Krakow. AGH is arguably the top science and technology university in Poland,” he says. “Its graduates have a good science-based education, but as they advance in their careers, they recognize the need for additional business skills.”

Students in the Distance M.B.A. program normally work independently, but there will be an added feature for the students in Poland. “In Krakow, once a month, the students will come to campus to meet with a Polish professor to discuss some of the topics being covered in the course,” Olienyk says.

“That professor will offer insights into how some of the subject matter needs to be treated differently in Poland.”

Such programs are a high priority for Colorado State.

“This fits nicely with our turn toward globalization, which is one of the key academic thrusts of the College,” Olienyk says. “We will be sending some of our faculty members to Krakow each term to meet with the Polish students and professors, and as technology allows, we will develop ways for Polish and American students to interact directly with one another.” Meanwhile, the Distance M.B.A. program and partnership gives Colorado State on-campus students “a chance to become rock stars,” Olienyk laughs. “Their faces are going to be seen all over the world.”

Deans Ajay Menon and Lech Bukowski, of AGH University of Science and Technology in Krakow, Poland, meet in February to discuss the international memo of understanding (IMOU) between the College of Business and AGH. The IMOU, which concerned the distance M.B.A. program scheduled to launch in Poland in January, was signed in May 2008.
university of western australia

In 1998, Kent Zumwalt, professor of finance and real estate at the College of Business, took a turn at teaching Down Under.

Quite by chance, he was asked to fill in for a faculty member at Murdoch University in Perth, who was going on sabbatical for a year. Zumwalt jumped at the chance and taught there for several years before moving to the University of Western Australia, also in Perth, where he started teaching the Distance M.B.A. program.

“I arranged to go back and forth every six month, teaching at Colorado State in the fall and at UWA in the spring,” he says.

Although Zumwalt negotiated his Australian teaching job on his own, the idea of such a partnership piqued the interest of Dean Ajay Menon, ever on the lookout for potential global collaboration.

“Ajay visited me there, and because he is interested in building partnerships around the world, he thought UWA would be a good fit,” Zumwalt says.

Menon began meeting with administrators at the UWA to work out the details of an international memorandum of understanding.

“It took years to get it done,” Zumwalt says. “Because I was familiar with the university, I’ve been able to help in getting some of the pieces together.”

Zumwalt says the mission is to create common research and educational relationships between the two institutions.

“My aim is to get students and faculty to take a semester or even a year to study and teach at UWA,” he says. “I’m also doing some research with a couple of Aussies. We have similar interests, and we’re taking advantage of that. Since I’m in finance, and finance is similar in Australia, it’s easy to collaborate.”

In the spring, a faculty member from UWA will visit Colorado State, the first of what Zumwalt hopes will be many others.

“I think our faculty and students will enjoy Australia,” he says. “Perth is an attractive locale; it sits on the coast, about where San Diego is on our map, and has beautiful beaches. Aussies are wonderful people who have a great sense of humor.”
Trust Ken Petersen to take a good lesson one step further. His practicum course in supply chain management is the icing on the cake for his students – a step beyond the classroom experience into an adventure in real-life application.

Petersen, College of Business associate professor of management and First Community Bank faculty fellow provides students an understanding of supply chain management that prepares them for the real world. Petersen teaches and researches issues associated with supply chain management (SCM), which is the process of making, sourcing and delivering products and services to the end customer or consumer. SCM is a source of significant competitive value for firms and is of major strategic importance to business.

“I teach them how to look upstream, to partner with the right people and to maintain business relationships that provide the highest value for their customers,” he says.

It's an unusual opportunity for undergraduate students, one Petersen created three years ago. “I was asked to redesign the supply chain management curriculum, both for graduates and undergraduates,” he says. “This type of course is typically only taught
at the graduate level and extremely uncommon for the undergraduate. But I find our undergraduate students to be extremely bright, with the knowledge and motivation to work on these types of exciting, real-world supply chain management projects.”

The practicum is now going into its fourth year, with Petersen at the helm. Petersen sets up supply chain management consulting projects with area businesses, during which the students are asked to find solutions to real problems within the company. “Each project has a different problem with a different team of students,” Petersen says. “The company provides an executive to interface with the students, and we have four or five student teams who tackle the problems over the course of a semester.”

At the end of the course, the teams must make an executive presentation of their findings to the sponsoring company. “They have to develop real, implementable solutions using what they have learned at Colorado State University,” Petersen says.

“It’s experience students need to be successful, and the practicum provides it in a safe environment. At the end of the day, it’s a class, and the risk of failure is much less than if it were an actual job. It’s phenomenal for students,” he says. “They get to practice and extend what they have learned in the classroom. It really grounds their learning.”

In designing the practicum, Petersen says he emphasizes team building skills, project management skills, and building healthy relationships. “In the practicum, students are responsible for identifying the required skills and assigning roles and responsibilities to each team member,” he says. “I work with them on team structure, and every two weeks, they must complete a team health survey.

“It provides valuable feedback. If things are not going well, we find ways to make it better. It’s good, practical team building. Students learn to manage a team just as they would in a business. They’re working in a fairly pressured atmosphere to meet real deadlines. You have a whole lot of people involved, and you don’t want to let any of them down.”

The experience has led to success for many of Petersen’s students. He offers former student Tiffany Rosenbach as an example. “She’s with CEVA Logistics, one of the largest logistics companies in the world. She’s only out a year and now she’s running around the world, working on teams and making a difference,” he says. “She’s a superstar doing exactly what she learned in class.”

As a Lean Expert with the company, Rosenbach says she’s part of a global team of such experts who travel to various company sites to create a culture of continuous improvement. The Lean management philosophy used in the practicum is based on a Toyota production system that focuses on waste reduction to maximize customer value.

“The supply chain program at the College of Business definitely helped to prepare me for the real world. I feel that the basic industry principles we covered really resonated with me in the
Rosenbach says. “One of the presentations I did in Ken’s class was on Lean ... and now just one year later I am doing it for a living, traveling the world and leading global implementation teams to help take my company to the next level.”

In the practicum, most students work with company executives for the first time.

“At the end, you’re standing in front of a room full of managers, major directors, and company folks delivering your presentation,” Petersen says. “It’s a huge experience, and there’s apprehension there, but it’s also a positive motivation with a good outcome. The project places students in a position to find better jobs as they’re also in contact with an executive, who provides opportunities for additional mentoring.”

The practicum has proven to be a major boost for undergraduate stu-
“It’s been great,” Petersen says. “I thought it would be good, hoped it would be, but it’s been amazing. It’s now one of the classes that’s a major draw for undergraduates.”

Hanson Unruh, who will graduate in December, is hoping the practicum will give him the edge he needs to score a job with his current employer. Following the class, he passed the APICS/ISCEA exam, becoming a certified supply chain analyst.

“First and foremost, Ken is an awesome teacher. He was tough but incredibly good. He taught me how to cut through the fluff and find the root cause of a problem. He drilled it into our heads that the right processes have to be in place in order for the supply chain to run smoothly,” Unruh says.

“When Ken thought we were ready, he pushed us out of the nest to see if we could fly in his practicum. I brought away invaluable knowledge about the ‘real world’ from working (in this program).”

Practicum students often bring a fresh insight to a problem, Petersen says.

“That’s extremely valuable. They come into a business without biases and with a new perspective. Sometimes, there’s a fairly obvious solution for someone who is not ingrained in the company,” he says.

“These students break out of the existing molds, think outside the box, exactly what many companies are trying to do these days. They’re saying, ‘Let’s just step back and look at this in whole terms, find waste, and then find the resources that allow us to put our money toward a more efficient process.’ These students love to do just that.”

Joel Maxfield, who graduated in May, says the practicum was “the best class I took in my entire college career, and I encourage everyone I speak to within the College to go through it.” Also a certified supply chain analyst, Maxfield says of the practicum: “Although it was the hardest, most stressful class I’ve ever taken, the experience and education was invaluable. I worked closely with Ken and received not only a first-class education, but mentoring and guidance as well.”

If there’s one thing the students learn, it’s to think on their own, and that’s critical for the economy of our country as a whole, Petersen says.

“With so much outsourcing of business, we need to compete around the world with what we know and how we think,” he says. “These kids learn to do that. At the other end of this project, we have functioning, critically thoughtful students who are bright and engaging and keep you on your toes,” he says.

“That’s what’s unique about us. It’s exciting that at the College of Business we’re producing that kind of student.”

ken petersen calls himself “a traveling fiend.”

He comes by this trait honestly as the son of a naval aviator. “We moved around quite a bit; I’ve lived in many of the states, including Hawaii,” he says.

Petersen graduated from the University of Alabama in 1988 with a degree in finance and economics, earned his M.B.A from the University of Akron in 1994, and his Ph.D. from Michigan State University in 1999. He also spent 17 years in the United States Navy. Currently a member of the faculty in the Department of Management at the College of Business, he’s also a visiting senior fellow at Manchester Business School in England.

When he’s not criss-crossing the globe on business, Petersen is often on the road with his family. “We all like to travel for pleasure,” he says. Married to his wife, Sigrid, for 18 years, the couple has three children – Erin, 16; Andrew, 14; and John, 9. An avid cyclist and skier, Petersen enjoys riding his recumbent bike in the summer and hitting the slopes in winter. “We’re all snow skiers,” he says of the family, and hikers as well. “We do lots of outdoor sports, thanks to all Colorado has to offer.”

Petersen also gets a kick out of flying model helicopters and airplanes as a hobby, a perfect way to unwind, he says.

“I have my portable electric helicopter that I pack around with me. It’s a great way to unwind because you have to really watch what you’re doing. If you don’t concentrate, you crash. So just keeping it in the air releases you from the other 10,000 things you’re thinking about,” he says. “It’s a difficult hobby, but it’s enjoyable and something different from everything else I do.”

He took up the hobby after his father advised him to find something to take his mind off the daily grind.

“I’m glad I listened to him,” Petersen says. “He’s a really wise dad.”
making the grade:

enhanced classroom skills and style keep teachers at the top of their game

by emily wilmsen
As an accounting doctoral student, Derek Johnston (left), now associate professor of accounting and Bartels & Company Junior Research Fellow at the College of Business, walked into his first day of teaching thinking that, as long as he knew how to tackle a particular accounting problem, he was ready to teach others. He spent the second day apologizing to the class for his lack of preparedness.

John Olienyk vividly remembers his first day of teaching. He planned every thought and stood at the podium reading his notes word for word. His knees shook the entire time.

Great teachers have to start somewhere.

In fact, talented teachers at Colorado State University's College of Business such as Johnston and Olienyk, now senior associate dean, admit they had some steep learning curves as they began their careers. Many of them have spent decades honing their teaching skills; some, such as Johnston, are still early in their careers. But whether they’re new faculty or longtime tenured professors, teachers in the College are always working on their craft as long as they’re at Colorado State, says Dean Ajay Menon.

Teaching techniques vary as much as the courses offered, but the College provides assistance to professors to improve and stay in touch with their students, largely through a program known as the Master Teacher Initiative.

“Research is not the only criteria for success, and teaching is not the only criteria for success — you have to do both,” says Menon. “It’s that balance we try to strike.”
Colorado State University business faculty members have been recipients of numerous major teaching honors awarded in recent years outside the College of Business. Some highlights:

**Board of Governors Excellence in Undergraduate Teaching Award**
- Doug Hoffman, marketing professor, and John Olienyk, finance professor, are among recipients. The award goes to one faculty member at the University each year.

**Alumni Association Outstanding Teacher Award**
- John Plotnicki, computer information systems professor; Margarita Lenk, accounting professor; and Olienyk have received the Alumni Association Outstanding Teacher Award. This award is also given to only one faculty member in the entire University each year.

**Alumni Association Best Teacher Award**
- Olienyk also is among the recipients of this award, which is given to several faculty members from throughout the University each year.

**Oliver Pennock Distinguished Service Awards**
- Olienyk is among the recipients of the award for his teaching. More recently, the award is given to professors who demonstrate outstanding achievement in their responsibilities to the University.

### tried and true techniques

The College, through Menon and Professor Doug Hoffman, created a program called the Master Teaching Initiative to help teachers learn new techniques and technology. But even before the advent of the Master Teaching Initiative, the College was known for the expertise of its teaching staff – the University has honored numerous faculty members in the College for teaching. Each professor has his or her own style and techniques that work, but in general, they humbly agree that the basic principles behind teaching are simple enough: Connect to the students and get them to connect with each other (see sidebar at left).

Patricia Ryan, associate professor of finance and a stock market/IPO expert, uses a seating chart the first few weeks of class to learn students’ names – and to introduce students to their peers. “It’s important for me to learn their names if I want to be treated with similar respect,” she said.

In Johnston’s classroom, he dresses for the part. Summers working on research might mean he wears shorts and a T-shirt, but in the classrooms, he wears dress slacks and a dress shirt to get him into teaching mode.

Hoffman, who starts his 22nd year teaching this fall, picks up trash in the room before the start of every class to improve the “customer experience,” he says.

“I view teaching as managing an educational experience – I just happen...
to teach marketing,” said Hoffman, who has co-written three books on marketing. “Part of that is making sure I’m organized and that students impact each other’s behavior.”

Administrators at the College have been very open to finding resources for faculty to improve their skills, Ryan said.

“Ajay and John have provided excellent guidance and leadership for faculty and staff to do what we need to do,” said Ryan. “As a result, the students grow. It’s a very positive environment.”

making a difference

Ryan’s students have told her in evaluations that she’s teaching them to learn and that she pushes them.

“They feel that I care,” said Ryan, who teaches intermediate financial management and enterprise valuation. “I try to challenge them, and I think the students really enjoy that. You can see the pride on their faces in final senior presentations.”

Ryan and others try to stay on top of cultural changes that may affect how students view the world and the changes in student attitudes about careers. Five years ago, 15 percent to 20 percent of students studying corporate finance wanted to start their own businesses; now it’s more than 50 percent, she said.

“We’ve seen tremendous growth in finance,” Ryan said. “And we’re hearing that companies are happy with our students and they’re looking to hire more College of Business grads.”

Travis Maynard, an assistant professor of management, finds success with his students by working to lessen any generation gap. He uses examples that relate to the students. Like iPods. Or he just debriefs with students after an exercise and gets them to teach each other.

For Maynard, the key is spending no more than 15 minutes lecturing. “I can’t stand to do it,” Maynard said. “I’m not sure they can stand it.”
Early in his career as dean, Ajay Menon stopped Professor Doug Hoffman in the hallway and asked him to attend a Georgia State University symposium on teaching. Hoffman, who was already winning teaching awards, came back energized and dedicated to creating the Master Teacher Initiative – a popular series for even the most seasoned professionals to learn from each other and their peers across campus.

The Master Teacher Initiative is designed to give professors mini-seminars on topics ranging from monthly master teacher workshops to weekly tips on e-mail. The mission of the program is to enhance the quality of teaching within the College by creating an environment in which faculty can share ideas, teaching is valued, and new faculty can learn from tenured professors.

Hoffman is surprised at the way people have embraced the program in the College as well as around campus.

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The Bachelor of Science in Business Administration program is responsible for the advising, recruitment, retention, and diversity training for all business administration degree- and minor-seeking students. We offer our students a team of professional advisers who work collaboratively with the students to help them achieve their academic and career goals. Recruiting efforts include visits to high schools, college fairs, and other programs. Retention efforts include a mentoring program for freshmen, the Business Diversity and Leadership Alliance, workshops, and training. Diversity is as important in the College of Business as it is in the corporate community. Social Justice Workshops and social events are offered to allow students, faculty, and staff to learn about social justice issues in a safe and inclusive environment.

The Minor in Business Administration is entering its fourth year at Colorado State University and continues to gain popularity across campus. Students take courses that give them broad foundational knowledge in all areas of business. Currently, the program has more than 1,400 students enrolled and is the largest minor at Colorado State. Students represent more than 103 different majors. They view the minor in business as a valuable addition to their education, and they also have satisfied the prerequisites for the Master of Management Practice program.

The Master of Accountancy program is in its third year now, and both the number and quality of the students is increasing. In the first two years, we have achieved close to 100 percent placement of our students. As part of our program of continuous improvement, we are developing additional courses in forensic accounting and database management. We also are discussing the possibility of adding courses in estate planning and oil and gas accounting. In addition to the proposed new courses, we are in the planning stages of offering a distance version of the program.

Twenty students from "Cohort One" of our Global Social Sustainable Enterprise program completed summer fieldwork in Latin America, Africa, and Asia, working on enterprises ranging from irrigation pumps sets, improved cook stoves, fair trade textiles, agricultural products, and hydraulic hybrid technologies. Students returned for the final semester of their program with optimism that they will be able to turn their projects into sustainable business ventures. "Cohort Two" welcomes 27 new students, 12 of whom are internationals from India, Nepal, Venezuela, Ghana, Ecuador, Mongolia, Cameroun, Iraq, and Moldova. We begin our second year with satisfaction for our accomplishments to date and optimism that our graduates will make a difference in the great problems of our time.

The Master of Management Practice program focuses on primary business and workplace skills highly valued by employers. Individuals study the foundations of organizational management practices so they can compete and accelerate a career path that might involve project, financial, or functional management. The M.M.P. is a 30-credit, one-year degree in which students enhance their undergraduate degree by adding selected non-College of Business graduate courses to the core business curriculum. The inaugural class began this fall.

The Executive M.B.A. program is adding a new cutting-edge leadership development program to the curriculum. Resnik Partners, a Denver-based executive coaching firm, will facilitate the program. Planning has begun for our first international study tour to South America planned for summer 2009. We also will add content to our third annual Keystone Conference in Keystone, Colo, to make the conference a signature event for students and alumni. The program plans to host a College of Business alumni event soon in the Denver area.

Enrollments continue to grow following last year’s Computer Information Systems program realignment embracing the IBM Service Science, Management, and Engineering thrust. The new alignment will make the program competitive with the best offered anywhere. The pool of students applying to the program has enjoyed a second year of increased applicants. Their backgrounds consist of business, computer science, library science, and engineering. The applicant pool will be improved through the use of the Princeton Review for recruiting internationally.

The Distance M.B.A. program continues to grow and expand globally with new students from Canada, Germany, India, Japan, Nigeria, Pakistan, Saudi Arabia, and Turkey. Domestically, students represent 42 states and Puerto Rico. This fall's class brings an average of 11.4 years of professional experience to the classroom. The program is continually strengthened by the diversity of backgrounds, experience, academic fields, and national origin. In addition, members from five of the six military branches began classes this fall – Army, Navy, Air Force, Coast Guard, and Marines. Additionally, the program welcomes the National Guard.

The 2008 Professional M.B.A. program starts this term with students from diverse backgrounds, levels of experience, and undergraduate and graduate degrees, as well as national origin. While the majority of the students are from the United States, students attending this year also hail from Australia, India, Iran, Kuwait, and Saudi Arabia. International students bring a wealth of experience and backgrounds to complement our domestic applicants. Some of our strongest applicants are referrals from program alumni. If you know of someone who could benefit from the Professional M.B.A. program, please call us at (970) 491-3704.
faculty

Rosemond Desir joined the Department of Accounting as assistant professor. He received his B.S. in finance from St. John's University and his M.B.A. from Fordham University Graduate School of Business. Desir completed his Ph.D. at the University of Massachusetts-Amherst. Prior to that, he worked as a senior accountant for Empire Blue Cross Blue Shield, as a business analyst for Home Box Office (HBO), and as an assistant vice president/senior financial analyst for Merrill Lynch in the company's corporate finance division. Desir has taught courses in financial and managerial accounting at the University of Massachusetts and Niagara University.

Susan L. Golicic joined the Department of Management as assistant professor. Formerly an assistant professor at the University of Oregon, Golicic taught supply demand and supply chain management, logistics strategy, reverse logistics, and marketing strategy. Her research interests include managing relationships, supply and demand between firms in the supply chain, and research methodology as it pertains to supply chain research.

Stephen Jablonsky joined the Department of Accounting as clinical instructor. He received his B.A. as well as his M.S. and Ph.D. in accounting from the University of Illinois. Jablonsky's research interests focus on various aspects of accounting, financial analysis, and business and industry analysis. Previously, he has held multiple research and administrative positions, including serving as erasmus associate professor of accounting and adviser at Pennsylvania State University.

Lisa Kutcher joined the Department of Accounting as associate professor. She was formerly with the University of Oregon and Ohio State University. Her research interests are in financial accounting, including the valuation effects of disclosures and alternative accounting methods. She also is interested in how regulation impacts financial reporting. Kutcher received her Ph.D. from the University of Colorado and her B.S. from Chapman University.

Gideon Markman joined the Department of Management as associate professor. He was previously at the University of Georgia, where he taught strategic management and entrepreneurship courses. His teaching and consulting experiences include consulting abroad with M.B.A. students and aiding entrepreneurial students in turning projects into actual ventures. Markman earned his Ph.D. and B.A. from the University of Colorado.

Hong Miao joined the Department of Finance and Real Estate as assistant professor of finance. He received his B.S. in mechanical engineering from Tongji University, followed by his M.B.A. in finance from Fudan University, his chartered financial analyst from the CFA Institute, and his Ph.D. in finance from the University of Calgary. Miao's teaching and research interests focus on the intersection of corporate finance, risk management, financial engineering, financial derivatives, and investments.

Troy Mumford joined the Department of Management as assistant professor. He was formerly an assistant professor at Utah State University. While completing his Ph.D. at Purdue University, Mumford taught management of human resources and organizational behavior. Currently, he is researching aspects of work teams and has researched video-enhanced competency development.

Christopher Stein joined the Department of Finance and Real Estate as clinical instructor. Stein, a strategy-oriented management professional, has more than 14 years of training, supervision, and operations leadership experience. He received his A.S. in electrical engineering from Casper College, preceded by his B.S. in finance from the University of Wyoming, and his M.S. in finance from Colorado State University, where he simultaneously worked as a teaching assistant. Stein's focus is to drive continual improvements through process optimization and employee development utilizing both one-on-one and group instruction.

Richard Turley joined the Department of Computer Information Systems as clinical instructor. Turley received his B.S.E.E. and B.A. in mathematics from Case Western Reserve University, followed by an M.S. and Ph.D. in computer science from Colorado State University, in addition to an electrical engineering degree from Stanford University. With more than 25 years of high-technology management experience, Turley has demonstrated success and efficiency with respect to business strategy creation and new product development in both large and small organizations.

Sriram Villupuram joined the Department of Finance and Real Estate as assistant professor. His teaching and research interests center around corporate finance, mutual funds, investments, international finance, and real estate. Current research focuses on mutual funds and preferred stocks. He recently received his Ph.D. from Arizona State University.
staff

Bailey Carlson joined the Department of Computer Information Systems as a CRM developer. Carlson received his B.S. in computer science from Colorado State University, where he also worked as a software developer for three years. While at Colorado State, he was a production lab administrator for the Rocky Mountain Collegian. Prior to that, he served as student technician at the Lory Student Center IT department and as a website developer for Angelo’s Office Furniture.

Karin Cowles joined the Office of the Dean as executive assistant to Dean Ajay Menon in May. She is responsible for handling the dean’s calendar, travel, and special projects. Her prior experience includes administrative and support roles in law firms and international corporations.

Matt Leland has been hired as recruiting associate and project coordinator. He previously worked with a private nonprofit agency finding jobs for refugees, most recently as the employee relations coordinator for the University of Northern Colorado’s career services office. In his new position, Leland will coordinate recruiting efforts for the Professional and Distance M.B.A. programs. He graduated from William Jewell College.

Jennifer Vancil joined the College of Business as a graduate adviser for the Professional and Distance M.B.A. program. She received her B.A. in theater from the University of Colorado and her M.Ed. in adult education and curriculum and instruction from the University of Alaska. Vancil served as an academic adviser and adjunct faculty member at the University of Alaska-Anchorage.

awards

TOM INGRAM RECEIVES DISTINGUISHED SALES EDUCATOR AWARD

Tom Ingram, chair and professor of marketing in the College of Business, received the Distinguished Sales Educator Award from the University Sales Center Alliance at the recent National Conference in Sales Management held in Dallas. The award recognizes exceptional sales and marketing educators for their long-term contributions to the quality and advancement of sales and sales management education. The alliance is a consortium of sales centers at universities throughout the United State whose goal is to advance the sales discipline.

KATYA STEWART-SWEENEY WINS DISTINGUISHED ADMINISTRATIVE AWARD

Katya Stewart-Sweeney was honored with the Distinguished Administrative Professional award for her multifaceted role in the College of Business as both an academic adviser and the Business Diversity and Leadership Alliance (BDLA) coordinator. Each year, Colorado State University celebrates the teaching, research, and service achievements of its students, alumni and friends, academic faculty, administrative professionals, and classified staff at an awards luncheon. Stewart-Sweeny, who was nominated by her colleague Felicia Zamora and chosen by the Administrative Professional Council, says she treats her work as she treats her personal life – with love, compassion, a hefty listening ear, and leadership.

retirements

LON CAMOMILE

A graduate of The Ohio State University and Wright State University, Lon Camomile became an instructor in the Department of Marketing in the College of Business at Colorado State University in August 1981. Prior to his retirement in August 2008, he taught more than a dozen different undergraduate and graduate courses for the Department of Marketing, Department of Management, Department of Design and Merchandising, Department of Food Science and Human Nutrition, and Continuing Education. He was among the first to teach televised and videotaped classes for Colorado State’s Online/Distance Learning programs. Among the numerous awards received for his efforts are the Jack E. Cermak Advising Award (1985) and Business College Council Professor of the Year Award (1990 and 2003). From 1996-2008 Camomile served as the director of internships for the Department of Marketing.

GENE LEWIS

Gene Lewis retired after 20 years of service at the College of Business. Lewis designed and managed the Business Computing Concepts and Applications course. While at the College of Business, Lewis was nominated for the Excellence in Undergraduate Teaching Award (1994) and received Professor of the Year (1995). Lewis’ scholarly contributions include 25 articles, 12 national and world conference presentations, seven curriculum development grants, one textbook, seven custom course books, and 13 book reviews. Lewis served on the University Information Science and Technology Committee (2005-2008), as internship coordinator for the CIS department (1999-2002), College of Business Strategic Directions in Technology Committee (1995-1996), and University Classroom 2000 Committee (1993). Additionally, Lewis was the faculty adviser to the Delta Sigma Pi business fraternity (1991-1994) and the CIS Club (1998-2002). Most recently, Lewis published a futuristic thriller novel, A Run Up The Coast – A Story of Freedom. Lewis can be contacted at www.coloradowinds.net.
The October 2 groundbreaking for the new Rockwell Hall expansion will put into play a dream project for the College of Business.

The $17.5 million expansion, which will feature 40,500 square feet of program space (51,806 gross square feet), has been a long time coming, with state-of-the-art design features that have been planned down to the most finite detail and its vision aimed at not only meeting the needs of students, faculty, and staff but also of raising the College’s profile in the area and in the nation. According to the planning committee, it’s going to be awesome.

“Our intent is to not just build an addition with a lot of classrooms but instead to create a facility that is interactive, a place where groups of students and faculty can work and relax,” said John Hoxmeier, associate dean for graduate programs, and a member of the building committee. “We’re trying to create more than a shell. We want this to be an intelligent, interactive setting that’s physically appealing and offers a comfortable feeling. After all, our students and faculty will spend a lot of time there.”

The facility will be infused with state-of-the-art educational technology. “Smart” classrooms will feature teleconferencing, multimedia programs, and financial databases. “The building will have study nooks where students can gather and communicate with one another,” Hoxmeier said. “We’ll also have kiosks where students can check out a laptop for the day and turn it in later so they don’t have to haul it around campus.”

In addition, the facility will be built “with the concept of natural lighting that can be used whenever possible,” he said. “Lighting will be employed in the classrooms in a unique way, offering intelligent mood setting. Depending on the type of class you’re holding, you will use a touch panel to create the lighting – specific to the conditions necessary for an AV presentation, a general class, or whatever needs you have.

“It’s great for the faculty,” he continued. “You can walk into the room, touch the panel, and get the correct setting for almost anything. For teaching, this is enormous.”

Jon Clark, chair of the building committee and the Department of Computer Information Systems, says the expansion is being built to satisfy space requirements necessary to accommodate the minor in business program. “It will allow students in the other seven colleges to take classes at the College of Business,” he said.

The minor in business program serves more than 1,400 nonbusiness majors. The expansion will also meet the needs of the Master of Management Practice and the Master of Science in Business Administration concentration in Global Social and Sustainable Enterprise (GSSE).

In keeping with the GSSE theme, the expansion will hold a Leadership in Energy and Environmental Design (LEED) Silver Certificate, according to the Green Building Rating System developed by the U.S. Green Building Council.

The building is designed to meet the needs of the changing culture of business, one defined by hands-on learning that simulates corporate and business settings. Its configuration will allow students to congregate for collaborative decision making and to interact with faculty and staff in a peaceful yet stimulating academic environment.

“It’s important that this building be sensitive to the community within it and one that creates not only a good experience but a lasting memory for our students as well” Hoxmeier said.

Studies show that when students leave college, their memories relate mostly to the specific experience within their surroundings, Hoxmeier said. “We’re hoping this new addition will be a community facility creating a culture and tradition that will be long remembered by our students. We want it to foster loyalty to the College resulting in long-term affiliations.”

Clark said the expansion is expected to be an 11-month project, with construction to begin at the end of October and to be completed by November 2009. “The plan is to move in over the holiday season,” he said.

The groundbreaking ceremony will set the dream in motion. “It’s going to be exciting to actually start digging that hole,” Clark said. “It’s more symbolic than anything, but exciting nevertheless.”

MEMORIAL SCHOLARSHIP FUND ESTABLISHED IN MEMORY OF JACK CULLEY

A memorial scholarship fund has been established at the College of Business in memory of Jack Culley, who passed away peacefully at his home on July 7, 2007. Jack was a professor of management at the College of Business for 20 years (1968-1988) and was one of the early developers of the College’s renowned Distance M.B.A. program.

Family and friends have contributed to this annual scholarship fund. Each year, a $2,000 scholarship will be awarded to a junior or senior who demonstrates leadership to Colorado State and is pursuing a management concentration.
North Elevation, Rockwell Hall Addition.

rockwell hall expansion
special attractions

STUDENT FORUM
- Accented by large windows on the southeast corner.
- A central gathering place will act as a hub and will include a coffee bar with café seating and vending machines.

NORTH AND SOUTH ENTRY PLAZAS
- Tree-lined entrances offer views of either Laurel Street or the Lory Student Center and provide areas for students and guests to congregate.

STUDENT FINANCIAL DATA LAB
- The Student Financial Data Lab is the home of the Summit Student Investment Fund, featuring a lab that replicates a Wall Street trading room and computers equipped with trading and analytical software allowing students to simulate stock transactions using real-time market data and stock quotes.

  Key Features:
  - Video/data projectors
  - Workstations with flat-screen monitors
  - Scrolling ticker with real-time data
  - Plasma screens
  - Notebook computer connections
  - Bloomberg terminal
  - Smart board

GRAND AUDITORIUM
- With 112-seat capacity, the grand auditorium is the largest room in the Rockwell expansion. Spacious and technology rich, the auditorium will support lecture format instruction and host national and international speakers, senior corporate executives, student-focused events, visiting dignitaries, symposiums, and community lectures.

  Key Features:
  - Wireless technology
  - Video/data projectors
  - Plasma screens
  - DVD players
  - Notebook computer connections
  - LCD projector
  - Intra-room connections

donations are heart of college’s success

A COMMITMENT FROM THE BOHEMIAN FOUNDATION BRIGHTENS THE FUTURE

A major donation from the Bohemian Foundation in Fort Collins will broaden the horizon for the College of Business projects well into the future. The foundation has committed up to $3 million for the Rockwell Hall expansion.

The donation will commit $1.5 million as a challenge grant for the expansion project and another $1.5 million for specific upgrades to enhance the building plans.

“The faculty and administrators leading the College of Business emulate the same qualities they seek to produce in their students,” said Joe Zimlich, CEO of the Bohemian Foundation. “This, along with the fact that the programs are producing socially responsible, environmentally conscious students who are making a difference in the lives of people around the globe, gets us excited.”

Dean Ajay Menon lauded the donation. “The College and the University are grateful to the Bohemian Foundation for recognizing the growth on the horizon for the College,” he said. “Our facilities are at the core of our ability to attract the best professors and create an atmosphere in which our students learn effectively.”

HOWARD FAMILY FOUNDATION AIMS TO MAKE A DIFFERENCE

When Gary and Leslie Howard donated $450,000 to the College of Business as part of their Howard Family Foundation Business Scholarship, it was yet another step in fulfilling their promise to support students who need a financial break.

“We’ve had a longtime commitment to donate a minimum of $75,000 in student scholarships through 2014,” said Gary Howard. “With that, we’re hoping to make a difference in a kid’s life.”

Howard, a 1973 Colorado State University accounting graduate, says he and his wife, who completed her graduate degree at the University of Denver, are dedicated to the future. “We’re always looking ahead to the needs of the school,” he said. “We’re very fond of Dean (Ajay) Menon, and we like what he’s doing to build the success of the College. Our fund puts money toward his building improvements and the needs of students.”

A member of the Global Leadership Council and the retired executive vice president and COO of Liberty Media Corporation, Howard says he and his wife are also conscious of how their educations were the foundation for building successful careers.

Their ongoing donations are meant to meet the College’s needs as it strives to become one of the best in the country, Howard says. “The faculty is wonderful, and there is a lot of forward thinking happening there,” he says. “I think in the future we will be hearing more and more about the successes at CSU.”

“You get the right teachers, the right students and the right physical environment, and you can turn out some very bright kids.”
passion for family and career keep grad on fast track

When Shelly Swanback graduated from Colorado State University 17 years ago, she planted both feet firmly on a fast track with Accenture in Denver, earning a partnership within 10 years.

Today, as location managing director, she leads a variety of projects designed to help companies solve complicated information, technology, and management problems.

Swanback credits her studies at Colorado State for giving her the foundation necessary to excel.

“When I started, I had the technical aptitude training from my CIS degree as a jump start,” she says. “My finance degree gave me the problem-solving and analysis skills necessary to meet the needs of our clients.”

She says Colorado State was an easy choice for her.

“I grew up in Denver, and it was far enough away, but not too far, so it was a good fit,” she says. “I first visited in the fall, and the atmosphere was wonderful. I loved the Oval.”

While Accenture has grown from an employee force of 30,000 to 180,000, Swanback’s personal life also has changed and is now centered on her husband, Steve; son Andrew, 7; and daughter, Lauren, 4.

Dedicated to combining career with family, she enjoys scrapbooking, coaching her children’s sport teams, and family trips to the mountains. She also serves on the board of the Women’s Vision Foundation and is a member of the College of Business Global Leadership Council.

“My number one passion is my family,” she says. “It’s not always easy balancing all the things I want to do for my family with a fast-paced and demanding job, but I’ve proven to myself and those around me that it can be done. Although it’s not always easy, it’s also not as hard as I thought it would be.”
class notes

1970

JAY MOREIN ('78 Accounting), Denver Human Services business management division director, received the Outstanding Service to Counties Award from the Colorado Government Human Services Financial Officers Group. The award is presented to county employees who have shown outstanding leadership and have made significant contributions that benefit multiple counties and the state. Morein has worked at DHS for 27 years and manages the department’s $311 million budget.

JOHN MEYER ('81 Business Administration) in 2003 started a new company, Colorado Wellness Business Systems, which is now a leading provider of business solutions for the health and wellness industry. Meyer currently resides in Golden, Colo. johnme@wellworks.com

LAURIE (BOORTZ) STEELE ('83 Marketing) has been named vice president of client services for Burns Marketing Communications, the largest marketing/advertising agency in Northern Colorado and one of the largest agencies in the state. With Burns Marketing for over 21 years, Steele works with national clients such as HP, NVidia, and Arrow Electronics. She and her husband, Kelly, have two sons who are now attending Colorado State: Kyle ('09 Mechanical Engineering) and Adam ('11 Business Administration).

Laurie@burnsmarketing.com

TERRI LITUCHY ('87 Management) recently became professor and director of international programs at John Molson School of Business at Concordia University in Montreal, Canada. terrilituchy@yahoo.com

CYNTHIA BANKS ('89 Marketing) is executive director and founder of AustraLearn/AsiaLearn/EuroLearn educational programs at GlobalLinks. The company is based in Westminster, Colo., and has sent 18,000 students abroad to Australia, New Zealand, and the South Pacific. To provide students an opportunity to study abroad, Banks’ scholarship fund raises about $400,000 annually to benefit 200 students. She lives in Superior, Colo., with her husband and two children.

1980

TIM STEGNER ('90 Business Administration), director for BlackRock, a global investment management and advisory company, recently began training for triathlons, winning one in Aspen. In April, he competed in the Ironman Arizona triathlon in honor of his grandparents and Judi’s House, an organization dedicated to giving hope and healing to grieving children. He lives in Denver with his children and wife. Tim_stegner@hotmail.com

MATT RITTER ('92 Business Administration) has been named director of corporate development for AutoNation, the world’s largest automotive retailer. He is responsible for all mergers and acquisitions for the western United States as well as developing corporate strategy. Ritter recently relocated to Colorado, where he and his wife, Megan, reside in Parker. Ritter91@googlemail.com

ALLISON DINEEN ('95 Business Administration) has been appointed Colorado State University’s vice president for finance. She will oversee the Department of Business and Financial Services, the Office of Budgets, and the Department of Financial Systems Services and will have a dual report to the president and the provost. Dineen began working at Colorado State University as tax manager in 1995 and has served as director of business and financial services, university controller, and associate controller.

LISA HACKARD ('97 Accounting) is a senior manager in KPMG’s audit practice and has been selected for a three-year rotational assignment with the company’s national Department of Professional Practice in New York City, where she’ll focus on technical accounting and auditing matters as well as risk management. She will move to New York with her husband, Andy, and her two sons, Brennan, 3, and Evan, 1.

lhackard@kpmg.com

LOUISE LILLY ('01 M.B.A.) recently changed careers and is working for Complete Spectrum Financial Services as the senior associate. CSFS has served the Denver community for 15 years by offering clients competitive financial service products and has become one of the fastest growing small businesses in the financial services market.

Louise.lilly@comcast.net

beckisaunders@gmail.com

BECKI (ERSKINE) SAUNDERS ('01 Finance) and her husband have relocated to northern California, where Saunders is a financial analyst for Lockheed Martin, after working in the Los Angeles area for six years. In November 2007, they welcomed their first daughter.

beckisanders@gmail.com

GHASSAN KANAFANI ('02 Finance) is CEO of Elite Group One, a home finance corporation, where he assists with providing financing for the buying and selling of homes. Ghassan is also the owner of The Urban Ground, a book-publishing corporation that released its first two books this year and plans to release another six or eight books in 2009.

gkanafani@gmail.com

BILL SPEIGHTS ('02 E.M.B.A.) tragically lost his 7-year-old son, Nicholas, in July 2006. Despite heartbreak, Speights, his wife, Cheryl, and son, Christopher, 15, founded the Live Big Fund in Nicholas’ honor. The fund helps to provide youngsters the opportunity to enjoy the outdoors and remember to “live big.” The Speights family has already raised $60,000. bill@livebigfund.org

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There’s no doubt Tery Larrew is a successful angler – whether fly fishing on a Colorado stream or sitting behind the desk.

A self-described “serial entrepreneur,” Larrew enjoys creating and building profitable businesses. His latest, Caddis Capital LLC, co-founded with Randy Kenworthy, is a private equity firm that provides unique high-yield investment and has grown its assets to more than $35 million.

“I’ve been fortunate to have started, grown, taken public, and sold businesses through the years,” he says. “With Caddis, we thought, ‘Let’s move over from being operators to being better investors in unique opportunities.’ We want Caddis to become a lifestyle business for the rest of our lives.”

That lifestyle is based on Larrew’s love of fly fishing, as illustrated by the company name: the caddis is a fly. “And all of our funds are named after flies … parachute, coachman, trude, trico,” he says. “Yes, we’re a little obsessed.”

The business is a novel one, attracting investors who also love to dance a fly across the water.

“We move between golf and fly fishing, and although we call ourselves extreme fly fishermen, we also like to hunt (birds and water fowl) and golf. And we enjoy wine and good Cuban cigars,” he says with a laugh.

Born in LaJunta, Larrew attended high school in Eads and chose Colorado State University because of its basketball program.

“I also wanted to be in-state so it would be easier for my parents to attend games,” he says. “Along the way I learned how strong the business school was. I began with the basketball program followed by business, and soon it turned around to a focus on the business academics followed by basketball.”

In 1976, he was named to the Academic All-American team. “I’m extremely proud of that,” he says. “I had to have a certain amount of success on the academic side to get there, and I had that at CSU.”

Larrew, who says he and his wife, Julie, have a “matrix marriage with six kids between us,” maintains ties with many of his former professors and serves as a member of the Global Leadership Council for the College of Business.
MICHAEL SANDLER  (’03 Business Administration) recently published two books: *College Confidence with ADD: The Ultimate Success Manual for ADD Students* and *College Confidence with ADD: The Unabridged Audiobook*. Sandler hopes to help students discover their inner talents so they may achieve their dreams while living life to the fullest.  ourvp@yahoo.com

BEN SEIZ  (’03 Marketing) started working toward his M.B.A. in sports management at San Diego State University in January. Thus far, he has worked on the PGA Open golf event and currently is working on creating and presenting a marketing plan for Sony’s global sponsorship of the 2010 World Cup.  benzeiz@yahoo.com

JEFF SINDT  (’03 Business Administration) is graduating with a medical degree from the University of Colorado Colorado Medical School. He will begin a residency in internal medicine at the University of Utah.  irtsindt@hotmail.com

DAWNA (BRIMER) SUSA  (’03 MBA) is the production manager for Burns Marketing Communications, the largest marketing/advertising agency in northern Colorado and one of the largest agencies in Colorado. Susa has been with Burns Marketing since 2006, and works with local and national clients including CollegeInvest, Pinnacol Assurance, and Graebel. She and her husband, Jon, are in the process of adopting their first child.  dawnas@burnsmarketing.com

BETHANY PFÖHL  (’04 Business Administration) recently moved to La Jolla, Calif., where she works as associate manager for Kashi, the granola and cereal company.  BPfohl@kashi.com

RAVI SRIVASTAVA  (’04 Business Administration) is working as a vice consul in Chennai, India, as part of the Foreign Service. He joined the service in January and is part of the 137th A-100 course as a management officer.  fortcollinsravi@yahoo.com

TAMARA BURNS  (Marketing ’05) is marketing manager at Accounting Systems, Inc. (ASI), a Fort Collins reseller of business technologies. She has been marketing manager for the company for two years and was client relations manager for one year. Tamara enjoys spending much of her free time traveling and is a volunteer at the Larimer County Humane Society.  tamara.burns@gmail.com

JOE GRIM  (’05 M.B.A.) retired early from Hewlett-Packard in Fort Collins after two decades and one decade with Honeywell prior to that. He is now a financial adviser in the Fort Collins office of UBS Financial Services, Inc., specializing in wealth management and retirement needs of technical, scientific, and executive clients across the Unites States. He is active in the HP Northern Colorado Retirees Association, International Students, Inc., and several other community groups, including the College of Business.  www.ubs.com/fa/josephgrim

JOE LA MASTRA  (’05 Business Administration) and his wife, Shelley, recently welcomed their second son, Lucas, into their family. La Masta is a business manager for Columbine Health Systems, Inc.  joe.lamastra@columbinehealth.com

JOHN K. NAIL  (’05 M.B.A.) has started a new job with Wells Fargo Equipment Finance as a sales manager, specializing in heavy construction equipment. Prior to that, Nail was the area manager with CIT Group. He currently resides in Scottsdale, Ariz.  naileman@hotmail.com

KALE SUDHAKER  (’06 Business Administration) has moved to Hyderabad, India, where he works for Advanced Micro Device as the senior manager, CPU designs.  sudhakar.kale@amd.com

ROBERT ALEXANDER  (’07 Management) accepted a job with Advanced Energy in Fort Collins as a commodity analyst. Alexander works alongside commodity managers to oversee all aspects of the supplier relationship, which includes the following tasks: supplier development, contract negotiations, business audits, supplier quality, on-time delivery, sourcing, and lead-time reductions.  Robert.Alexander@aei.com

KERRY HOUCHEIN  (’08 Marketing) recently joined 90octane, a Denver-based interactive marketing agency, as marketing coordinator and will work on SEO, PPC, and online media campaigns. Houchin was previously an intern with the Community Foundation of Northern Colorado.  kerryhouchin@90octane.com

JEREMY LAWRENCE  (’08 M.B.A.) has been promoted to strategic accounts manager for ReadyTalk Conferencing after completing Colorado State’s M.B.A. program. Lawrence will be responsible for managing the company’s largest account as well as researching and uncovering new potential strategic partnerships.  Jeremy.lawrence@ecovate.com

KELSEY VERNON  (’08 Marketing), a Denver Broncos cheerleader for the past four years, participated in four United Service Organizations (USO) entertainment tours, traveling to Iraq, Afghanistan, Qatar, Kuwait, Dubai, Japan, Guam, Italy, the Marshall Islands, and Hawaii. Vernon held a marketing internship with Burns Marketing and plans to explore event marketing opportunities in Arizona.

In memoriam

TERRY LANTRY, professor emeritus of accounting and former chair of the Department of Accounting at Colorado State University, passed away July 8. He retired in 2004 and spent many months traveling around the globe with his wife, Judy. Lantry was an avid runner who, despite a failing heart, took joy in his ability to continue running and traveling with his family.

KEITH “MOE” BOND  (’70 Business Administration) passed away on Jan. 24. He was employed as a farmer for many years and loved being outdoors, playing sports, watching golf, and reading.

BOBBY R. VANDERPOOL  (’69 Business Administration) drowned Jan. 14 while snorkeling in the Bahamas, where he was vacationing with his wife and friends. Vanderpool began his career with State Farm Insurance Co. and worked in accounting his last 25 years managing the mutual fund/investment department. He retired on Oct. 1, 2001. Vanderpool was active in his church, serving as an elder. He had a passion for life and loved golf, poetry, music, and traveling.

BRYAN LEE ROSS  (’85 M.B.A.) passed away on Feb. 7. He graduated from Windsor High School and later received an M.B.A. at Colorado State University.
giving back to college of business is jeff finnin’s goal

When Jeff Finnin chose to attend Colorado State University, he was seeking “a good fit.” And because he wanted to participate in Division I baseball and Colorado State had a team, the fit was even more comfortable.

The school’s campus also appealed to the freshman. “CSU has a wonderful campus setting and is pretty self-contained, allowing the pure campus experience you expect in college, with great athletic and intramural facilities,” he says.

Now with ProLogis for nearly four years as managing director and chief accounting officer, Finnin looks forward to going to work each morning. “Every day is a new challenge in understanding how the market is performing and how we compete in it,” he says. “There’s a very entrepreneurial culture within our organization that allows our employees to use creativity and experience to attack those challenges, which is exciting.”

Colorado State provided a strong base for his future career. “The well-rounded classroom experience, the internships, projects, and valuable case studies prepared me very well,” he says.

“Most important were the community aspects of how you conduct yourself in a professional manner when working for someone else or directing your colleagues. That was invaluable.”

Maintaining ties to his alma mater is vital. “As alumni we need to do a better job of giving back,” he says. “In today’s culture, an institution can’t compete without alumni involvement. It’s a real challenge.”

During his off time, Finnin enjoys spending time with his wife, Kim, also a Colorado State graduate; daughters, Kayla, 18, and Michael Ann, 16; and son, James, 11.

And there will be frequent visits to campus now that Kayla is walking the same paths around the Oval as her parents did two decades ago. “We’re looking forward to being a part of her own CSU experience,” Finnin says.
college briefs, continued from Page 5

ability, social responsibility, innovation, and profit throughout its entire curriculum. Pinchot’s company helps launch new businesses, implementing into them more sustainable business practices. His client list includes half of the Fortune 100 names and numerous government and nonprofit organizations as well as clients on every continent.

POLAK IS PART OF SUSTAINABLE ENTERPRISE SPEAKER SERIES

Paul Polak, founder of the Colorado-based, nonprofit International Development Enterprises (IDE), spoke in March as part of the Sustainable Enterprise Speaker Series. Polak is dedicated to developing practical solutions to attack poverty at its roots. For the past 25 years, he has worked with thousands of farmers in countries around the world – including Bangladesh, India, Cambodia, Ethiopia, Myanmar, Nepal, Vietnam, Zambia, and Zimbabwe – to help design and produce low-cost income-generating products that have already moved 17 million people out of poverty. Polak’s lecture was inspired by his new book, What Works When Traditional Approaches Fail, in which he presents his indictment of traditional aid approaches and his suggestions for practical, bottom-up solutions to some of the world’s most daunting problems.

RETTLOFF SHARES THE WORD ABOUT ORGANIC FOOD INDUSTRY

Mark Retzloff, a pioneer in the organic and natural foods industry, spoke to a Colorado State University student gathering in April. Retzloff joined Aurora Organic Dairy in 2003 and, as chairman, leads the company’s organic industry and sustainability initiatives. Retzloff actively shares his knowledge and experience as a board member to emerging organic products companies including Rudi’s Organic Bakery, Organic Bouquet, Under the Canopy, Rapunzel Pure Organics, Traditional Medicinals, and Crocs Footwear. He holds a B.S in environmental studies from the University of Michigan and has received several organic industry awards.

SUMMIT FUND MEMBERS COMPETE AT ROTMAN

In February, four members of the Summit Fund competed in the annual Rotman International Competition, held at the Rotman School of Management in Toronto, Canada. The competition drew 35 M.B.A. and undergraduate schools from around the world to compete in open-outcry and electronic trading simulations. College of Business members Nick Lengeling, Brandon Berquin, Bryant Krongard, and Joe Echols placed 13th, beating competitors from MIT, Villanova, and Johns Hopkins University.

WASHINGTON POST’S REID SPEAKS TO BUSINESS CLASS

T.R. Reid, Washington Post reporter and National Public Radio commentator, spoke to an international business class at the College of Business on May 14. Reid has written and hosted documentary films for National Geographic TV, PBS, and the A&E network and is a regular commentator on NPR’s Morning Edition. He has written six books in English, three in Japanese and translated one book from Japanese. The United States of Europe was a national bestseller in 2005. A member of the board of the Colorado Coalition for the Homeless, the University of Colorado Medical School, and a number of community organizations and schools, Reid has taught at Princeton University and the University of Michigan.

ALUMNI RESOURCES

Do you know that you belong to a network of more than 24,000 College of Business graduates worldwide? Below are a variety of ways to interact with and strengthen your alumni network and take full advantage of your affiliation:

ALUMNI CHAPTER

Northern Colorado alumni are invited to join COBAG, the College of Business Alumni Group. Monthly meetings take place on the first Monday of the month at 5:30 p.m. in the foyer of Rockwell Hall.

ALUMNI ONLINE

Visit www.biz.colostate.edu/alumni for links to the resources below.

YAHOO! GROUP

This forum was created to foster interactive communication for Colorado State’s College of Business alumni. Its goal is to facilitate networking and resource/idea sharing.

LINKEDIN

Maximize your career connections and keep in touch with your alumni network, anytime and anywhere.

LIFETIME E-MAIL

If you graduated after 2004, the College of Business is maintaining your student mailbox.

CLASS NOTES

Keep your classmates informed of your career accomplishments and personal achievements through the Class Notes section of The Difference.

I hope you will take advantage of these opportunities and network among your peers. If I can help, please contact me at (970) 491-3265 or Allison.Robin@colostate.edu.
In fall 2003, after working for the accounting firm KPMG, LLP, for more than two decades, Liberty Media Corporation made Mark Carleton an offer he couldn’t refuse.

“I hadn’t planned to stay long at KPMG but ended up there for 21 years,” he says. His contacts with Liberty Media during that time impressed management and prompted the job offer.

Now Liberty’s senior vice president, Carleton’s directorships include WildBlue Communications, Starz Entertainment, DIRECTV, and the Atlanta Braves, among others.

“It’s a great job,” says Carleton, who believes his education at Colorado State University gave him the confidence he needed to move into the business world. He likes to tell a defining-moment story:

“Early in my career, I was working on a bankruptcy case and was summoned to New York,” Carleton relates. “I got there at midnight and went straight to the attorney’s office for an all-night meeting.”

When he stepped into a cubicle to make a call, he spied an Ivy League law school diploma on the wall. I thought, ‘Oh boy, I’m out of my league here.’ I was pretty intimidated, “ he says.

During the meeting, however, when the Ivy League graduate made a statement Carleton knew was inaccurate, Carleton’s confidence spiked. “I knew I had to set it right, and I did,” he says. “It was then I knew that while I might be just a Fort Collins boy, none of these people were more skilled than me.”

A graduate of Westminster High School, Carleton says Colorado State’s “right kind of folks, good atmosphere, and enough diversity to be interesting but not radical” appealed to him. Basic learned skills have proven invaluable.

“I studied to be an accountant, and at first I couldn’t understand why I needed to take speaking and writing classes,” he says. “Now I know they were at least as important as what I learned in the technical field.”

Married to his wife, Chris, for 16 years, Carleton is a big fan of his soccer-playing daughter, Brynne, 12, who also likes to climb with her dad when the family escapes to their cabin in Grand Lake.

Maintaining ties to Colorado State as a member of the Global Leadership Council, Carleton also makes time to talk to new students.

“I like to show them the contrast between the real world and what they learn in school – how rules get set behind the scenes,” he says.
the company we keep

the following individuals spoke to students, presented at seminars, or served on panels at the college of business during the past six months.

byron blankenhorn
DIRECTOR OF FINANCE | RENEWABLE CHOICE ENERGY

peter boyle
WORKFORCE PLANNING LEAD | HP

steve collins
SHAREHOLDER | SAMPLE & BAILEY

tim dolan
CEO | EMERALD ASSOCIATES

brett edwards
PRESIDENT AND CEO | CUSTER RESOURCES

zach frick
CONSULTANT | HITACHI CONSULTING

michael hall
ANALYST | STIFEL, NICOLAUS & COMPANY

daren hutchison
MANAGING CONSULTANT | NAVIGANT CONSULTING

david james
SENIOR CONSULTANT | COVERDALE – UK

don lee
CERTIFIED CONSULTING DATA INTEGRATION SPECIALIST
IBM GLOBAL SERVICES - BOULDER, COLO.

tom little
DISTRICT SALES MANAGER | SHERWIN-WILLIAMS

john long
DIRECTOR OF BUSINESS DEVELOPMENT
BLUE SUN BIO DIESEL

kirk lowery
VICE PRESIDENT – STRATEGIC BUSINESS DEVELOPMENT
ORACLE

bob mcdougal
DISTRICT MANAGER | SHERWIN-WILLIAMS

margaret mclean
VICE PRESIDENT AND CHIEF LEGAL OFFICER | CH2M HILL

karsten martens
PRESIDENT AND CEO | COVERDALE – NORTH AMERICA

chris mone
VESTAS WIND SYSTEMS

stacee montague
VICE PRESIDENT BRANCH EXECUTIVE AND ECONOMIST
FEDERAL RESERVE BANK OF KANSAS CITY

jennifer orgolini
SUSTAINABILITY STEWARD (VICE PRESIDENT/EXECUTIVE DIRECTOR) | NEW BELGIUM BREWERY

joe pariseau
EXTERNAL DEVELOPMENT MANAGER
COLORADO LENDING SOURCE

gifford pinchot III
PRESIDENT AND CO-FOUNDER
BAINBRIDGE GRADUATE INSTITUTE

jim pollock
EXECUTIVE DIRECTOR | CTEK VENTURE CENTERS

t.r. reid
JOURNALIST AND AUTHOR | WASHINGTON POST

mark retzloff
PRESIDENT, CHIEF ORGANIC OFFICER AND DIRECTOR AURORA ORGANIC DAIRY

herb rubensteiin
COO | INTERNATIONAL CENTER FOR APPROPRIATE & SUSTAINABLE TECHNOLOGY

kelli russo
AREA MANAGER | PAYCOM

mark schweitzer
VICE PRESIDENT BRANCH EXECUTIVE AND ECONOMIST
FEDERAL RESERVE BANK OF KANSAS CITY

frank spitznogle
FOUNDER | STRATEGIC FOCUS, INC.

joni teter
EMS AND GREEN BUILD EDUCATION COORDINATOR
ENVIRONMENTAL PROTECTION AGENCY

jason waldron
PARTNER | KPMG

marc welty
CONSULTANT | NAVIGANT CONSULTING
calendar of events
fall 2008 and spring 2009

2008

October 2
ROCKWELL HALL EXPANSION GROUNDBREAKING
Allison.Robin@colostate.edu

October 4
RAMS VS. UNLV*

October 11
RAMS VS. TCU*

October 16
12TH ANNUAL NORTHERN COLORADO REAL ESTATE CONFERENCE
Anne.Spry@colostate.edu

October 17
CANS AROUND THE OVAL FOOD DRIVE
Allison.Robin@colostate.edu

November 1
RAMS VS. BYU*

November 15
RAMS VS. NEW MEXICO*

November 15
1870 RECOGNITION DINNER
(970) 491-4601

December 19-20
COMMENCEMENT
Pam.Johannsen@colostate.edu

2009

January 22
COLLEGE OF BUSINESS ALUMNI GROUP SOCIAL
Allison.Robin@colostate.edu

March 26
COLLEGE OF BUSINESS ALUMNI GROUP SOCIAL
Allison.Robin@colostate.edu

April 18
DISTINGUISHED ALUMNI AWARDS
gmorehouse@ar.colostate.edu

April 25
COLLEGE OF BUSINESS ALUMNI GROUP ALUMNIGHT FUNDRAISER
Allison.Robin@colostate.edu

For more information regarding these events, visit www.biz.colostate.edu/events.

* For Rams game and ticket information, go to http://csurams.cstv.com/tickets/csu-tickets.html